



ITR ECONOMICS

# SPEAKER PROFILE

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## Alan Beaulieu, PhD

With a reputation for accuracy and candor, Alan Beaulieu has been delivering award-winning workshops and economic analysis seminars to thousands of business owners and executives in countries across the world for the last 30 years.

He is coauthor of *Prosperity in the Age of Decline*, a powerful look at how to make the most of the US and global trends over the next 20 years. Alan also coauthored *Make Your Move*, a practical and insightful guide on increasing profits through business cycle changes, lauded by one reviewer as "simple, yet awesome."



### ABOUT ALAN

Alan has been providing workshops and economic analysis seminars for thousands of business owners and executives in various countries for the last 30 years. He is one of the country's most sought-after economists.

As the chief economist for numerous US and international trade associations, it has been remarked that Alan's "insight into our business, a track record of accurate forecasting, and unparalleled knowledge of global markets has earned him the respect and appreciation of key business leaders in our industry."

Alan and ITR Economics™ have shared their insights through various media outlets, including: The Wall Street Journal, The New York Times, USA Today, Knight Ridder News Services, Business Week, the Associated Press, The Washington Times, CBS Radio, CNN Radio, Sirius talk radio, and numerous other outlets.

### ABOUT ITR ECONOMICS

Founded in 1948, ITR Economics is the oldest privately held, continuously operating economic research and consulting firm in the United States. With a long-term accuracy rating of 94.7%, ITR Economics has forecast major economic events such as the Great Recession of 2008 years in advance. ITR provides reliable industry and company forecasts tailored to clients' needs and offers economic webinars, subscription periodicals, consultative reports, and data-collection services.



Click here to check out videos of Alan Beaulieu!

### TESTIMONIALS

"The lessons and strategies you shared as part of the Strategies for a Tough Economy panel were of enormous value to the more than 700 entrepreneurs and small business partners in attendance." - [Mark Herlyn, Vice President, Advertising, The New York Times](#)

"Many thanks for your excellent presentation at HMA's recent National Conference & Expo. As always, the information was extremely well-received, on point, and hit home to everyone in this room. And the 'subtle' humor is always an extra bonus!" - [Linda Jovanovich, Executive Vice President, Hardwood Manufacturers Association](#)

"ITR gives us unique intelligence and insight that has helped us win during a severe recession and now win in a growing economy. Alan, you do a great job of presenting the information with a style that is engaging and fun for our audience." - [Reggie Dupré, CEO, Dupré Logistics, LLC](#)

"Thank you for your wit, charm and levity in your presentation. I always thought economists were boring, but glad to see I was wrong." [Rich Canote, Principal, Canote Group](#)

### BOOKING INFORMATION

To book a speaker from ITR Economics, please call 603.796.2500 or email [itr@itreconomics.com](mailto:itr@itreconomics.com).

Visit [www.itreconomics.com](http://www.itreconomics.com) and stay in touch with us through our blog and social media.