



**Start taking bookings online and see how much easier running your business can be**

### About Appointedd

Appointedd provides an intuitive online booking solution that lets you manage your business from a single platform. We want to make it easier for entrepreneurs to keep on top of admin and organization, so you have more time to spend on developing the business you love.



### What can Appointedd do for you?

- **Save time** through automation of admin tasks and 24/7 online booking that cuts down on phone and email hours without any loss of custom.
- **Increase revenue** by letting customers book out-of-hours or when you're busy, reducing no-shows, and taking payments at time of booking.
- **Increase productivity** by improving organization and automating time-consuming admin tasks.
- **Increase customer service** with automatic confirmations, reminders, and personalized SMS and email marketing and promotions: all without lifting a finger!



## Features to superpower your business

We think running a business on your own should be easier, and with our fantastic time- and energy-saving features, it can be!

### Real Time Booking

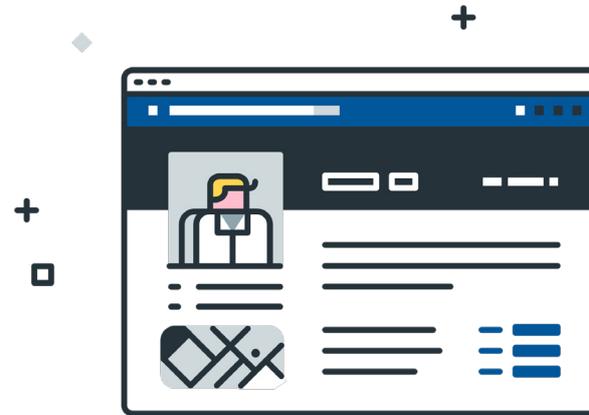
With Appointedd your customers can book with you online at any time of the day or night, whether you're busy, out of the office, in a meeting, or sleeping! The appointment goes straight to your diary, without you lifting a finger.

### External Calendar Synchronization

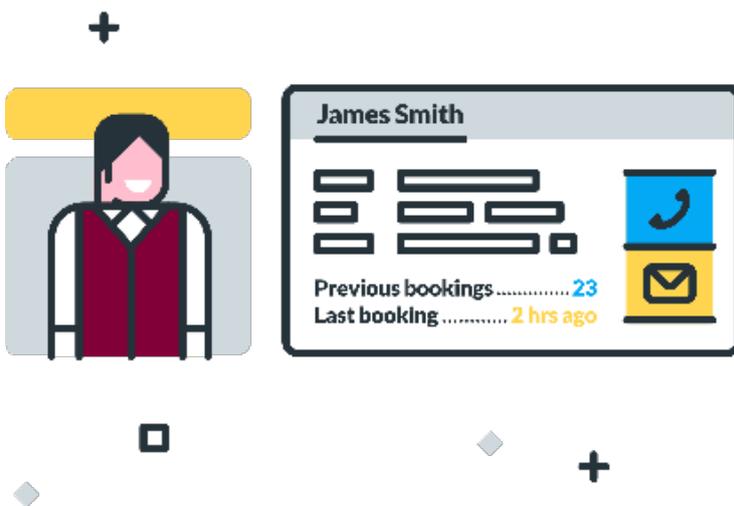
Appointedd has a two-way synchronization with all major calendars, such as Google and Apple. That means that any appointments made through Appointedd will automatically appear in your external calendar.

### Automatic Reminders

Appointedd's automatic text and email confirmations, reminders, and cancellation notifications improve customer experience without taking any valuable time away from you.



**Appointedd's text message reminders reduce no-shows by up to 67%**



## Run Classes & Courses

Create classes, courses, and events in your Appointedd diary to easily organize and manage large bookings single-handedly. Customers can book themselves in online so you can keep track of numbers at a glance.

## Business Management Suite

With Appointedd you can manage bookings and customers anywhere, on any device. Reschedule a meeting from your mobile, see your appointments for the day, or contact a customer directly.

## Customer Relationship Management

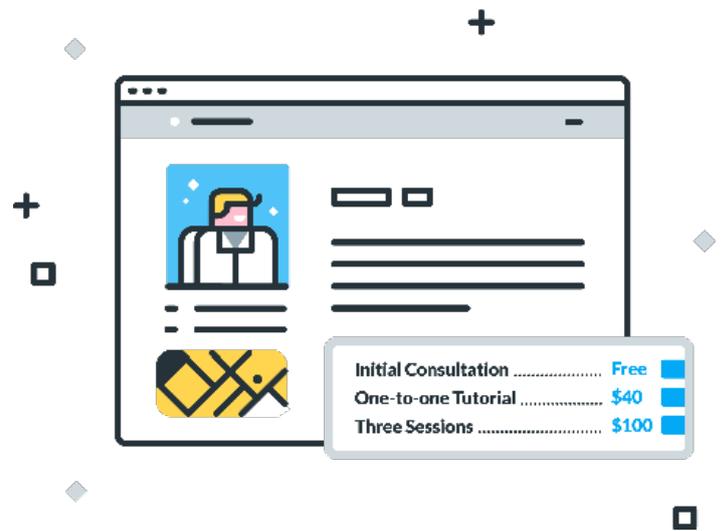
Develop marketing campaigns using our customizable marketing emails and SMS. Send out notifications of last-minute appointments, promotions, and special offers to see an increase in revenue, effortlessly!

## Productivity Reports

With detailed customer, staff, and business reports, you can monitor and optimize the health of your business. Our technology ensures small businesses don't miss out on the data-driven revolution.

## Online Payment & Bookkeeping

It's quick and easy to start taking payments online. And thanks to Appointedd's integration with FreeAgent, you can access full payment history and keep your accounts up to date, making tax returns a breeze.



### Did you know?

Our customers at Escape Spa in Edinburgh reported a revenue increase of £300 in the first month of using Appointedd, just from filling appointments at the last minute using our CRM tools!



**Charlotte Colley**  
Beauty by Moonlight

*"Since introducing Appointedd to my business, appointment numbers have increased... My customers love the online booking system which gives them flexibility to book anytime, anywhere, even when they are out of the country."*



**Dr Caroline Whymark**  
Lose the Tattoo

*"I am delighted that Appointedd delivers every promise it makes in the promotional materials, in particular providing timely help with the initial setup and ongoing support thereafter."*



**Scott Parker**  
Scott Parker Studio

*"My life really is a lot easier with Appointedd because the customers can book themselves."*

## INTEGRATIONS



PRICES START AT

**\$20**

PER MONTH