



ITR ECONOMICS

SPEAKER PROFILE

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## Brian Beaulieu

Brian Beaulieu has served as CEO and chief economist of ITR Economics™ since 1987, where he researches the use of business cycle analysis and economic forecasting as tools for improving profitability. Brian has shared his highly valued research results via presentations, workshops, and seminars in numerous countries to hundreds of thousands of business owners and executives for the last 38 years.

He is coauthor of *Prosperity in the Age of Decline*, a powerful look at how to make the most of the US and global trends over the next 20 years, as well as *Make Your Move*, a practical and insightful guide to increasing profits through inevitable business cycle changes. Brian also coauthored *But I Want It!*, ITR Economics' first children's book.



### ABOUT BRIAN

As a speaker and consultant, Brian has provided valuable and practical advice to companies in need of domestic and global perspectives to increase profits through business cycle trend analysis, forecasting, and effective planning.

Brian serves on the board of directors for the Ariens Company, a leading global manufacturer of outdoor power equipment, and on the board for Bellwether Wealth, an investment management and strategic wealth planning firm based in Lincoln, NE.

Brian has shared his expertise through various media outlets, including: *USA Today*, *Knight Ridder*, *The Atlanta Journal-Constitution*, *The Wall Street Journal*, *Barron's*, *The Washington Post*, *Kudlow and Friends*, *First on Fox*, *Canadian television*, and numerous other outlets.

### ABOUT ITR ECONOMICS

Founded in 1948, ITR Economics is the oldest privately held, continuously operating economic research and consulting firm in the United States. With a long-term accuracy rating of 94.7%, ITR Economics has forecast major economic events such as the Great Recession of 2008 years in advance. ITR provides reliable industry and company forecasts tailored to clients' needs and offers economic webinars, subscription periodicals, consultative reports, and data-collection services.

### TESTIMONIALS

"Brian, just a short note of personal thanks for participating in our ASI Conference last week. I'd have to say the response to your presentation was overwhelmingly positive; everyone appreciated the content and your delivery, even your candid comments about the looming crisis late in the next decade." - [Dick Motley, Director, FANUC America Corporate](#)

"Wow, what a fantastic talk Brian. Your perspective, advice, data, analysis, and presentation were world-class. That was one of the best talks that I've ever attended. My CFO and I will be looking more and more at 3MMA/12MMA metrics within our industry as we get our hands on more data. By the way, you've got a great sense of humor, which you mixed in hilariously with an extremely professional discussion about US economics." - [Dave Handman, President, Sustineo](#)

"Thanks Brian. Your materials help us plan for the future and give us insight into key indicators so we can be successful running our businesses. Very valuable session." - [David Borish, VP of Operations, Bracalente Manufacturing](#)

### BOOKING INFORMATION

To book a speaker from ITR Economics, please call 603.796.2500 or email [itr@itreconomics.com](mailto:itr@itreconomics.com).

Visit [www.itreconomics.com](http://www.itreconomics.com) and stay in touch with us through our blog and social media.



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