

The background features a large, faint recycling symbol (three chasing arrows forming a triangle) in a light olive green. Overlaid on the top half of the symbol is a dark brown banner with a pointed right end. The word "RECYCLE" is written in white, bold, sans-serif capital letters on the banner. Below the banner, the word "&" is written in a white, elegant script font, followed by the word "Receive!" in the same script font. The entire graphic is surrounded by a ring of dark green grass blades. The bottom half of the image has a light green, textured background.

RECYCLE

*&
Receive!*

RECYCLE THE FOLLOWING ITEMS FROM
AT YOUR BOOKSTORE TO RECEIVE A
DISCOUNT ON A FUTURE PURCHASE: