2017 SPRING/SUMMER



9 GENERATIONS OF COMPETITION SHOTGUNS 60 YEARS OF VICTORIES IN ALL SHOOTING DISCIPLINES 47 OLYMPIC MEDALS

At the XXXI Olympic Games in Rio, Team Beretta athletes kept picking up victories, and did something extraordinary by winning 4 golds out of 5, 4 silvers out of 5 and 2 bronzes out of 5.

KIMBERLY RHODE

MARCO INNOCENTI DOUBLE TRAP SILVER

CATHERINE SKINNER

GIOVANNI PELLIELO



ABDULLAH AL-RASHIDI

CHIARA CAINERO SKEET WOMEN SILVER

NATALIE ROONEY

GABRIELE ROSSETTI SKEET MEN GOLD



JOSIP GLASNOVIĆ

SOFT SHELL SHOOTING BOMBER EASY TO WEAR WHATEVER THE WEATHER

Smart and comfortable, the Soft Shell Shooting Bomber is a really useful coat for any clay shooter and stylish enough to be worn away from the shooting field. Windproof and breathable, the jacket is manufactured in 3 layers fabric with the Beretta BWP wind protection membrane

sandwiched between the outer shell fabric and the inner fleece lining. Guaranteed to keep you warm and comfortable, even on chilly days. Further features include, great range of movement, thanks to the flexible fabrics and internal mesh pockets, for use with the Beretta recoil reducer.



MINI HEADSET EARPLUGS CF031A2156 0560 € 59 * * * *

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SOFT SHELL SHOOTING BOMBER GT561T1319 0504 € 199

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692 BACKPACK BS56103081 0921 € 129

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SOFT SHELL SHOOTING BOMBER GT561T1319 0504 € 199



UNIFORM PRO PANTS CT011T1321 0504 € 125

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692 BACKPACK BS56103081 0921 € 129

BISLEY SHOOTING JACKET GT551T1356 0504 € 229

692 MULTIPURPOSE CARTRIDGE BAG LARGE B555103081 0921 €119

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SHOOTING FLEECE FU112T0656 0560 € 169

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UNIFORM PRO PANTS CT011T1321 0504 € 125

SHOOTING FLEECE WOMAN FW032T0656 0530 €169



692 MULTIPURPOSE CARTRIDGE BAG LARGE B555103081 0921 €119

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TECH SHOOTING T-SHIRT TS012T1085 0530 € 85



TECH SHOOTING T-SHIRT WOMAN TS022T1085 0321 € 85

UNIFORM PRO BAG 250 CARTIDGES BSH6000189 0999 € 62

M.O.L.L.E. SHOOTING VEST THE FIRST SHOOTING VEST WITH AN ADJUSTABLE POCKET AS STANDARD

The M.O.L.L.E system, derived from Beretta's experience in the military world, applied for the first time to a shooting vest, allows you to decide which position to fasten your front pockets: higher or lower, more central or more to the side - an extra advantage for those who practice several shooting disciplines, or want separate access to

different ammunition. The M.O.L.L.E Vest also allows you to determine the best resting angle for your arms, while waiting for the next clay. In the search for the perfect performance, every millimetre can make a difference.

Find your ideal position and be free to concentrate on the only thing that matters: smashing that clay.





MINI HEADSET EARPLUGS CF031A2156 0999 € 59



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CORPORATE T-SHIRT TS04207238 078K € 32

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TATILITY

M.O.L.L.E. SHOOTING VEST GT022T1130 0118 € 189

> |••| MINI HEADSET EARPLUGS CF031A2156 0560 € 59



M.O.L.L.E. SHOOTING VEST GT022T1 130 0530 € 189 TALIA

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UNIFORM PRO CAP ITALIA BT16002911 0530 € 25

