<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Details</th>
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<tbody>
<tr>
<td>10:00-10:10</td>
<td><strong>CLIENT WELCOME</strong></td>
<td>With Christopher Hayes, Chief Technology Officer</td>
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<td><strong>LECTURE HALL</strong></td>
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<td>10:15-10:40</td>
<td><strong>GENERAL SESSION</strong></td>
<td>What is FOTO mastery? With Nikki Rasmussen PT, Cert. MDT; FOTO Clinical Liaison</td>
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<td><strong>LECTURE HALL</strong></td>
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<tr>
<td>10:45-11:45</td>
<td><strong>BREAKOUT SESSIONS</strong></td>
<td>TRACK 1</td>
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<td>TRACK 2</td>
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<td>TRACK 3</td>
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<tr>
<td>11:45-12:45</td>
<td><strong>LUNCH</strong></td>
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<tr>
<td>12:45-1:45</td>
<td><strong>BREAKOUT SESSIONS</strong></td>
<td>TRACK 1</td>
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<td>Kicking It In: Outcomes Stats from the Sidelines of a Soccer Game With David Gallegos, MA, ATC, Cert. MDT; Deputy CEO, FYZICAL Southwest Sport and Spine Center</td>
</tr>
</tbody>
</table>

**10.23**

**WEDNESDAY**

FOTO Clients Only
10.23

WEDNESDAY

FOTO Clients Only

12:45-1:45  BREAKOUT SESSIONS
TRACK 3 | MARKET | MEETING ROOM D/E
All About the NPS Dashboard and Referral Marketing- Use in Promotion/Social media
With Julie Emerick, Rehab Marketing Manager

1:45-2:10  NETWORKING BREAK
PARK CONCOURSE
Meet Our Sponsors

2:10-3:10  BREAKOUT SESSIONS
TRACK 1 | MEASURE | MEETING ROOM A/B
Measurement Comes to Life in a Clinic Near You
With Provider Relations Team

TRACK 2 | MANAGE | LECTURE HALL
MIPS Reporting/QCDR 2019/2020
With Bettie Stone, FOTO MIPS Registry Specialist

TRACK 3 | MARKET | ROOM D
What’s a Widget & How Do I Get It & Why Do I Want It?
With Tech Support Team

3:10-3:40  GENERAL SESSION *Open to All Attendees
LECTURE HALL
Future of FOTO
With Deborah Deboard

3:40-4:15  GENERAL SESSIONS *Open to All Attendees
LECTURE HALL
Before, During and After Story, Increasing Meaningful Participation
Daphne Ardizon, PT Director of Clinical Outcomes

4:15-5:00  NETWORKING BREAK
PARK CONCOURSE
Meet Our Sponsors

6:00  WELCOME RECEPTION
THURSDAY

7:30
PARK CONCOURSE
BREAKFAST + EXHIBITOR NETWORKING

8:30-8:40
LECTURE HALL
OPENING WELCOME

8:45-9:30
LECTURE HALL
KEYNOTE 1
Marketing with Outcomes Data
With Michelle Collie, PT, CEO, Performance PT

8:45-9:30
LECTURE HALL
KEYNOTE 1
Marketing with Outcomes Data
With Michelle Collie, PT, CEO, Performance PT

9:35-10:20
LECTURE HALL
GENERAL SESSION
Transforming a Practice with Outcomes; Importance of Standardization
With Phil Moe, PT, Therapy Services Manager, Avera
and Doug Cundiff, MPT, MPH

10:25-11:10
LECTURE HALL
GENERAL SESSION
What is modern measurement and why bother?
With Karon Cook

11:10-11:35
PARK CONCOURSE
NETWORKING BREAK
Meet Our Sponsors

11:35-12:20
LECTURE HALL
BREAKOUT SESSIONS
TRACK 1 | SCIENCE & RESEARCH | 200 A/B
Case Mix Adjustment
With Deanna Hayes, PT, DPT, MS; FOTO Director of Research

TRACK 2 | OUTCOMES IN ACTION | LECTURE HALL
Chronicity Matters – Why it is Vital to Treat Patients Early
With Travis Barefoot, PT Solution PT

12:30-1:15
PLAZA TERRACE
BARBECUE LUNCH

1:15-1:45
PARK CONCOURSE
NETWORKING BREAK
Meet Our Sponsors
THURSDAY

1:45-2:30
**BREAKOUT SESSIONS**

**TRACK 1 | SCIENCE & RESEARCH | A/B**
General Session for All Measurement is Not Created Equal
With Daniel Deutscher

**TRACK 2 | OUTCOMES IN ACTION | LECTURE HALL**
Using Outcome Data to Drive Improvement Within Your Practice and Across the Profession
With Zachary Walston, PT, DPT, OCS, PT National Director of Quality and Research, PT Solutions

2:35-3:20
**GENERAL SESSION**
LECTURE HALL
Trials and Success of FOTO Implementation for Staff and 3:1 Student Model
With Ryan Buus, PT, DPT, OCS & Katie Traver, PT, DPT, ATC, Mayo Clinic

3:25-4:10
**GENERAL SESSION**
LECTURE HALL
Clinician Education Program or Re-training to Maximize Company Buy-in/Utilization – Using Tableau
With Rob Shapiro Professional PT, Director of Clinical Excellence & Owen Lennon, Regional Clinical Excellence Director

4:10-4:30
**NETWORKING BREAK**
PARK CONCOURSE
Meet Our Sponsors

5:00
**FUN RUN | Meet Under the Sun Sphere**
7:30  BREAKFAST + EXHIBITOR NETWORKING  
    PARK CONCOURSE

8:30-8:35  MORNING WELCOME

8:35-9:20  GENERAL SESSION  
    Reporting Outcomes Within Employer-Sponsored Health Clinics  
    With Daniel Lord, DC, Physical Medicine Program Manager at Crossover Health

9:25-10:10  GENERAL SESSION  
    Why Outcomes Data Matters to a Rehab Billing Specialist  
    With Scott/Vicki Cavitt, Rehab Billing Specialist

10:15-11:00  BREAKOUT SESSIONS  
    TRACK 1 | SCIENCE & RESEARCH | A/B  
    How to Use Serial PROM Assessments to Improve Treatment Using 2 Case Studies  
    With Mark W.

    TRACK 2 | FOTO IN ACTION | LECTURE HALL | *Repeat Session  
    Creating an Outcomes Culture–Adressing Non-beliver Clinicians–Clinician Engagement  
    With Nikki Rasmussen & Client David Gallegos

11:05-11:25  NETWORKING BREAK  
    Meet Our Sponsors
FRIDAY

11:30-12:15
BREAKOUT SESSIONS
TRACK 1 | SCIENCE & RESEARCH | A/B
St Lukes Project = Guiding Clinician Ideas. Where the Researcher and Clinician Merge
With Julie Fritz

TRACK 3 | OUTCOMES IN ACTION | LECTURE HALL
Use of the OSPRO ROS and YF as Part of Clinical Decision Making
With Trevor Lentz

12:15-1:00
PICNIC LUNCH & NETWORKING BREAK
PARK CONCOURSE

1:00-1:45
GENERAL SESSION
LECTURE HALL
Patient Engagement
MedBridge & FOTO, Client: Julie Benz, Avera

1:50-2:40
GENERAL SESSION
LECTURE HALL
Participate– Don’t Stand on the Sideline
Michael Weinper, PTPN President

2:45-3:10
CLOSING REMARKS
LECTURE HALL