

Toronto Financial Services Alliance Announces New CEO

Toronto, Monday August 14th 2017 – TFSA’s Board of Directors today announced that Jennifer Reynolds will succeed Janet Ecker as CEO, effective October 2nd. Ms. Ecker announced her retirement in April this year. Ms. Reynolds is currently the CEO of Women in Capital Markets.

“We are very pleased to welcome Jennifer into her new role,” said TFSA Board Chair Jane Kinney. “She has successfully led her organization through a major strategic shift over the last four years, expanding it into a national group, doubling membership and sponsorship revenue and leading its digital transformation to expand the organization’s impact. Her experience will help us take TFSA into its next stage of development.”

Ms Reynolds has had extensive experience in the financial sector in investment banking, private equity and risk management, having held positions with Scotiabank, BMO, OMERS Strategic Investments and Stonecap Securities. The former advisory board chair of the Microskills Business Incubator, she is currently a director on the federal government’s Canada Development Investment Corporation which reports to the Finance Minister of Canada on mergers, acquisitions and divestitures of assets held by the Crown.

Ms. Kinney also thanked Ms. Ecker for her 12 years at the organization’s helm. “When Janet was first asked to take over the TFSA, it was basically a virtual organization. During her time, she has built it into an influential public-private sector partnership that has made significant contributions to Toronto region’s growth as a top ten international financial centre.”

About the TFSA:

The Toronto Financial Services Alliance is a public/private initiative whose mandate is to enhance and promote the long-term competitiveness of Toronto as a top ten global financial services centre. Its membership encompasses core financial services companies – banks, brokerages, investment fund managers, insurance companies – as well as partner sectors – accounting, law and education. Established in 2001, TFSA is a collaboration involving three levels of government, the financial services industry and academia. For more information, please check our website at www.tfsa.ca

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