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TYTANIUM IDEAS ACQUIRES OSPRY MEDIA
Increased Demand for Digital Marketing in Region Spurs Acquisition

Rocklin, California: Tytanium Ideas, Inc. a Digital Marketing Agency, has acquired Loomis-based Ospry Media, a modern marketing company specializing in Web Design, Website Care, Website Conversion, and Email Marketing.

Tyler Campbell, CEO of Tytanium Ideas, Inc. stated the move was “a strategic, good fit” for both companies. “The move and acquisition made perfect sense,” stated Campbell. “Combining Ospry’s talent with the digital marketing muscle that Tytanium has enables us to provide our clients with the absolute best service.”

Justin Doyle, owner of Ospry Media, founded the company in 2014 to provide local, national and international brands with website design and digital marketing campaigns. Doyle and his team will be joining Tytanium Ideas to support the expansion of the company’s website design service offerings.

“This is a win-win” stated Doyle, “we are looking forward to being able to provide and offer so much more to our client base.”

The acquisition comes during a time of rapid growth for Tytanium Ideas. Campbell attributes much of this recent success to his hard-working team and company culture.

“It’s an exceptional group,” continued Campbell. “We’ve committed to data-driven marketing and reporting measurable results to our clients, and I believe that is key in our industry. Clients come to Tytanium knowing we can move the needle.”

Ospry Media moved into the Tytanium Ideas offices in early May following the acquisition. The company did not reveal a purchase price.

About Tytanium Ideas, Inc.: Tytanium Ideas, Inc. is a Digital Marketing Agency providing inbound marketing, digital advertising, and website design located at 2208 Plaza Drive #110, Rocklin, CA 95765.

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