



# FREE YOURSELF

Every woman wants to wake up feeling like her best self, both emotionally and physically. And your confidence should carry you through your entire day, whether you're showing off your swimsuit, hitting the gym or just enjoying a quiet evening at home.

Free yourself from concealers, foundations, powders, bronzers and highlighters!

WAKE UP RADIANT AND CONFIDENT with PICO Genesis™, a 2-in-1 laser procedure that returns balance + clearance + radiance to your skin, helping you look your very best—naturally.

# WAKE UP CONFIDENT

Imagine breaking away from your daily makeup routine and facing each day with a naturally radiant look. PICO Genesis™ offers a lasting solution to everyday skin concerns—and a more confident you!

Speake to your PICO Genesis provider today!

PICO Genesis

[picogenesis.com](http://picogenesis.com)



# WAKE UP RADIANT

PICO Genesis

# REVEAL YOUR NATURAL BEAUTY

## WHAT IS PICO GENESIS?

PICO Genesis is the latest aesthetic treatment to improve the appearance of unwanted freckles, sun spots and age spots - gently, predictably and quickly. PICO Genesis treatments will make your skin appear lighter, brighter, and more even in a series of two to three treatments.

## HOW DOES THE PICO GENESIS TREATMENT WORK?

Everyone's skin contains a substance called melanin. It's what gives our skin its color. When melanin occurs in high concentrations, it can result in brown spots and uneven skin tone. PICO Genesis uses laser light to selectively shatter unwanted pigmentation and remodel the upper layer of the skin to return balance + clearance + radiance to your skin.

## HOW MANY TREATMENTS SESSIONS ARE REQUIRED?

A series of two to three PICO Genesis treatments are recommended to achieve an optimal outcome, and ongoing maintenance treatments are encouraged to sustain results over time. Your PICO Genesis provider will discuss a treatment plan during your consultation.

## WHAT AREAS CAN BE TREATED?

PICO Genesis treatments are ideal for the face, hands and other areas of the body with noticeable signs of sun damage and excess pigmentation.

## WHAT CAN I EXPECT DURING AN PICO GENESIS TREATMENT AND WHAT DOES IT FEEL LIKE?

Prior to treatment, your provider will clean the area. You will feel the tip of the laser device touch your skin. As the laser energy is applied, you'll feel a sensation that patients often compare to a electric rain sensation. Most patients do not find the treatment uncomfortable, but if you do, your treatment provider may apply a topical anesthetic. Immediately after treatment, you may apply cold air or an ice pack for a short time. You should keep the treated area out of the sun and/or apply sunscreen for protection. Your PICO Genesis provider may recommend additional follow-up care.

## WHAT ARE THE POSSIBLE SIDE EFFECTS?

Most patients experience mild redness and swelling immediately following the treatment. These side effects are temporary and typically resolve in several hours. Over the course of a few days, the treated sun spots and freckles will become darker and flake off as they heal, revealing a new, even complexion.

## IS THERE ANY DOWNTIME ASSOCIATED WITH THE TREATMENT?

Although you may experience mild redness and swelling for a few hours following the treatment, you can expect to return to your regular activities immediately following the treatment.



BEFORE



AFTER ONE TREATMENT



BEFORE



AFTER 3 TREATMENTS



BEFORE



AFTER ONE TREATMENT