DO YOU WANT TO KNOW WHAT’S REALLY ON THE MINDS OF GEN-Z COLLEGE STUDENTS?

TOP GEN-Z ISSUES

43% gender equality
41% gun violence & mass shootings
37% racial justice & inequality
29% health of the environment
28% student debt

THEM FEEL A SENSE OF RESPONSIBILITY

81% believe they have a personal responsibility to create positive change in this world, whether it’s big or small