

## **INFORMATION NOTICE PURSUANT TO ARTICLE 13 OF THE REGULATION EU 2016/679**

Pursuant to article 13 of the European Regulation no. 2016/679 (hereinafter, “GDPR”) and to the Legislative Decree no. 196/2003, as amended by the Legislative Decree no. 101/2018, **Fabbrica d’Armi Pietro Beretta S.p.A.**, will carry out, as Data Controller (hereinafter, also, “Data Controller”), the collection and the processing of personal data and, for this reason, the Data Controller provides the information notice related to the processing of your personal data.

### **a) Purposes of the processing**

#### ***1. Contractual and legal purposes***

**Fabbrica d’Armi Pietro Beretta S.p.A.** will process your personal data to handle the procedure related to your participation to the “Werde der nächste Champion! Gewinne die neue Beretta 694”, contest organized by **Fabbrica d’Armi Pietro Beretta S.p.A.** in which you may be able to win a Beretta 694 shotgun.

Furthermore, **Fabbrica d’Armi Pietro Beretta S.p.A.** will process your personal data for the additional purposes related to obligations arising by law or any other regulation.

#### ***2. Marketing purposes***

In the event you consent to processing your personal data, **Fabbrica d’Armi Pietro Beretta S.p.A.** will process your personal data for sending advertising materials or direct sales or commercial communications by e-mail.

#### ***3. Third parties Marketing***

In the event you consent to processing your personal data, **Fabbrica d’Armi Pietro Beretta S.p.A.** will disclose and communicate your personal data to Manfred Alberts GmbH (based in Germany) for sending advertising materials or direct sales or commercial communications by e-mail.

### **b) Conferring of personal data and consequences of a possible refusal**

For the purposes specified in paragraph b) point 1, the conferring of personal data marked as compulsory in the forms is necessary. In the event of a refusal or incorrect and/or incomplete information conferral, **Fabbrica d’Armi Pietro Beretta S.p.A.** will not be able to handle the procedure related to your participation to the “Werde der nächste Champion! Gewinne die neue Beretta 694”.

The legal base for the aforementioned data processing is the performance of a contract to which the data subject is party and the compliance with a legal obligation to which the Data Controller is subject, according to article 6, lett. b) and c) of the GDPR.

For the purposes specified in paragraph b) points 2 and 3, the conferring of personal data is optional.

The Data Controller shall proceed to the achievement of the purposes only if expressly and specifically authorised by you for every single purpose. Any refusal to communicate such data and any incorrect and/or incomplete information given, makes impossible for **Fabbrica d’Armi Pietro Beretta S.p.A.** to carry out the aforementioned activities, without impeding to handle the procedure related to your participation to the “Werde der nächste Champion! Gewinne die neue Beretta 694”.

The processing of personal data for the aforementioned purposes requires your specific and informed consent for each single purpose pursuant to article 6, lett. a) of the GDPR.

In any case, you can withdraw your consent in any time without affecting the lawfulness of processing based on consent before its withdrawal.

### **c) Methods of processing and data retention period**

The processing of personal data will be carried out using appropriate tools to ensure security and confidentiality and may be carried out with the help of manual, computerised and electronic tools according to the aforementioned purposes.

Your personal data processed for contractual and legal purposes, as specified in paragraph b), point 1., shall be stored for the time necessary for the performance of the contract and, in any case, in respect of the data storage periods stated by law and by applicable regulation.

Your personal data processed for direct marketing and third parties marketing purposes, as specified in paragraph b), points 2. and 3., shall be stored until you withdraw your consent for the achievement of the aforementioned purposes and, in any case, not later than 24 months starting from the subscription.

At the end the retention period, personal data will be erased or anonymised.

**d) Communication and transfer of personal data abroad**

The internal personnel of the Data Controller will carry out, as authorised persons<sup>1</sup>, the processing of personal data. Furthermore, the companies trusted by the Data Controller will carry out, as data processors duly appointed pursuant to article 28 of the GDPR, the processing of personal data.

An updated list is available, under request, sending a notice at the address specified below or by e-mail to: [privacy@beretta.com](mailto:privacy@beretta.com).

Personal data will not be disclosed in any way or form.

**e) Rights of the data subject**

Regarding the processing of your personal data, you are entitled to exercise the rights according to articles from 15 to 22 of the GDPR (shortly reported below this policy). At any time, you will be able to contact the Data Controller and exercise your rights by sending a written communication to the addresses specified below or by e-mail to the address: [privacy@beretta.com](mailto:privacy@beretta.com).

**f) Data Controller**

Data Controller is: **Fabbrica d'Armi Pietro Beretta S.p.A.**, Via Pietro Beretta, n. 18 – 25063 Gardone Val Trompia (Brescia).

**RIGHTS OF THE DATA SUBJECT**

**Articles from 15 to 22 of the GDPR**

According to articles 15 to 22 of the Regulation EU 2016/679, the Data Subject has the right to access to a copy of the information comprised in their personal data, object to processing that is likely to cause or is causing damage or distress, object to decisions being taken by automated means, obtain the limitation of the process (in certain circumstances), have (in certain circumstances) his personal data rectified, integrated, blocked, erased or destroyed, obtain the portability of his personal data and the right to propose a claim before the Data protection.

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<sup>1</sup> For the purposes of this information notice, "Authorised Person" is any "authorised person who processes personal data under the authority of the controller or of the processor", according to articles 4, no. 10 and 29 of the GDPR.