

Strongpoint Webinar Series

Unlocking Salesforce Governance

- ▶ Good governance is essential to running your business efficiently
- ▶ Salesforce's Governance Framework outlines five foundational practices
- ▶ Governance isn't one-size-fits-all — but mature Orgs often struggle with similar technical bottlenecks
- ▶ Strongpoint's tools fill these common gaps in governance

The Salesforce Governance Framework

Vision and Strategy • Business Backlog • Software Development Lifecycle • Data Strategy, Architecture and Management • Communications Strategies

How Strongpoint Helps

- ▶ **Impact analysis** gives you instant visibility into what's simple and what's complex
- ▶ **Impact reporting** gives you a more detailed look at the downstream impact of a change
- ▶ **Automated cleanup rules** make large deprecation projects easy and stress-free
- ▶ **Change requests** — in Strongpoint or integrated into JIRA/ServiceNow — make impact analysis available at the ticket level
- ▶ **Change logs** capture changes and compare them to policies, notifying the appropriate parties in the event of a non-compliant request

Why Governance Matters

An effective governance framework will help you:

- ▶ Run a safer, more productive Org
- ▶ Align teams, projects and business goals
- ▶ Increase user adoption and satisfaction
- ▶ Let IT teams prioritize speed and velocity

Roadblocks to Governance

To develop effective processes, businesses need to understand:

- ▶ What to prioritize
- ▶ What is most important
- ▶ How much work is required
- ▶ What can be automated

