



*Creating Integrated
Solutions
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FOR IMMEDIATE RELEASE

PRESS RELEASE

RMC Sustainability Engineer Speaks at 14th Annual AMWA/NYWEA Seminar

February 2, Rochester, NY — On February 9, 2011, Newton Green, Senior Sustainability Engineer, Rochester Midland Corp. (RMC), will speak at the 14th Annual AWMA/NYWEA Joint Seminar on *Cutting Edge Sustainable Technologies* for cleaning products and applications. He will cover applications in critical areas such as food safety, energy management, wastewater, and industrial and institutional cleaning.

RMC is supporting the presentation with an exhibit, Booth 11, where you can speak with Mr. Green or other RMC representatives to learn more of how you can bring sustainability to your facility through actual case studies.

The 14th Annual Joint Seminar for The Genesee Finger Lakes A&WMA/New York Water Environment Association will be held on February 9, 2011 at the RIT Inn and Conference Center in Rochester, NY. The joint seminar is entitled “Are We There Yet? The Past, Present and Future of Environmental Stewardship in New York.” For more information, go to <http://gflawma.com/id15.html>.

Founded in 1888, Rochester Midland is a leading manufacturer of specialty chemicals for food sanitation, industrial cleaning and water treatment as well as housekeeping and restroom care programs designed for human health, safety, and the environment. RMC is a world leader in sustainable green cleaning programs for commercial and institutional facilities with over thirty 3rd party certified, biobased products and our Certified Green Housekeeping Training Program. We provide training and education programs for workers and building occupants. Rochester Midland is committed to developing sustainable solutions for health, productivity and the environment. For more information, contact Jim Bruno, 585-336-2422 or jbruno@rochestermidland.com or www.rochestermidland.com.

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