

ADIDAS AG

Country	Sector	Price	Mkt Cap	Ø Dly vol(3m)	Ø Dly vol(10d)	EUR
DEU	Consumer D.	188.90 EUR	39.7 B	88.801 M	99.648 M	

24m Chart**Insider Holdings and 24m/60m - Net Trading**

Insider/Position	Holdings	Net Trading 24m/60m
Auschel, Ute Executive Director	%	99,779 99,779
Bauer, Sabine Deputy Chairman of the Supervisor...	%	0 0
Hainer, Herbert CEO	%	0 402,496
Kauffmann, Herbert Supervisory Board	%	0 56,550
Landau, Igor Chairman of the Supervisory Board	%	2.673 M 2.673 M
Liedtke, Eric Executive Board	%	83,820 83,820
Muller, Udo Supervisory Board	%	0 0
Ohlmeyer, Harm CFO	%	395,681 395,681

Quarterly Insider Transactions (Volume/Count)

Quarter	Buying	Exercise	Selling
2018-Q2	83,820 1	0 0	0 0
2018-Q1	0 0	0 0	0 0
2017-Q4	2.158 M 10	0 0	0 0
2017-Q3	5,617 2	0 0	0 0
2017-Q2	1.393 M 2	0 0	0 0
2017-Q1	0 0	0 0	0 0
2016-Q4	2.673 M 5	0 0	0 0
2016-Q3	0 0	0 0	0 0

Insider Transactions

Insider	Position	Tradedate	Transaction	Label*	Security	Shares	Price	Value
Liedtke, Eric	Executive Board	08/05/2018	Buy		ADR	865	114.88 USD	83,820
Bauer, Sabine	Deputy Chairman of the ..	11/04/2018	Matching A.		Ordinary share	3	0.00 EUR	0
Muller, Udo	Supervisory Board	11/04/2018	Matching A.		Ordinary share	1	0.00 EUR	0
Ruprecht, Hans	Supervisory Board	11/04/2018	Matching A.		Ordinary share	2	0.00 EUR	0
Ruprecht, Hans	Supervisory Board	08/01/2018	Matching A.		Ordinary share	2	0.00 EUR	0
Bauer, Sabine	Deputy Chairman of the ..	08/01/2018	Matching A.		Ordinary share	3	0.00 EUR	0
Muller, Udo	Supervisory Board	08/01/2018	Matching A.		Ordinary share	2	0.00 EUR	0

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Insider Transactions

Insider	Position	Tradedate	Transaction	Label*	Security	Shares	Price	Value
Muller, Udo	Supervisory Board	15/12/2017	Buy	P	Ordinary share	2	149.78 EUR	256
Muller, Udo	Supervisory Board	15/12/2017	Matching A.		Ordinary share	12	0.00 EUR	0
Bauer, Sabine	Deputy Chairman of the ..	15/12/2017	Buy	P	Ordinary share	5	149.78 EUR	775
Bauer, Sabine	Deputy Chairman of the ..	15/12/2017	Matching A.		Ordinary share	30	0.00 EUR	0
Ruprecht, Hans	Supervisory Board	15/12/2017	Buy	P	Ordinary share	8	149.78 EUR	1,134
Ruprecht, Hans	Supervisory Board	15/12/2017	Matching A.		Ordinary share	48	0.00 EUR	0
Roersted, Kasper Bo	CEO	28/11/2017	Buy		Ordinary share	4,473	179.76 EUR	803,995
Steyaert, Gil Andre Charles Rene	Executive Board	10/11/2017	Buy		Ordinary share	561	157.64 GBP	100,267
Roersted, Kasper Bo	CEO	10/11/2017	Buy		Ordinary share	5,700	176.35 EUR	1.005 M
Ohlmeyer, Harm	CFO	10/11/2017	Buy		Ordinary share	800	176.35 EUR	141,080
Auschel, Ute	Executive Director	10/11/2017	Buy		Ordinary share	565	176.60 EUR	99,779
Ruprecht, Hans	Supervisory Board	11/10/2017	Buy	P	Ordinary share	21	165.24 EUR	3,403
Bauer, Sabine	Deputy Chairman of the ..	11/10/2017	Buy	P	Ordinary share	14	165.24 EUR	2,325
Bauer, Sabine	Deputy Chairman of the ..	11/07/2017	Buy	P	Ordinary share	15	149.27 EUR	2,280
Ruprecht, Hans	Supervisory Board	11/07/2017	Buy	P	Ordinary share	22	149.27 EUR	3,337
Ohlmeyer, Harm	CFO	12/06/2017	Buy		Ordinary share	1,500	169.73 EUR	254,601
Roersted, Kasper Bo	CEO	12/05/2017	Buy		Ordinary share	6,438	176.85 EUR	1.139 M
Landau, Igor	Chairman of the Supervi..	11/11/2016	Buy		Ordinary share	20,000	133.60 EUR	2.673 M