

9 FACTS ABOUT SLEEP APNEA



1 in 12 suffer from Obstructive Sleep Apnea (OSA)

Sleep apnea increases the risk of:

- Heart failure by **140%**
- Stroke by **60%**
- Coronary heart disease by **30%**



There are close association of sleep apnea with other diseases

- **96%** have chronic kidney disease
- **83%** of patients with T2 diabetes suffer from unrecognized sleep apnea
- **73%** have depression

The annual economic cost of OSA in the U.S. is between \$65B and \$165B



Nearly 30% with OSA reported impairment at work due to sleepiness

WHY RECOMMEND CPAPMAX?

1. There's a huge market for CPAP products. Over 25 million adults in the US suffer from sleep apnea and CPAP therapy is the #1 treatment method.
2. 35% of those that start CPAP therapy will fail to stick with their treatment within the 1st 30 days.
3. Ensuring that your patients are comfortable during therapy improves compliance. The Contour CPAPMax Pillow is the way to make them more comfortable.

Here's how it works:

- Provides a restful and restorative sleep
- Unique shape accommodates the mask, aligns airway, and tethers the hose
- Reduces noisy mask leaks
- Decreases mask interference with the pillow
- Decreases mask pressure on face and nasal bridge
- Improves breathing by opening the airway
- Reduces neck pain by positioning the neck and spine in perfect alignment

You want your patients to comply for their health and wellness, but it is also a great opportunity to grow your business with retail products, resupply, and rental revenue of equipment.



WHO NEEDS A CPAPMAX[®]?



There are 25M adults in the US suffering from sleep apnea.

The number of CPAP patients is growing 10% annually.

- People who are prescribed PAP Therapy – any brand or type
- Side sleepers
- Patients that are using settings above 7
- Those that suffer from restless sleep
- Patients that experience neck pain
- Users that are bothered by contact between the mask and the bed pillow

Ensure that your patients comply with their therapy by making CPAP easier and more comfortable. When fitting them for a mask be sure to send them home with a CPAPMax Pillow!





Why CPAP Users SLEEP BETTER


with a **CPAPmax^{2.0}**
PILLOW


CPAP Masks can leak and be noisy. The straps can slip and the hose can be cumbersome. A recent survey shows that a CPAPMax Pillow dramatically improves sleep for CPAP Mask Users (traditional and nasal).

Here's what CPAPMax users are saying:

94% slept better throughout the night 

 experienced improved comfort during their CPAP therapy **97%**

89% cited reduced mask shifting 

 had improved breathing and airway alignment while sleeping **86%**

CPAPmax^{2.0} PILLOW

“It’s a Life Changer!”

“ I was a typical candidate for CPAP therapy – overweight and unhealthy. I was an extreme case.

My CPAP therapy wasn’t working. I was at the maximum air pressure and still having apnea episodes. My straps were pulled tight to reduce air leaks, but that caused severe neck pain. Medication wasn’t controlling my high blood pressure.

Thankfully, a friend recommended the CPAP-Max Pillow. Now, I sleep comfortably and CPAP therapy is managing my sleep apnea and my blood pressure is under control.

The CPAPMax was a life changer for me!”
Donald

MERCHANDISING MADE EASY!

\$1400
Cash Sales
in a 4' x 6'
Space
with
Contour's
Respiratory
Category

*Sell thru on 1 case of all products on this planogram.

Make CPAP Easier!

CPAPmax^{2.0} PILLOW
Ultimate Adjustable CPAP Comfort
✓ Reduce Leaks
✓ Reduce Noise
✓ Reduce Dry Eyes
✓ Reduce Lines
Choose Your Comfort

CPAPmax^{2.0} MASK
Custom Adjustable CPAP Mask for CPAPmax Pillow

CPAPmax^{2.0} PILLOW
Make CPAP Easier!
Works With All Therapy Masks & Brands

FoldingWedge
Supports the head and neck in all stages of posture

4'

6'