10.23 WEDNESDAY FOTO Clients Only



10:00-10:10 **CLIENT WELCOME**

LECTURE HALL With Christopher Hayes, Chief Technology Officer

10:15-10:40 GENERAL SESSION What is FOTO mastery?

What is FOTO mastery?
With Nikki Rasmussen PT. Cert. MDT: FOTO Clinical Liaison

10:45-11:45 BREAKOUT SESSIONS

TRACK 1 | MEASURE | MEETING ROOM A/B

Are we collecting correctly? How to know, how to improve, how to inspire.

With Provider Relations Team

TRACK 2 | MANAGE | LECTURE HALL

Using the Patient Specific Report for More than a Score: Beyond the Numbers

With Nikki Rasmussen PT, Cert. MDT; FOTO Clinical Liaison

TRACK 3 | MARKET | MEETING ROOM D/E

Marketing Suite- In Depth Review

With Julie Emerick, Rehab Marketing Manager & Jeff Masters, VP of Sales

11:45-12:45 **LUNCH**

12:45-1:45 BREAKOUT SESSIONS

TRACK 1 | MEASURE | MEETING ROOM A/B

Now That You Have Data, How Do You Use It? Goals, Aspirations, and Motivation Using FOTO Data

With Provider Relations Team

TRACK 2 | MANAGE | ROOM C or LECTURE HALL

Creating an Outcomes Culture

With Nikki Rasmussen PT. Cert. MDT: FOTO Clinical Liaison

Kicking It In: Outcomes Stats from the Sidelines of a Soccer Game

With David Gallegos, MA, ATC, Cert. MDT; Deputy CEO,

FYZICAL Southwest Sport and Spine Center

10.23 WEDNESDAY FOTO Clients Only



12:45-1:45 BREAKOUT SESSIONS

TRACK 3 | MARKET | MEETING ROOM D/E

All About the NPS Dashboard and Referral Marketing- Use in Promotion/Social media With Julie Emerick, Rehab Marketing Manager

1:45-2:10 NETWORKING BREAK

PARK CONCOURSE Meet Our Sponsors

2:10-3:10 BREAKOUT SESSIONS

TRACK 1 | MEASURE | MEETING ROOM A/B

Measurement Comes to Life in a Clinic Near You

With Provider Relations Team

TRACK 2 | MANAGE | LECTURE HALL

MIPS Reporting/QCDR 2019/2020

With Bettie Stone, FOTO MIPS Registry Specialist

TRACK 3 | MARKET | ROOM D

What's a Widget & How Do I Get It & Why Do I Want It?

With Tech Support Team

3:10-3:40 GENERAL SESSION *Open to All Attendees

LECTURE HALL Future of FOTO

With Deborah Deboard

3:40-4:15 GENERAL SESSIONS *Open to All Attendees

LECTURE HALL Before, During and After Story, Increasing Meaningful Participation

Daphne Ardizon, PT Director of Clinical Outcomes

4:15-5:00 NETWORKING BREAK

PARK CONCOURSE Meet Our Sponsors

6:00 WELCOME RECEPTION

10.24 THURSDAY



7:30 BREAKFAST + EXHIBITOR NETWORKING

PARK CONCOURSE

8:30-8:40 OPENING WELCOME

LECTURE HALL

8:45-9:30 **KEYNOTE 1**

LECTURE HALL Marketing with Outcomes Data

With Michelle Collie, PT, CEO, Performance PT

9:35-10:20 **GENERAL SESSION**

LECTURE HALL Transforming a Practice with Outcomes; Importance of Standardization

With Phil Moe, PT, Therapy Services Manager, Avera

and Doug Cundiff, MPT, MPH

10:25-11:10 **GENERAL SESSION**

LECTURE HALL What is modern measurement and why bother?