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 TRAP COTTON VEST

 GT04102113 012T

 € 85

CORPORATE POLO WOMAN MD02207207 011G € 59

DTIIVEST GT01102113 0944 € 129

BERETTA

SHOOTING EARMUFF CF10000002 0560 € 40

692 GUN CASE 140 CM FOM1003081 0999 € 109 SILVER PIGEON VEST GT03102113 0945 € 99

UNIFORM PRO BAG 250 CARTRIDGES B5H6000189 0999 € 62

SS 2017 | BLACK EDITION ACCESSORIES





BERETTA – OFF SHOT MINI HEADSET® MINI FORMAT, MAXI PROTECTION

32 decibels of noise protection and only 7 grams in weight. With the new Beretta – Off Shot Mini Headset[®] you will discover a new dimension of comfort, freedom of movement and practicality. Conversely to traditional shooting headsets, it does not place any pressure on

the head and is extremely comfortable, thanks to the foam ear tips available in three sizes that adapt to the shape of your ear once inserted. Its anatomical design also makes it perfect for extended use, after which it can be placed in its convenient pocket-size case.





SHOOTING GLASSES
 OCA8000002 0301
 € 62



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STRETCH SHOOTING VEST GT112T1130 0530 €149

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TECH SHOOTING T-SHIRT TS012T1085 0530 € 85



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CORPORATE T-SHIRT TS03207238 0521 € 35 SHOOTING GLASSES OCA9000002 0201 € 62

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TECH SHOOTING T-SHIRT WOMAN TS022T1085 0321 € 85



UNIFORM PRO DRESSING THE NATIONAL PRIDE

In 1984 Beretta included its first item of clothing in its weapons catalogue, a hunting vest. In 2016, in Rio, the UNIFORM PRO line won seven Olympic medals. Since 2013 we have in fact proudly clothed the Italian Shooting Federation and we work alongside the best teams with customisation projects. Because on the podium the champion must look like a true Champion.

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FORGET WIFI. HEAD OUTDOORS TO FIND A NEW CONNECTION

The 2017 Beretta Spring/Summer collection is designed around your movements. Made from lightweight, resistant, stretchable and breathable fabrics, to guarantee extra freshness and freedom of movement. The cuts and deconstructed tailoring are simple and clean, for clothes that are so comfortable you hardly feel them at all. Pockets, adjustments and final touches are based on functionality rather than fashion, to respond to needs tested in the field. This is clothing and accessories that invite you to go out and refind your true self, your natural state of mind.

Show your #BerettaStyle!

Tag your online pics and get access to rewards, promotions and much more on estore.beretta.com/BerettaStyle



IDEAL FOR THE MOST DEMANDING ENVIRONMENTS

The Light 4 Way Stretch pants draw inspiration from the world of mountain sports and are designed for use in the most challenging terrains. Manufactured in water-repellent micro-ripstop fabric, these pants, from the Active range, guarantee maximum freedom

of movement and an extremely comfortable fit, thanks to the ultra-flexible, four way stretch fabric. The anti-abrasion inserts at crucial points, reinforce this garment, allowing you to move naturally even in the toughest environments.





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QUICK DRY VEST GU051T0440 0715 € 126

> FOUR SEASON CLASSIC SHIRT LU64107561 0845 €65

QUICK DRY BERMUDA BU012T0440 0715 € 95

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QUICK DRY SHORT VEST GU322T0440 070H € 119

DRIP DRY SHIRT SHORT SLEEVES LU52007517 012X € 67

QUICK DRY CARGO PANTS CU991T0440 070H € 110





QUICK DRY SHIRT LU012T0440 070H € 99



QUICK DRY PANTS CU021T0440 070H € 119



CORPORATE SWEATSHIRT FU022T1098 078K € 95

QUICK DRY CARGO PANTS CU991T0440 070H € 110

COMTEK ST54000467 086G € 269

CORPORATE T-SHIRT TS03207238 078K € 35

Beretta

LIGHT 4 WAY STRETCH PANTS CU232TT315 0715 € 189

COMTEK MID ST55000468 075L € 299

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ROEBUCK T-SHIRT TS55107238 070B € 35



