

## **TERMS AND CONDITIONS OF THE PROMOTION "SUBSCRIBE & WIN WITH BERETTA"**

Fabbrica d'Armi Pietro Beretta S.p.A. henceforth known as "the Promoter" or "Beretta", with registered office in via Pietro Beretta 18, Gardone Val Trompia (BS), Italy, organises, in collaboration with Promosfera Srl, residing in via G. Giusti 65/A, 21019 Somma Lombardo (VA), Italy, with NIF (tax identification number): N0055711F, said promotion, called "Subscribe & Win with Beretta".

The Promotion is open to all end consumers of legal age and residents in Europe, who are aware of said promotion and who subscribe to the Beretta newsletter using the promotion form during the Participation period, provided that they have an internet connection and a valid e-mail account, and will be hereinafter referred to as "the participants".

No Purchase necessary to enter the promotion.

*It is the obligation of the participant to be aware of and comply with the following terms and conditions. The participants taking part in the Promotion will be deemed to accept and are bound by these terms and conditions.*

### **1. TERMS OF PROMOTION**

The promotion is valid from 00.00 on 9 July 2018 until 24.00 on 10 October 2018, hereinafter referred to as the "Promotion Period". The "Final Draw" will take place before 31 October 2018.

### **2. METHOD OF PARTICIPATION**

From 9 July to 10 October 2018, participants need to visit the Promoter website [www.beretta.com](http://www.beretta.com) and click on the banner initiative or visit the Promoter's social network pages and click on one of the promotion posts published on Facebook (<https://www.facebook.com/BERETTAofficial>) and Instagram (<https://www.instagram.com/berettaofficial/>): they will then be redirected to the subscription page of the Beretta newsletter, where they need to fill out the form and provide the requested information including their name, surname, country and e-mail. They may also decide to give their consent to data processing for the purpose of profiling.

All consumers who subscribe to the Beretta newsletter using the relevant form during the promotion period will be submitted into the final draw (more information provided in point 3).

Limits of participation: each participant may only enter once during the entire Promotion period using the same e-mail address.

### **3. SELECTION OF THE WINNERS**

The final draw for selecting the winners will be held on the date indicated in point 1.

4 winners and 20 reserves will be randomly selected from all the registered participants.

Each winner will be assigned with a set of products (more details in point 4).

Limits for the allocation of prizes: each participant that is each person understands that they can only win one prize.

### **4. PRIZES**

The prizes are as follows:

- 4 sets of products, each of which will comprise of 1 pair of earplugs, 1 pair of glasses, 1 case, 1 bag and 1 cap. Each set has a total value of 1,064.00 Euros.

The total value of the prizes amounts to 4,256.00 Euros.

### **5. NOTIFYING THE WINNERS AND DELIVERING THE PRIZES**

The winners will be notified by e-mail within 10 working days following the date of the final draw.

In order to receive the prizes, the winners must accept the prizes by responding to the e-mail within 15 calendar days, and must provide their information and phone number in order to be sent the prizes.

In the case that they do not respond to the notification e-mail within the specified time limit, they cannot validate their prizes and a reserve will be contacted who must follow the same terms of acceptance.

The Promoter and hired third parties by the former, cannot assume any responsibility in the case of no response or late response to the notification e-mail by the participant. It is the winner's responsibility to verify that the e-mail address given in the promotion period is correct and valid, and that the mailbox is enabled and fully functioning.

*In the event that the information used to validate the prize does not correspond with the information registered in the registration form, the prize will be considered as irregular and cannot be validated. The Promoter reserves the right to request identification from the participant or winner for the purpose of verifying their identity, age or nationality, as well as to disqualify the participant or winner from the promotion if they have violated any clause of these terms and conditions.*

The prizes will be sent within a period of 60 days after the prize has been accepted.

- The Promoter is not responsible for any loss caused by incorrect or inaccurate contact information.
- The Promoter may choose, at their discretion, the method of sending the prizes. The Promoter assumes no responsibility for any taxes, custom expenses or other costs necessary or related to the delivery of the prizes. Likewise, the Promoter will not

compensate for any prize that cannot be redeemed or received by the winner because of customs or local regulations or for any damaged, delayed or lost prizes by the postal service, courier or other mailing service.

- The winner is independently obliged to declare and pay any tax or applicable charges on the prize as a result of the winner's jurisdiction.
- The prize is not transferable or refundable and cannot be redeemed against any other prize or item. However, in the event of unforeseen circumstances or beyond the reasonable control of the Promoter, the Promoter can reserve the right to modify, withdraw or replace the prize with an alternative prize or element.

