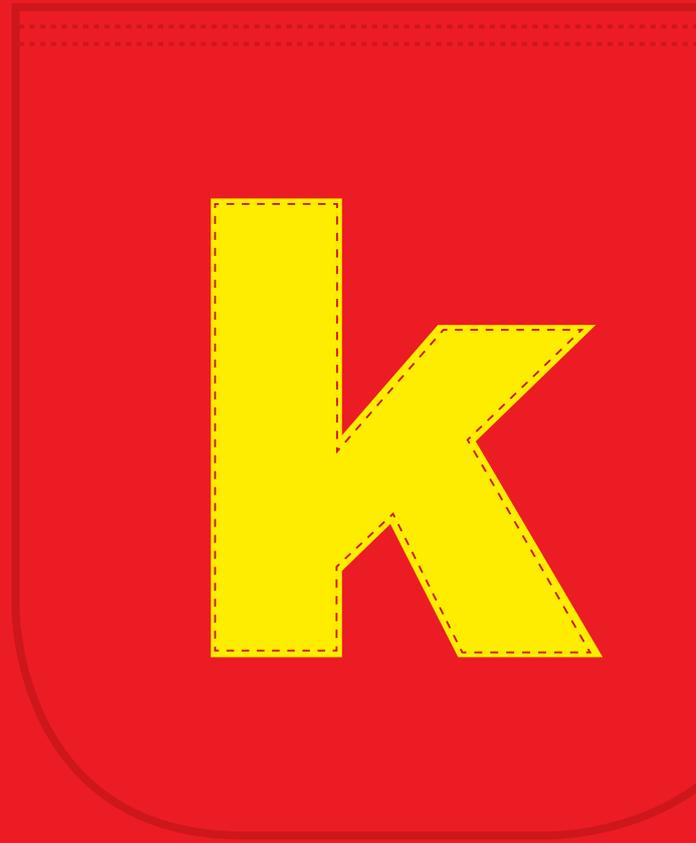
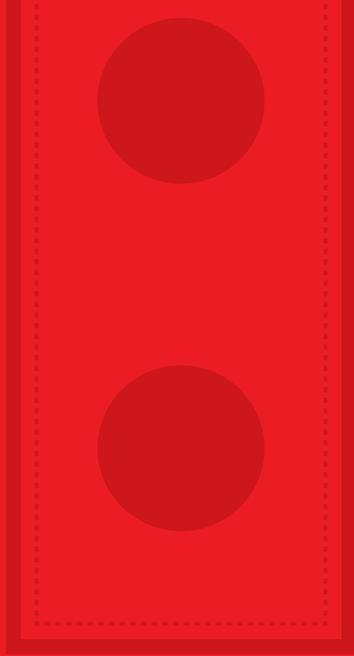




The Ultimate Guide to Buying Workwear

Find branded workwear
for your staff that's safe,
comfortable and durable,
whatever their role.

krowmark[®]
"we won't let you down"



**These are the areas we'll be covering.
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section, go on and click on one of
the headings below...**

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Introduction to Buying Workwear

Ordering work clothing for staff can be an absolute nightmare. Trying to find workwear that's affordable, durable and comfortable can be tricky. That's before worrying about Personal Protective Equipment (PPE), staff preference and finding the right supplier to work with.

Make the wrong choice and the best case scenario is that you've wasted company money or left staff with uniform they're not keen on. Worst case is you didn't order the right PPE and someone's been hurt.

We're here to make the process as simple and straightforward as possible.

With Krowmark, you don't need to worry about budget because all of our workwear is affordable and we only work with the very best manufacturers to ensure every single item is high-quality and made to last.

We have uniform solutions to fit any budget. We've bundled our most popular items together to try and make the process easier, creating packs to suit companies of all sizes that have different requirements. Deliveries can even be packed for each employee to ease distribution when it arrives at your workplace.

Whether your staff work in an office, a freezing cold garage, a hot steamy kitchen or fighting the outside elements in construction, this guide outlines exactly the type of clothing that you need to buy.

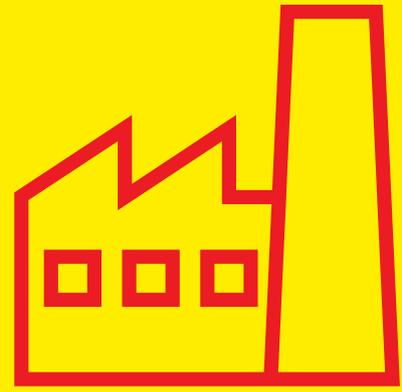
Workwear for... Indoors

It's important to find the right workwear for someone's role. The office worker doesn't need steel-toe boots and the production team have no need for ties. Take a minute to consider someone's job role and determine exactly the kind of clothing they need.

Are they bending, reaching and doing physical work? Do they need garments that are looser fitting to enable them to do this in comfort without exposing areas to colleagues or customers? Do they work on their feet? You get the idea.