LIGHT 4 WAY STRETCH PANTS CU232T1315 0715 € 189

MODULAR BACKPACK 65 LT BS12100189 0730 € 189 HUNTING DOG T-SHIRT TS52107238 0708 € 35



ACTIVE HUNT PANTS CU011T0442 0715 € 169

M.O.L.L.E. BACKPACK CREATE YOUR OWN IDEAL BACKPACK

The Modular Lightweight Load-carrying Equipment system (M.O.L.L.E.) allows you to customise your backpack with a wide range of accessories that you can position exactly where you want. You can add a

rifle pocket, a binocular bag, telescope pockets, tripod case, one or more multipurpose bags, a water bag and a stool. They are all made from 100% lightweight ripstop polyester, water and scratch resistant.





MODULAR SPOTTING SCOPE LARGE B525100189 0730 € 26

MODULAR BACKPACK 65LT BS12100189 0730 € 189



> MODULAR TRIPOD BAG BS26100189 0730 € 24

MODULAR BINOCULAR
 BAG
 BS23100189 0730
 € 25

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HUNTING VEST 10 POCKETS GU762T1088 0715 € 145

> CLASSIC HUNT CARGO PANTS CU961T1088 0715 € 115

CLASSIC HUNT MULTIPOCKET VEST GU772T1088 0715 € 135

SEERSUCKER TRAVEL SHIRT LU540T1072 011B

CLASSIC HUNT CARGO PANTS CU961T1088 0715 €115

MAB 38A WATCH OR031T0674 076A €420



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CLASSIC HUNT VEST GU262T1088 0715 €95



SEERSUCKER TRAVEL SHIRT LU540T1072 010G €65



CLASSIC HUNT PANTS CU861T1088 0715 €79

HOPLON GUN SLING SL031L0092 0889 €129

COUNTRY HUNTING

DON'T GIVE UP ON THE CLASSICS, MAKE THEM CURRENT

If you love a timeless look and the simplicity of traditional fabrics, but don't want to give up the benefits offered by technical clothing, the Country Hunting range is the one for you. This classic range gives a nod to a vintage American style while incorporating details which make it suitable for the most demanding hunters. The jacket's game pocket has a removable and washable lining and the vest incorporates inserts in breathable 3D mesh. These garments are made from comfort cotton and feature reinforced patches in contrast fabrics. A further characteristic of the new design are the ergonomic breast pockets, which stylishly overhang the front cartridge pockets.







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COUNTRY HUNTING VEST GU902T1293 0127 € 155



SEERSUCKER TRAVEL SHIRT LU540T1072 011B € 65

COUNTRY CARGO PANTS CU971T1293 0127 € 149

ST JAMES COTTON CAP BC040T1295 070B € 85



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COUNTRY HUNTING JACKET GU892T1293 0127 € 390

TOM SHIRT LU450T1071 0551 €65

ST JAMES PANTS CU921T1295 070B € 150

HOPLON GUN SLING SL031L0092 0889 €129
BERETTA CORPORATE CAP BC102T1383 0803 € 22

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COUNTRY HUNTING VEST GU902T1293 0127 € 155

SEERSUCKER TRAVEL SHIRT €65

> COUNTRY CARGO PANTS CU971T1293 0127 € 149

ST JAMES COTTON CAP BC040T1295 070B € 85

COUNTRY HUNTING JACKET GU892T (293 0127 6 390 TOM SHIRT LU450T 1071 0551 6 65 ST JAMES PANTS CU921T1295 070B 6 150

SERENGETI JACKET GU520T1086 011L € 399 4

SERENGETI BERMUDA BUA20T1086 011L € 149

SERENGETI JACKET WOMAN GDC90T1086 011L € 389

SERENGETI HAT BC590T1086 011L € 99

SERENGETIVEST WOMAN GDD10T1086 011L € 309

SERENGETI SHIRT WOMAN LD500T1309 0100 € 169

SERENGETI PANTS WOMAN CDB10T1086 011L € 159

NORLAND BOOTS ST53000466 074L € 259

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MAB 38A WATCH AUTOMATIC OR031T0674076A

SERENGETIVEST GU540T1860 011L

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MODULAR BACKPACK 35 LT BS11100189 0730 € 119