With Karon Cook

11:10-11:35 **NETWORKING BREAK**

PARK CONCOURSE Meet Our Sponsors

11:35-12:20 BREAKOUT SESSIONS

TRACK 1 | SCIENCE & RESEARCH | 200 A/B

Case Mix Adjustment

With Deanna Hayes, PT, DPT, MS; FOTO Director of Research

TRACK 2 | OUTCOMES IN ACTION | LECTURE HALL

Chronicity Matters - Why it is Vital to Treat Patients Early

With Travis Barefoot, PT Solution PT

12:30-1:15 **BARBECUE LUNCH**

PLAZA TERRACE

1:15-1:45 NETWORKING BREAK

PARK CONCOURSE Meet Our Sponsors

10.24 THURSDAY



1:45-2:30 BREAKOUT SESSIONS

TRACK 1 | SCIENCE & RESEARCH | A/B

General Session for All Measurement is Not Created Equal With Daniel Deutscher

TRACK 2 | OUTCOMES IN ACTION | LECTURE HALL

Using Outcome Data to Drive Improvement Within Your Practice and Across the Profession

With Zachary Walston, PT, DPT, OCS, PT National Director of Quality and Research, PT Solutions

2:35-3:20 **GENERAL SESSION**

LECTURE HALL

Trials and Success of FOTO Implementation for Staff and

3:1 Student Model

With Ryan Buus, PT, DPT, OCS & Katie Traver, PT, DPT, ATC, Mayo Clinic

3:25-4:10 GENERAL SESSION

LECTURE HALL Clinician Education Program or Re-training to Maximize Company

Buy-in/Utilization - Using Tableau

With Rob Shapiro Professional PT, Director of Clinical Excellence &

Owen Lennon, Regional Clinical Excellence Director

4:10-4:30 NETWORKING BREAK

PARK CONCOURSE Meet Our Sponsors

5:00 FUN RUN | Meet Under the Sun Sphere

10.25 **FRIDAY**



7:30 **BREAKFAST + EXHIBITOR NETWORKING**

PARK CONCOURSE

8:30-8:35 MORNING WELCOME

8:35-9:20 **GENERAL SESSION**

LECTURE HALL Reporting Outcomes Within Employer-Sponsored

Health Clinics

With Daniel Lord, DC, Physical Medicine Program Manager

at Crossover Health

9:25-10:10 **GENERAL SESSION**

LECTURE HALL Why Outcomes Data Matters to a Rehab Billing Specialist

With Scott/Vicki Cavitt, Rehab Billing Specialist

10:15-11:00 **BREAKOUT SESSIONS**

TRACK 1 | SCIENCE & RESEARCH | A/B

10:50-11:35 How to Use Serial PROM Assessments to Improve Treat-

ment Using 2 Case Studies

With Mark W.

TRACK 2 | FOTO IN ACTION | LECTURE HALL | *Repeat Session

Creating an Outcomes Culture-Adressing Non-beliver Clinicians-Clinician Engagement

With Nikki Rasmussen & Client David Gallegos

11:05-11:25 **NETWORKING BREAK**

PARK CONCOURSE **Meet Our Sponsors**

10.25 FRIDAY



11:30-12:15 BREAKOUT SESSIONS

TRACK 1 | SCIENCE & RESEARCH | A/B

St Lukes Project = Guiding Clinician Ideas. Where the

Researcher and Clinician Merge

With Julie Fritz

TRACK 3 | OUTCOMES IN ACTION | LECTURE HALL

Use of the OSPRO ROS and YF as Part of Clinical

Decision Making
With Trevor Lentz

12:15-1:00 PICNIC LUNCH & NETWORKING BREAK

PARK CONCOURSE

1:00-1:45 GENERAL SESSION

LECTURE HALL Patient Engagement

MedBridge & FOTO, Client: Julie Benz, Avera

1:50-2:40 GENERAL SESSION

LECTURE HALL Participate – Don't Stand on the Sideline

Michael Weinper, PTPN President

2:45-3:10 CLOSING REMARKS

LECTURE HALL