

# Salesforce Technical Debt

- ▶ Technical debt is an inevitability in mature Salesforce Orgs
- ▶ Technical debt slows down performance and creates organizational risk
- ▶ Regular account cleanup keeps tech debt to a minimum
- ▶ Automation reduces its impact on your productivity

## How Strongpoint Helps

**Automatic documentation** replaces a manual, error-prone process with an accurate, visual representation of the customizations in your Org

**Automatic risk decisioning** creates smarter tickets that identify the impact of a change early, so resources can be allocated more effectively

**System clean up** shows you the saved searches, roles, permissions and other customizations that can be safely deprecated

**Automatic change review** pre-clears safe changes and routes more complex issues to the appropriate resource

## Causes of Tech Debt

Tech debt can be necessary when dealing with complex business cases. But it can also be the unnecessary, unwanted result of:

**Changing business processes** that render old customizations obsolete

**Short term workarounds** to deal with bloated systems

**Duplication** of existing customizations due to **lack of visibility**

**Loss of tribal knowledge** when a key team member leaves

*With the right tools, you can reduce unused or obsolete customizations, while preserving necessary complexity in your Org.*



**Watch the webinar:**  
<https://bit.ly/2G3bkqo>