Also, think of your team, are they a mixture of ages? Do they range in body types? Do you want a brand that will flatter all ages shapes and sizes, or a range of products that have different styles for the staff to choose their own items?

PRODUCTION WEAR



For staff carrying out indoor physical work, clothing needs to be comfortable, flexible and practical. It should be stretchy and easy to work in because the last thing they want to worry about when carrying out a backbreaking task is their shirt being in the way or their shoes causing them to slip.



Kit your workforce out in our recommendations and production staff will have the workwear they need to be both efficient and happy at work.



Uneek Classic Sweatshirt

A bestseller and it's easy to see why. The Uneek Classic Sweatshirt is comfortable, cosy and practical. They're durable too so even after multiple washes, you won't find any of the available 14 colours fading.

[VIEW PRODUCT](#) 

Uneek Classic Pique Polo Shirt

Polo shirts are always a good choice for indoor production workers. They're comfortable and will still look professional if you take advantage of our free logo printing. Available in 17 different colours, so you can match it to your company's brand.

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Uneek Classic Fleece

A full zip fleece is perfect for indoor work because it keeps the wearer warm without it ever feeling too heavy. We'd recommend this fleece from Uneek because it's comfortable, durable and stylish.

[VIEW PRODUCT](#) 

Uneek Cargo Trouser

Available in black and navy, the Uneek Cargo Trouser is a good choice for anyone that's carrying out physical tasks indoors. Six velcro pockets keep hold of all the important bits and pieces they'll need during the day, while the sewn-in front crease ensures they'll look good too.

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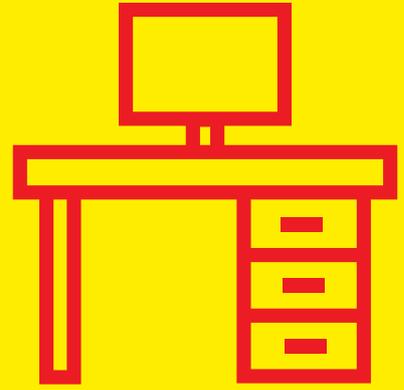


Dickies Everyday Shoe

It's right there on the label - this shoe is perfect for everyday wear. If they're on their feet all day, then they need a shoe that doesn't leave them with aches and pains. The steel underfoot keeps feet safe, while the breathable mesh lining ensures they're cool and comfortable.

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OFFICE WEAR



An office uniform is better for your staff than a casual dress code. It encourages productivity and professionalism, builds team unity and helps to promote your brand to the local community. Staff might not be entirely thrilled with the idea but if you find the right office workwear for them, then they'll soon get on board.



Here are our recommendations for office workwear that will keep staff comfortable and looking professional.



Russell Tailored Shirt

Tailored shirts are an inexpensive way of making sure staff look their absolute best. Print your company logo onto them and your staff become walking adverts too.

[VIEW PRODUCT](#) 

Premier Colours Tie

Not for everyone but a coloured tie can elevate a uniform so that staff always give the right first impression. Choose a colour that matches your brand so your staff will be recognisable and help to promote your business.

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Portwest Executive Brogue

These Portwest shoes are perfect for making sure your office staff look professional while still being comfortable. If they're on their feet all day because of clients, then their feet won't suffer thanks to the special fabric that's been used to create them.

[VIEW PRODUCT](#) 

Premier Tailored Fit Trousers

Office trousers should be comfortable, sleek and stylish. The trousers we've recommended are durable so you won't need to be reordering in a few months and sophisticated so staff are ready for any important meetings.

[VIEW PRODUCT](#) 

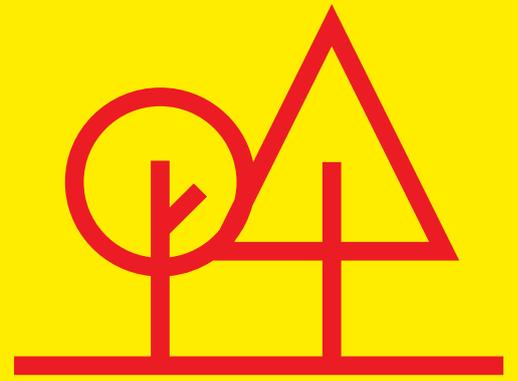


Take a minute to consider someone's job role and determine exactly the kind of clothing they need.

Workwear for... Outdoors

Staff who bravely battle the elements every day need clothing that will keep them warm, dry and comfortable. Provide the wrong workwear and your team will be miserable and unproductive. You'll also have to think about the possible hazards that they face and provide suitable Personal Protective Equipment (PPE) to keep them safe.

OUTDOOR WEAR



Come rain or shine, these members of your workforce are outside every single day. The UK weather is unpredictable at the best of times, so we've recommended both summer and winter workwear that'll keep them warm and dry or cool and dry depending on the temperature. They'll definitely be dry.





