



## PRODUCT SUMMARY

# Online Buyback

### KEY FEATURES

- Offer added convenience through 24/7 buyback
- Students ship free back to MBS
- Easy quote process on a website branded with your store's banner
- Earn commission
- Maintain complete control of your commission
- Free marketing materials for your store



Online Buyback is a free, commission-earning option that enables your students to sell back textbooks through your website 24/7.

### HOW IT WORKS

The process is simple: students generate an online quote on a website branded with your store's banner. They then print a prepaid shipping label and send the books to MBS. Once received, we pay the student by check or via PayPal and your store earns commission. We provide free marketing materials for your store, too, so you can easily spread the word and let students know about the service!

### BENEFITS

By offering your students the convenience of selling back textbooks during periods when you're not running an in-store buyback, your store gains both an enhanced image and more market share. Students will appreciate the opportunity to participate in your buyback when they either forget about your in-store event, or simply can't make it to your store.

Better yet, you maintain complete control of the commission you receive so you decide how much of it you pass on to the students through online buyback prices and how much the store retains.

MBS provides free marketing materials to promote the site to the students. Options can be found in the MBS Promo Guide at [promo.mbsbooks.com](http://promo.mbsbooks.com).