



## Because clicks happen.

### Assuming that you're not a target for cybercrime is your second mistake. Not protecting your business with additional email security is your first.

We've all heard about the risks of cybercrime. But as cybercriminals become more advanced, businesses are learning the hard way that their email security is the only thing standing between cybercriminals, and their valuable information, data and funds.

Most businesses only think about their cybersecurity after an attack - when it's too late. And with two out of three emails circulating the globe containing unwanted content, it's only a matter of time before your business is compromised.

### The statistics on cybercrime are alarming.

<b>\$200k - \$1.5m</b>	The average loss experienced by businesses affected by cybercrime
<b>100 million</b>	The number of cyberattacks hitting inboxes every day
<b>9 in 10</b>	The number of enterprises who report being impacted by phishing scams

### No matter the size of your business - you're a target.

It's true that businesses with more seats in their organisations bear a larger exposure to cyberattacks. The higher the profile your business, the bigger a target you become - and all it takes is one click on the wrong link for your business to be compromised. And as we know - clicks happen.

It's the complacency medium-sized businesses, however, that makes them just as easy a target to cybercriminals. Without additional email security, it can take cybercriminals just minutes to infiltrate your business.

### Why you need MailGuard.

MailGuard is a cloud-based email security provider, offering a simple customer experience with a targeted focus on stopping malicious threats before they ever reach your users.

With no software to install, immediate security updates and a team of real people available to help you 24/7, your business will always have the most current protection and support against emerging threats.

Our Hybrid AI threat detection engines are always learning and adapting to threats as they begin circulating - so while other businesses are learning the hard way that their security is inadequate, you can rest assured knowing your business is protected.

### **MailGuard detects and stops new threats 2-48 hours ahead of competitors**

MailGuard's software predicts, learns about and anticipates new threats as they emerge.

Consistently 2-48 hours ahead of the market in responding to threats, MailGuard's unique cloud architecture means that you always have the latest protection against zero-day security threats.

### **2 hours is a long time in the world of cybersecurity**

Cybercriminals don't need long to compromise your business.

In the time it takes for other security providers to identify that an attack has even occurred, criminals can gain access to your entire business - costing you hundreds of thousands of dollars.

By the time other providers identify the threat and release protection, the criminals have already found a way around the defence - and the process continues until your business is completely disrupted.

## **The cost of protecting your business is just a fraction of what you stand to lose.**

Don't cut corners. Investing in email security can cost as little as a handful of dollars per user in your business - and yet the average costs of just one cyberattack amount to \$276,323. Would your business survive an attack? 60% of businesses don't. They're out of business within 6 months of an incident - and one incident is all it takes.

MailGuard's transparent reporting highlights the threats we've blocked from entering your organisation - with each one representing hundreds of thousands of dollars still in your pocket, and not in the hands of cybercriminals.

## **MailGuard seamlessly integrates with Office 365.**

Does your business rely on Office 365? As a Gold Microsoft partner, MailGuard works effortlessly alongside Office 365 - acting as an additional layer of security to give your business defence in depth.

As Brad Smith, President and Chief Legal Officer of Microsoft says, "In every business there is someone who will click on anything, and that's pretty hard to protect against."

Because we all know that clicks happen, MailGuard works to stop nasty emails from ever reaching your users in the first place, saving your business one click at a time.

## **Get in touch with MailGuard**

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