STOOL SG011A1323 0999 €45



LIGHT ST JAMES

A GENTLEMAN FOR ALL SEASONS

The Light St James is a range of clothing designed for those who prefer a more traditional look. Stylish, yet elegant, the wool and linen blend is perfect for the warmer climates that have characterised recent seasons. However, thanks to the water repellent and stain resistant Teflon[®] treatment you will never be caught out by an unexpected shower! Being Italian made but with hints of the English driven shoot, the Light St James is perfectly tailored giving you a touch of contemporary elegance. Particular care has been taken when designing the women's garments, which are specifically cut to enhance the feminine body shape.



Beretta COOLMAX® lining and removable «Beretta Hands-Free» shoulder straps

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ST JAMES COTTON CA €85



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LIGHT ST JAMES JACKET GU74211299 016B € 395

LIGHT ST JAMES VEST GU752T1299 016B € 290

FOX TIE CR121T1379 0588 €129

CLASSIC SHIRT LU541T1311 0503 €99

> ST JAMES COTTON BREEKS CU981T1295 070B €195

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LIGHT ST JAMES CAP BC040T1299 016B € 95

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LIGHT ST JAMES COAT GU732T1299 016B

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LIGHT ST JAMES BREEKS CU981T1299 016B € 260

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LIGHT ST JAMES CAP WOMAN BC500T1299 082X € 95

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LIGHT ST JAMES COAT WOMAN GD911T1299 082X € 495 LIGHT ST JAMES BREEKS WOMAN CD541T1299 082X € 260



HUNTING VEST 10 POCKETS GU762T1088 0715 € 145



CLASSIC HUNT CARGO PANTS CU961T1088 0715 €115

LIGHT ST JAMES CAP BC040T1299 016B € 95



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LIGHT ST JAMES COAT GU73271299 0168 € 495



MES Se alla LIGHT ST JAMES BREEKS CU981T1299 016B € 260

HOPLON ACCESSORIES

A PRESTIGIOUS RANGE OF ACCESSORIES CREATED WITH PREMIUM ITALIAN CRAFTMANSHIP

The inspiration for this range of leather accessories comes from long ago. In ancient Greece, the term "Hoplon" referred to the shield, the most precious item for a warrior, tasked with protecting him in battle. And this range was created to protect your most precious guns: the essentials for those who love to surround themselves with high quality accessories. Handcrafted by Tuscan tanning masters, using premier, Italian manufacturing techniques, Hoplon accessories are designed to be truly beautiful while remaining exceptionally functional. Choosing the Hoplon range is a style statement: "I want the best".







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2. HOPLON ZIPPERED SINGLE GUN CASE F0071L0092 0889 € 659

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ST JAMES COTTON JACKET GU742T1295 0811 € 360

CLASSIC SHIRT LU541T1311 0503 € 99

> ST JAMES PANTS CU921T1295 0811 € 150

ST JAMES COTTON CAP BC040T1295 070B € 85



ST JAMES COTTON COAT GU732T1295 070B € 400



BD CLASSIC SHIRT LU531T1310 073N € 99

ST JAMES COTTON BREEKS CU981T1295 0708

BERETTA ALTERES

ST JAMES COTTON CAP WOMAN BC500T1295 0803 € 85

ST JAMES COTTON JACKET WOMAN GD921T1295 0803 € 360

CLASSIC SHIRT WOMAN LD211T1312 0199 €99

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TRAVEL HUNT TEBA JACKET ELEGANCE TO TAKE AWAY

Who hasn't dreamed of a jacket that comes out cotton, perfect for after shoot entertainment or of the suitcase looking as perfect as when it went in? The Travel Hunt Teba Jacket is the answer to those dreams! This sophisticated wool jacket is manufactured in an anti-crease fabric and lined with

simply as a travel jacket. With a classic, refined cut the jacket is further enhanced by unique details, such as vintage military inspired buttons. Relax in comfort while remaining effortlessly stylish.