## **6. PRIVACY**

Information to be provided in accordance with art. 13, European Regulation 679/2016 ("GDPR")

Personal data provided voluntarily will be processed, primarily using electronic methods and analysis tools, including for statistical analysis, by Fabbrica D'Armi Pietro Beretta S.p.A., via Pietro Beretta 18, Gardone Val Trompia (BS), Italy (Data Controller) for the subscription to the Beretta newsletter. With prior and explicit consent, the information will be processed for the fulfilment of all phases related to the promotion called "Subscribe & Win with Beretta".

The Data Controller may send e-mails related to the promotion to all those enrolled during the promotion period and immediately after the final draw.

With prior and explicit consent, the information will also be processed by the Data Processor for the purpose of profiling.

Storage of data for promotion management shall be limited to the period of completion of individual phases and in accordance with the provisions of the relevant legislation. Subsequently personal data will be anonymised for the development of statistics and destroyed.

With regard to the consent for promotional contacts and profiling, the personal data will be stored in our archives until it is considered that the interest in Beretta's products persists or in response to the exercise of the rights of opposition to treatment for marketing purposes by the interested party. Similarly, in this case, once this period has elapsed, the information will be anonymised for the development of statistics and the personal data will be destroyed and eliminated from our files.

The Data processor for the purposes of the promotion is: Promosfera srl, Via G. Giusti 65/A, 21019 Somma Lombardo (VA), Italy.

The persons authorised for data processing are sales and marketing personnel, call centre staff, and IT systems and data security personnel.

Pursuant to Articles 15-21 GDPR, by writing to the Data controller at their postal address or by email [privacy@beretta.com](mailto:privacy@beretta.com), you may exercise your rights to consultation, modification, erasure and the right to be forgotten, the right to restriction of processing or to object to processing on legitimate grounds or for informational and promotional reasons. If not specific, the objection will be extended to all means of contact. Should you revoke your consent, which you may do at any time, it is understood that this shall not prejudice the legality of processing based on consent previously given or alternative mechanisms of consent provided by law. You also have the right to file a complaint with the supervisory authorities to enforce your rights. Again by writing to the postal address given above or by sending an email to [privacy@beretta.com](mailto:privacy@beretta.com), you may request a full and updated list of the data processors.

Lastly, you have the right to data portability, namely to receive your personal data in a structured, commonly used and machine-readable format and the right to transmit that data directly to another independent controller, so that the latter may process it within the limits you have set.

## **7. GENERAL**

- Information on how to enter forms part of these terms and conditions. By participating, you agree to be bound by these conditions.
- The Promoter cannot accept any responsibility for any damage, loss, injury (including indirect or consequential loss) suffered by any entrant entering the Promotion or as a result of accepting any prize. However, nothing shall exclude the Promoter's liability for death or personal injury as a result of its negligence.
- The Promoter is not responsible for any technical problems or human error that may result in a registration, submission or entry not being received or being lost or damaged or for any destruction or alteration thereof, or unauthorized access to the website.
- The Promoter's decisions regarding any aspect of this Promotion is final and no correspondence will be entered into. The Promoter may refuse to award a prize to any person, for any reason.
- The Promoter reserves the right to withdraw, vary, cancel or suspend an element of a prize if, due to circumstances outside of its control, that element is no longer available. The Promoter will not be responsible for, or liable to any winner, if all or part of a prize is not available or must be varied or cancelled for any reason. In the event of unforeseen circumstances the Promoter reserves the right to substitute a prize or an element of the prize for an alternative of equal or greater value.
- The Promoter is not responsible for any third party acts.
- This Promotion is subject to all applicable laws and regulations.
- If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions the Promoter will not be liable for any failure to perform or delay in performing its obligation.
- If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter including because of war, terrorism, state of emergency or disaster (including natural disaster), infection by computer virus, bugs, tampering, unauthorised intervention, technical failures or any which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter

reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel this Promotion, as appropriate.

- The Promoter reserves the right to verify the validity of entries and reserves the right to disqualify any entrant for tampering with the entry process or for submitting an entry which is not in accordance with these conditions of entry, or if the entrant is engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the Promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
- These terms and conditions are available on <https://beretta.pgtb.me/ZDqZjx> and <http://eu.beretta.com/sorteo-beretta>

**This promotion is regulated in accordance with Spanish legislation. ("Law 13/2011 on the regulation of gambling" 27/05/2011)**