



**For Immediate Release**

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## **Make CPAP Easier: CPAPMax Strategies for Comfort & Compliance**

CHARLOTTE, NC — New training being offered to Respiratory Therapists and other sleep professionals aims to make CPAP Therapy easier for patients. Contour Products, the makers of the CPAPMax Pillow, is offering complete training on the benefits and features of the product to help professionals understand how to most effectively utilize the pillow in PAP Therapy.

On-site and webinar-format training sessions, “CPAPMax Strategies for Comfort & Compliance,” will begin in October 2016. The 30-minute interactive session demonstrates how an advanced CPAP pillow can address the diverse needs of PAP patients.

“More and more professionals understand the importance of a specialized CPAP pillow, so there’s a need for training on customizing the pillow experience to meet individual needs,” said Respiratory Therapist Becky Simmons, one of the leaders of the new Contour Products training program. “People prefer different sleep positions, pillow heights and pillow materials, and they also have preferences for a cool or warm sleeping environment. The ideal CPAP pillow has to perform flawlessly to minimize mask shifting, air leaks and facial pressure. The right pillow, used correctly, can promote sleep, posture, comfort and compliance.”

The training includes a demonstration of the versatile Contour CPAPMax Pillow, the first CPAP pillow that adjusts to four different heights. The CPAPMax offers a variety of adjustable features, including the choice of cool mesh on one side and plush fiberfill on the other. The pillow allows patients to test out different options to achieve personalized CPAP comfort.

The training sessions will engage the audience with allotted time for Q&A during the meeting and after. This free program is designed for small groups to allow full participation.

For more information or to schedule a free “CPAPMax Strategies for Comfort & Compliance” session, contact us at 800-692-6686 or [CPAPFeedback@contourhealth.com](mailto:CPAPFeedback@contourhealth.com).

Visit [www.CPAPMax.com](http://www.CPAPMax.com) for more information about the Contour CPAPMax Pillow.

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### **About Contour Products**

Contour Products, Inc. is celebrating its 25th year of being an innovative leader in the specialty sleep, comfort and support industry. The company manufactures a variety of pillows, wedges, seat solutions and CPAP accessories that help to comfort, support and properly align the body for overall comfort and improved well-being. An emphasis on posture, ergonomics and support is what separates Contour Products from the competition. Contour Products believes that being comfortable is not just an indulgence, but a necessity to obtaining quality sleep and maintaining good health.

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