

REGION: BIOTECH BEACH

COMPANY SIZE: 10 - 100 EMPLOYEES

How one small biotech company saw a significant increase in engagement via BioSpace's Unlimited Jobs Solution.

ABOUT

BioSpace assisted a large biotech company and valued client in making the switch from purchasing traditional 30-day job post credits to BioSpace's Unlimited Jobs Solution.

OBJECTIVES

- Simplify job posting process.
- Increase talent pipeline.
- Elevate brand exposure.

SPOILER ALERT: ALL GOALS WERE MET.



"BioSpace has become the Rome of the biotech industry; it is the main crossroads for current news about biotech companies, trends, and career opportunities."

SOLUTION



Unlimited Job Postings



Hotbed Map Placement



Company Profile Page



Flexible Payment Options



Maximum Exposure



Dedicated Account Manager



RESULTS



POSTED **5.7X** MORE
JOBS WITH LESS
HASSLE



JOB APPLICATIONS
INCREASED **3.5X**



JOB VIEWS
INCREASED **3.2X**



BRAND SEARCHES
INCREASED **1.3X**



PROFILE VIEWS
INCREASED **3X**



COST PER JOB
DECREASED BY **84%**

*Year Over Year Comparison of Traditional Job Posts Versus Unlimited Solution



"I HAVE BEEN LOVING THE
UNLIMITED PROGRAM
THE AUTOMATED JOB POSTINGS
HAVE MADE MY LIFE
SO MUCH EASIER."

ANGELA DEBEIKES
HR LEADER

Want to learn how you can help your company elevate their brand and receive superior results like the results found in this case study? Contact us 877-277-7585 or email us at support@biospace.com.