Strongpoint Webinar Series

Salesforce **Org Cleanup**

Cleaning up Salesforce involves both eliminating unused customizations and addressing the reasons why they build up in the first place. Strongpoint helps you do both.

Account Field Cleanup

Strongpoint starts by scanning your Org to document all customizations and their dependencies. With accurate documentation, you can drill down into an account field and determine:

» Its dependencies
» The number of records in which it appears
» The percent of records in which it is populated
» When it was last used
» Where it's used as a filter

And more. Some fields will be obvious candidates for deprecation, while others will require approval or further investigation.

Managing a Cleanup Project

A large cleanup project can involve multiple stages and stakeholders. To help you manage this, Strongpoint lets you:

» **Add comments** to aid in the decisionmaking process
» **Create classifications** for project and timeline management
» **Assign statuses** for an at-a-glance look at next steps
» **Leverage change requests** to document clean up and approvals
» **Integrate** change requests **with JIRA/ServiceNow**
» **Reconcile** change requests with logged changes to **ensure compliance** with established business processes

Why is Cleanup Important?

Unused or obsolete fields, objects, Apex classes and profiles are common in any mature Org. When they build up, however, consequences include:

» **Technical issues** such as scalability constraints, governor limit issues or compatibility problems

» **Lower value realization** due to poor adoption, and limited ability to respond to change or incorporate new features

» **Increased maintenance,** implementation and operation costs

Ultimately, with a messy Org, every change is more time-consuming and complicated than it needs to be. But if you make cleanup a priority, you can move quickly and safely — and enable change at the speed of business.

Watch the webinar:
https://bit.ly/2HnvlZD

demo@strongpoint.io   www.strongpoint.io