



Desert Hot Springs

Renew & Rediscover

Desert Hot Springs



MORE THAN

2,000,000 sq. ft. approved
for business development

MORE THAN

800,000 sq. ft. built or
in construction within
the past two years

38.59%

Projected future job growth
over the next 10 years

A NEW WAVE OF GROWTH

Desert Hot Springs was the first city in Southern California to permit cannabis cultivation, and continues to experience significant development activity across several industries.

A MESSAGE FROM OUR CITY

The City of Desert Hot Springs was founded on opportunity. Early settlers discovered a true oasis in the desert - some of the world's finest naturally occurring hot mineral waters - and built a thriving community around these life-giving resources. Our city and the businesses that choose to put down roots here have seized upon the same spirit of innovation and foresight that inspired those early settlers, creating a vibrant 21st-century city with an increasingly diverse and growing economy.

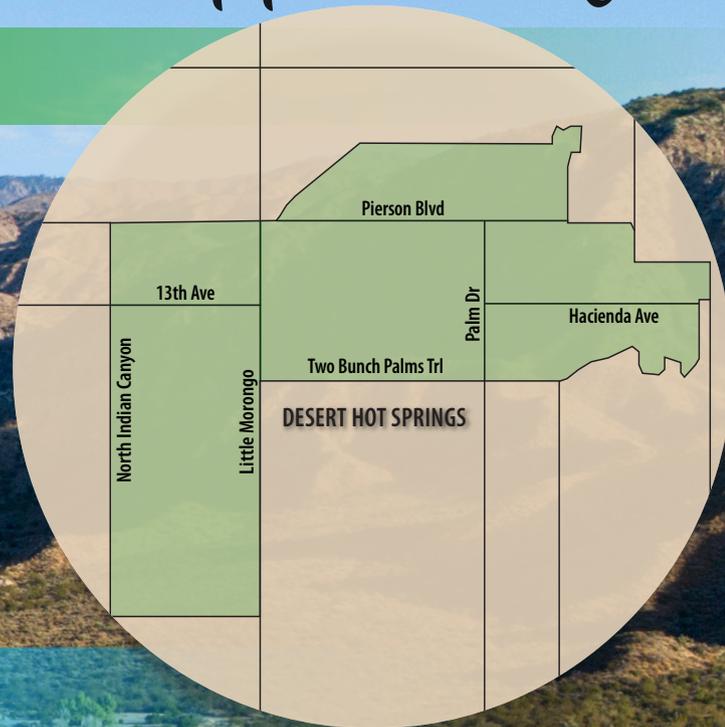


Unmatched Economic Opportunity

QUALIFIED OPPORTUNITY ZONES

Desert Hot Springs is one of the few cities in the Coachella Valley to have received designation for Qualified Opportunity Zones.

Investors within the multiple square miles shown on the map can experience major tax benefits, such as deferring or eliminating federal taxes on capital gains.



THE FUTURE LOOKS BRIGHT!

Consumer demand analysis shows these current viable opportunities:

- Clothing Stores
- Full Service Restaurants/Eateries
- Grocery Stores
- Health/Personal Care Stores
- Limited Service Eateries
- General Merchandise Stores

NEW PROJECTS

- On the Palm Drive corridor, Quick Quack car wash recently completed development. 
- An established International Hotel/Motel brand has submitted plans for a 70,000 square foot 86-room resort, including a restaurant, conference rooms, pools and spa/wellness center. 

“We were very pleased with the opening day of our Desert Hot Springs Taco Bell restaurant in January 2018, which set a 1-day sales record for our company.”

- Ken Langel, Director of Development, PSTB, LLC



Photo Credit: Michael J. Van Gorder

Join other major national retailers making millions in Desert Hot Springs, including:

- Vons
- AutoZone
- Builders Supply
- Dollar General
- O'Reilly Auto Parts
- Walgreens
- Stater Bros
- Rite Aid



Desert Hot Springs

Luke Rainey

Deputy City Manager

lrainey@cityofdhs.org

760-329-6411, x108