



# The Blueprint for Replacing Google Search Appliance: On-Premise vs. The Cloud





# Do you have your GSA replacement lined up?

The gold standard of enterprise search, Google Search Appliance, reaches end of life in 2019. It's time to start planning for your next search solution so you can make a seamless transition.





In February 2016, Google announced to all of us that the Google Search Appliance (GSA) would reach end of life in 2019.

By March 2019, or sooner depending on when your GSA license expires, your GSA will no longer crawl new content. And, it will stop delivering results.

You need to take action now. This eBook will help you make sure you think everything through.

While you'll have to do some prep work and planning to make this big change, there's good reason to be excited; 2018 marks a turning point in enterprise search.





Now that you need a new search platform in lieu of GSA, you face a big decision:

- ◇ Move to another on-premise solution
- ◇ Upgrade to cloud search deployment
- ◇ Obtain a full managed services offering to migrate to another enterprise search solution outside of the Google realm



# You know the problem...

The time it takes for workers to engage in fruitless searches that ultimately turn up nothing relevant erodes productivity.

**25%**


Of an employee's time is spent searching for data.

**44%**

Of the time, employees can't find the data they need.

**61%**

Of workers access four or more systems regularly.



# Now what?



Determining which path you'll take comes down to...



Understanding what you need from search



How you want search to work for your organization



Determining if it's time to move to the cloud



How do you want to implement

Here's your blueprint to transition from GSA to a more relevant search solution.





# Replacement Options



# Stay on-premise if...



- ◇ **Security is of high concern**  
Some organizations or sectors have a gut reaction to the cloud, and the decision can be immediately halted because of it.
- ◇ **It's required by governance rules**  
HIPAA, PCI Compliant and other sovereignty practices may make an on-premise solution much easier to follow.
- ◇ **Legacy applications are immovable**  
Some legacy software programs have licensing restrictions that require on-premise deployments.
- ◇ **Migration size is too large and time is limited**  
Sometimes, it's more cost-effective to retain certain applications and storage assets on-premise.



# Move to the Cloud if...

- ◇ **There's significant or uncertain growth ahead**  
Cloud deployments offer a great amount of flexibility or a “crawl before you walk” approach to get things implemented on a smaller scale. From there, you can scale up to a larger architecture.
- ◇ **It's time for a drastic and radical change**  
The cloud's agility and on-demand services capabilities allow teams to make more changes with less effort over a shorter period of time.
- ◇ **Accessibility needs to be improved**  
Corporations with well-distributed workforces in different time zones that require anywhere, anytime access to corporate information will have greater accessibility to this content if it's in the cloud.
- ◇ **Seeking increased productivity across departments**  
Employees can collaborate with each other and their clients in the cloud, working on the same documents from anywhere via different various devices.
- ◇ **Cost reduction is an organization goal**  
The necessary network infrastructure and various physical assets for deploying an on-premise solution can be costly.





# Engage a Partner if you...

- ◇ **Are uncertain of where to begin**  
Evaluate your current search situation and develop a gap analysis between your current state and where you want to be.
- ◇ **Are in need of a deployment plan**  
Build a roadmap for your business plan that outlines the value proposition and productivity-focused ways to leverage search in your organization.
- ◇ **Need help developing a business case**  
Uncover ways to improve your search experience and communicate the return on investment to your executive office





Whether you decide to take your search to the cloud or remain on-premise with a new solution, a partner-managed deployment ensures your organization will return to “business as usual” as seamlessly and cost-effectively as possible.

Changing your organization’s digital infrastructure is a big investment. But, you can maximize it to its fullest potential through careful assessment and planning.

The journey is quite simple — and enlightening — with an experienced partner involved.

Discovery  
Assessment

Discovery  
Findings

Solution  
Validation

Deployment  
Planning

These four phases will help you assess your needs so you can develop a transition plan and a budget based on your organization’s results.



The sky's the  
limit with  
enterprise  
search.

And the right  
partner can make  
sure you get there.





# Ready to take the first step to replace your GSA?

Partner with the best on your journey toward a better enterprise search experience.

Onix has helped hundreds of customers in corporate, education, and federal, state and local government organizations since 2002.

Now we can help you.

We'll walk you through each step from the GSA and beyond!

Start with a [free consultation](#) to assess where you are today.

