

# 8 WAYS TO INCREASE COURSE MATERIAL AFFORDABILITY FOR STUDENTS

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Affordability is one of the top concerns for students. When faced with the expense of course materials, many students choose not to purchase required materials, jeopardizing their learning potential.

## 3 WAYS FACULTY CAN HELP INCREASE STUDENT AFFORDABILITY

- 1. Submit adoptions early**

When faculty submit adoptions early, bookstores can provide a larger selection of the adopted title in affordable formats and secure enough inventory for all the students before the start of class.
- 2. Be price cognizant**

Work with the bookstore to ensure that your adoptions can be offered in a variety of formats that will give students affordable options.
- 3. Direct students to the on-campus store**

College bookstores aren't impersonal retailers. They help ensure students have the correct materials for class. Many stores also offer price matching, which means students can get the best price on course materials at the college store.

## 3 WAYS THE BOOKSTORE CAN HELP INCREASE STUDENT AFFORDABILITY

- 1. Offer price matching**

An aggressive price match program ensures that students get the best prices available on their course materials from the bookstore.
- 2. Maximize your used book inventory**

When stores can bring in more low-cost inventory, more students can reap the rewards.
- 3. Help students understand available course material options**

Actively share course material expertise to help students understand all of their available options.

## 2 WAYS FACULTY AND THE BOOKSTORE WORK TOGETHER TO INCREASE STUDENT AFFORDABILITY

- 1. Work together to find low-cost alternatives**

The bookstore can work with faculty to help find affordable alternatives.
- 2. Work together to implement inclusive access on your campus**

With inclusive access, faculty members can work with the bookstore to have their adopted course materials included in the cost of tuition or as a course fee.