



# TRUSTED RESOURCE FOR MAXIMIZING ACCESS TO HEALTHCARE AND BENEFITS.

## MAKING A DIFFERENCE IN HEALTHCARE, ONE LIFE AT A TIME.

As a leader in the healthcare consulting industry, we at Primaris truly understand just how complex the healthcare industry truly can be. For many patients, navigating simple things, such as a hospital bill, can be a frustrating process in which miscommunication can lead to late payments and penalties.

Helping Americans try and ease the pain of getting quality care is what drove us to create the Primaris Foundation. Built on the principle that knowledge is power, our nonprofit organization focuses on helping educate Americans about how to make good health decisions that maximize the quality of their care while minimizing the impact on their wallets.



4215 Philips Farm Road, Suite 101-B, Columbia, MO 65201  
800.735.6776 | [online@primaris.org](mailto:online@primaris.org) | [www.primaris.org](http://www.primaris.org)

## THE PRIMARIS FOUNDATION SEEKS TO IMPROVE LIVES THROUGH EDUCATION.

**ABOUT THE FOUNDATION:** Founded in 2005, the Primaris Foundation is a 501c(3) non-profit organization dedicated to being the trusted resource for helping individuals and communities maximize their access to healthcare and benefits. We educate and empower individuals and communities to make informed decisions in a complex healthcare environment.

Driven by a passion for improving the lives of others and building better and healthier communities, the Foundation empowers individuals to make informed decisions about their healthcare choices through outreach opportunities and education programs. We provide free, unbiased assistance to individuals to help them learn about, enroll in, and take advantage of health insurance programs for which they may be eligible.

Currently, Primaris Foundation operates two primary programs: CLAIM, Missouri State Health Insurance Assistance Program and Insurance Counseling Services (ICS). You can learn more at [www.missouryclaim.org](http://www.missouryclaim.org) and [midmoics.org](http://midmoics.org).

**ASSISTANCE FOR THOSE WHO NEED IT MOST:** Every day, more than 10,000 Americans become Medicare eligible. Faced with this growing segment of the population, demand for the services of CLAIM and its nationwide partners continues to increase year after year. CLAIM serves more than 45,000 Missourians each year. These personal, face-to-face services are especially important for the significant number of consumers with cognitive illness or other chronic conditions that make it more difficult to process complicated information.

**A DIFFERENCE THAT LASTS A LIFETIME:** In addition to Medicare education, the Foundation is part of a network of organizations that provides education about insurance options offered through the Affordable Care Act (ACA) Health Insurance Marketplace. Tasked with helping inform Americans about their options under ACA regulations, the ICS team of certified health insurance counselors help consumers in the heartland to remove barriers between people and better health care. In addition, our counselors connect consumers to care beyond the ACA.

*We Help Individuals Get, Keep, and Use Health Insurance.*