

Salesforce Technical Debt

- ▶ Technical debt is an inevitability in mature Salesforce Orgs
- ▶ Technical debt slows down performance and creates organizational risk
- ▶ Regular account cleanup keeps tech debt to a minimum
- ▶ Automation reduces its impact on your productivity

How Strongpoint Helps

Automatic documentation replaces a manual, error-prone process with an accurate, visual representation of the customizations in your Org

Automatic risk decisioning creates smarter tickets that identify the impact of a change early, so resources can be allocated more effectively

System clean up shows you the saved searches, roles, permissions and other customizations that can be safely deprecated

Automatic change review pre-clears safe changes and routes more complex issues to the appropriate resource

Causes of Tech Debt

Tech debt can be necessary when dealing with complex business cases. But it can also be the unnecessary, unwanted result of:

Changing business processes that render old customizations obsolete

Short term workarounds to deal with bloated systems

Duplication of existing customizations due to **lack of visibility**

Loss of tribal knowledge when a key team member leaves

With the right tools, you can reduce unused or obsolete customizations, while preserving necessary complexity in your Org.



Watch the webinar:
<https://bit.ly/2G3bkqo>