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TRAVEL HUNT TEBA JACKET GU912T1300 0715 € 350



P. A. Callat

BD CLASSIC SHIRT LU531T1310 073N € 99



 TRAVEL HUNT TEBA

 JACKET WOMAN

 GD112T1300 0343

 € 350

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JODHPURS PANTS CD551T1295 0803 € 140



WALNUT JACKET URBAN CUT, UNIQUE PERFORMANCES

Born in the hunting world but equally at home in town, the Walnut jacket is the perfect complement to your leisure wardrobe. Additionally, when weather conditions worsen it shows off its real character. Made from three-layer GORE-TEX® Performance Shell with taped seams, it is waterproof and breathable. The elasticated inserts and the rear vents ensure maximum comfort and freedom of movement. The Lycra® cuffs and wind-proof detachable bib with integrated hood provide further protection against bad weather. The best in outdoor experience meets contemporary design, in a garment with excellent performances and incredible versatility.





WALNUT JACKET
 GU842T1296 0706
 € 650



BD CLASSIC SHIRT LU531T1310 073N € 99



ST JAMES PANTS CU921T1295 0811 € 150





TRAVEL WITH BERETTA EVERYTHING WITHIN ARM'S REACH

When you're always on the move, you need to carry your essentials with you in a spacious but small, and above all, well-organised suitcase. The new range of Beretta luggage was created for those who constantly travel for work or for pleasure. The cabin size trolley and the backpack, both made from canvas with luxurious Italian leather details, are reminiscent of an iconic Beretta design, in their camel and dark brown colours and their orange trim. They can be combined and transported together by means of an attachment on the rear of the backpack, allowing you to travel with maximum ease. The suitcase contains a clothes carrier bag with a clothes hanger, to protect the garments that need to be taken out ready to wear. Style and functionality are combined in this range that will change the way you travel.



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TRAVEL WITH BERETTA BACKPACK B5531T1420 0833 € 429

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 TRAVEL WITH

 BERETTA TROLLEY

 B5521T1420 0833

 € 690



SPRUCE SAFARI JACKET GU882T1301 0148 € 490

SERENGETI SHIRT LUB20T1309 0582 € 169



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CLASSIC HUNT PANTS CU861T1088 011K € 79

CAMPOMAGGI FOR BERETTA WASHED CANVAS & LEATHER TRAVEL BAG BS321T0983 0862 € 470



SS 2017 | COUNTRY MICROFIBER

ELM SHIRT 10651T1323 0100 € 145



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TRAVEL WITH BERETTA TROLLEY B5521T1420 0833 € 690

> BLUEBELL JACKET WOMAN GD971T1360 0583 € 399

LAVENDER SHIRT WOMAN LD541T1323 0731 € 145

JODHPURS PANTS WOMAN CD551T1295 0803 € 140

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TRAVEL WITH BERETTA BACKPACK 85531T1420 0833 € 429

DAHLIA CLASSIC JACKET WOMAN GD981T1304 0397 € 450 61`

CALLA CLASSIC SHIRT WOMAN LD211T1324 011W € 169

JODHPURS PANTS WOMAN CD551T1295 0803 € 140

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BD CLASSIC SHIRT LU531T1310 073N € 99

ST JAMES PANTS CU921T1295 0811 € 150



BIRCH CLASSIC WOOL JACKET GU872T1304 034B € 480

CLASSIC SHIRT LU541T1311 0503 € 99

GRAPE CHINO PANTS CU921T1314 0536 € 175

aller -Allevaniento I Labrador di Casa Paraporti, paraporti com - Agriturismo II Melo Rosso, ilmelorossoit, ovides ongoing improvements to their products and consequently, all specifications are subject to modific ons due to future variations in applicable duties, taxes and/or significant alterations to exchange rates. We, NOWLEDGEMENTS: Beretta Sho AL NOTES: The illustrations, descr oters - G&G Hunting Services, gghuntingservices it - Alle shown, cuts and sizes mentioned can vary. Beretta provi gue are guidelines only and are subject to modifications the prices stared still apply am sh

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