WINTER WEAR



Dickies Thermal Top and Long Johns

For those bitterly cold days, make sure they're protected with thermal base layers from Dickies. The elastic waist makes them comfortable and it's easy to have everything else on top.

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Beechfield Heritage Beanie

The Beechfield Heritage Beanie keeps their ears and face warm as they work. It's a double layer knitted beanie, making it perfect for those bitterly cold days.

[VIEW PRODUCT](#) >



Portwest KX3 Baffle Jacket

The Baffle Jacket is insulated and comfortable to keep the wearer warm while working outside. Its ample pockets make it practical and it looks great too.

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Uneek Heavy Duty Workwear Trouser

The Uneek Heavy Duty Workwear Trousers are perfect for all weathers in the winter, keeping the wearer warm. They're practical, comfortable and able to withstand general wear and tear.

[VIEW PRODUCT](#) >



JCB Waterproof Safety Boots

Waterproof boots are a must in the winter. These boots from JCB are water resistant, breathable and keep the wearer comfortable thanks to the padded tongue. Perfect whatever the weather.

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SUMMER WEAR



Regatta Standout Amston Cap

Simple yet effective, this cap from Regatta protects the wearer from sunlight and UV exposure when working outside in the summer. The ventilation eyelets help to keep them cool and dry too.

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Gildan Vintage Zip Neck

The Gildan Zip Neck is light and comfortable, while still offering enough warmth for the British 'summer'. Available in 12 different colours to suit your brand's styling.

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Russell Twill Workwear Shorts

Maybe we're being a little optimistic about the shorts, but the Russell Twill ones are ideal for any heatwave that might strike. They'll keep the wearer cool and comfortable in the sun

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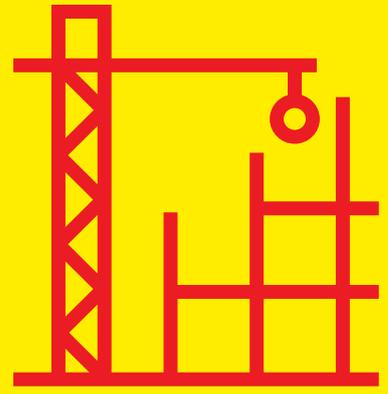
Portwest Steelite Trainer

If the kind of job role allows it, think about the Portwest Trainers for the summer. They're comfortable, breathable but still made with a steel toe cap to protect against injuries.

[VIEW PRODUCT](#) >



SITE WEAR



It's your job to make sure that staff are safe at work and this includes providing PPE. You'll need to assess the dangers that they're facing on the job and make sure they're wearing the hard hats, knee pads, respirators, safety boots or ear protectors needed to keep them safe.



Providing PPE is the easy bit. The hard part is actually making them wear it. If they do wear the PPE we recommend, then you'll see far fewer entries in your workplace's accident logbook.



Portwest Endurance Visor Helmet

Make sure everyone who's working or visiting a construction site is safe from falling debris with a high-quality hard hat. The Endurance features a visor to protect the wearer's eyes as well as their head. Choose from four colours, print with your logo and then make sure they actually wear them.

[VIEW PRODUCT](#) 

Delta Plus Ear Defender

Anyone who's working with loud machinery needs to wear ear protectors, like these from Delta Plus. They're comfortable to wear for long periods and offer effective protection. They're SNR 32 DB adequate - perfect for jobs with high noise pollution, like on airport runways.

[VIEW PRODUCT](#) 



Uneek High Visibility Bomber Jacket

Anyone working outside or around vehicles should be wearing high-vis clothing. These jackets from Uneek will keep you warm and dry as well as ensure you stand out in a forklift driver's rear-view mirror. It has concealed fastenings, perfect for people working in the vehicle industry.

[VIEW PRODUCT](#) 

Dickies Knee Pads

Prevent staff from developing serious joint and muscle problems by providing them with these knee pads from Dickies. Simple but effective.

[VIEW PRODUCT](#) 



Blackrock Lincoln Metatarsal Boot

Big, bold and beautiful. These heavy-duty boots will keep the wearer protected from anything their day can throw at them. The steel toe cap and midsole protect against punctures and debris, plus the rubber outsole easily copes with temperatures up to 300°C. Impressive.

[VIEW PRODUCT](#) 



See How Your Logo Will Look on Our Workwear

Seeing a sample proof before confirming your purchase helps to ensure you're 100 percent happy with how your workwear will look. It also removes the chance mistakes or unwanted surprises when your items are delivered.

Choose the clothes, upload your logo and we'll give you an idea of how the finished product will look. Krowmark makes the process of buying workwear as simple and straightforward as possible, but that doesn't mean you can't take a moment to see if you're making the right choice.



If you have any doubts or questions, make sure to get in touch with the Krowmark team. Otherwise, upload your logo now and get your free visuals.

[GET FREE VISUALS HERE](#)