

JOLA  
BOKA  
FLOD

BOOK  
DRIVE



*What's included?*

NOVEMBER MONTHLY MARKETING PLAN

# JOLA BOKA FLOD BOOK DRIVE

GIVE YOUR BOOKS A SECOND LIFE.

Donate novels and light reading  
you no longer read at the

**CAMPUS BOOKSTORE  
NAME**

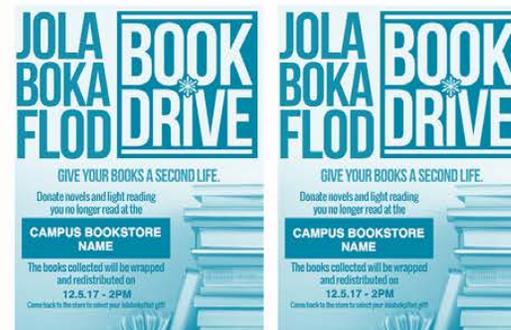
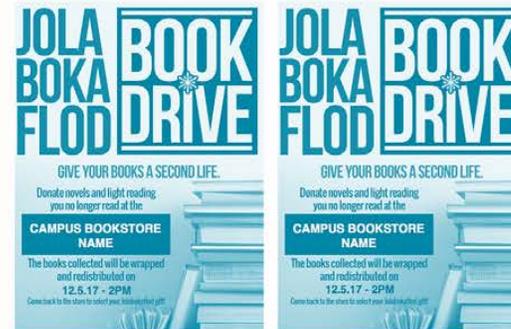
The books collected will be wrapped  
and redistributed on

**12.5.17 - 2PM**

Come back to the store to select your Jolabokaflo gift!

## Print-ready Flyer (BOOK DRIVE)

- Edit the date & location of your book drive
- Print 4 at a time with our 8.5x11 template
- Use this flyer to advertise your book drive



# JOLA BOKA FLOD

# BOOK DRIVE

GIVE YOUR BOOKS A SECOND LIFE.

Donate novels and light reading  
you no longer read at the

**YOUR CAMPUS  
BOOKSTORE NAME HERE**

The books collected will be wrapped  
and redistributed on  
12.5.17 - 2pm

Come back to the store to select your Jolabokaflod gift!

## Print-ready Poster

- 11x17 Poster
- Print & post in your campus bookstore!
- Use this poster to advertise your book drive all over campus



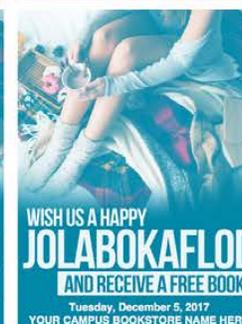
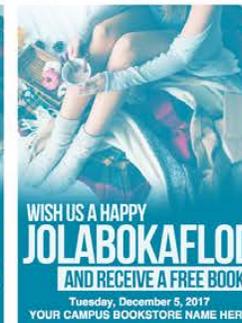
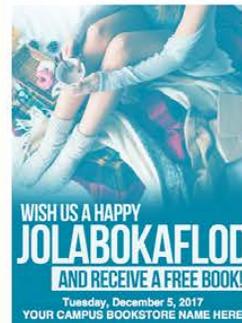
WISH US A HAPPY  
**JOLABOKAFLOD**  
**AND RECEIVE A FREE BOOK!**

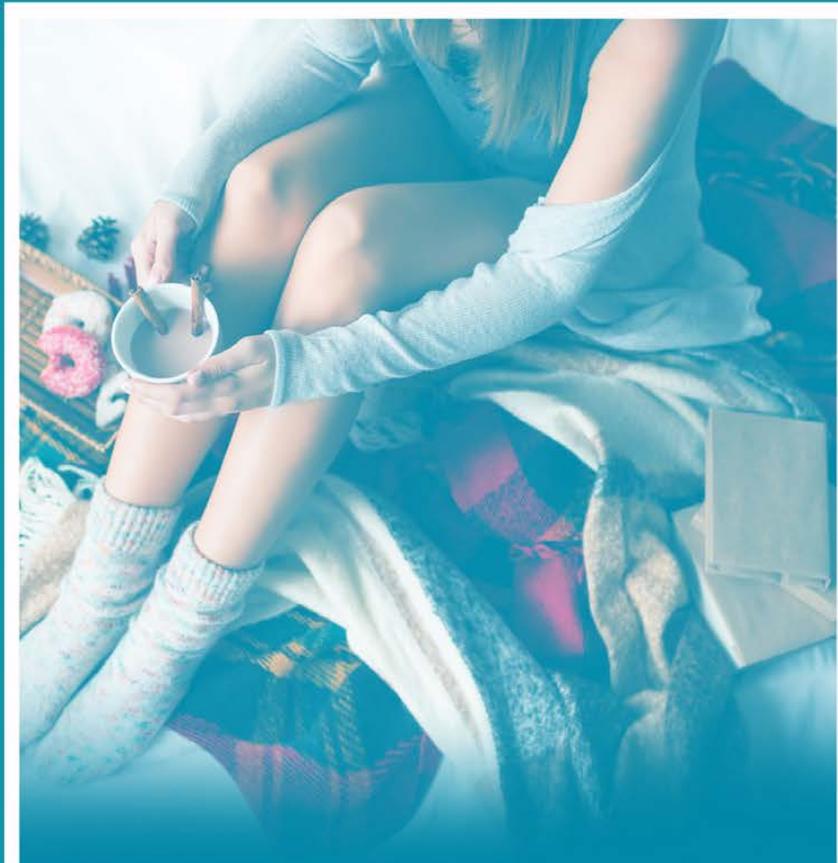
Tuesday, December 5, 2017  
YOUR CAMPUS BOOKSTORE NAME HERE

## Print-ready Flyer

(JOLABOKAFLOD AROUND CAMPUS)

- Edit the date & location of your book drive
- Print 4 at a time with our 8.5x11 template
- Use this flyer to advertise Jolabokaflod around campus



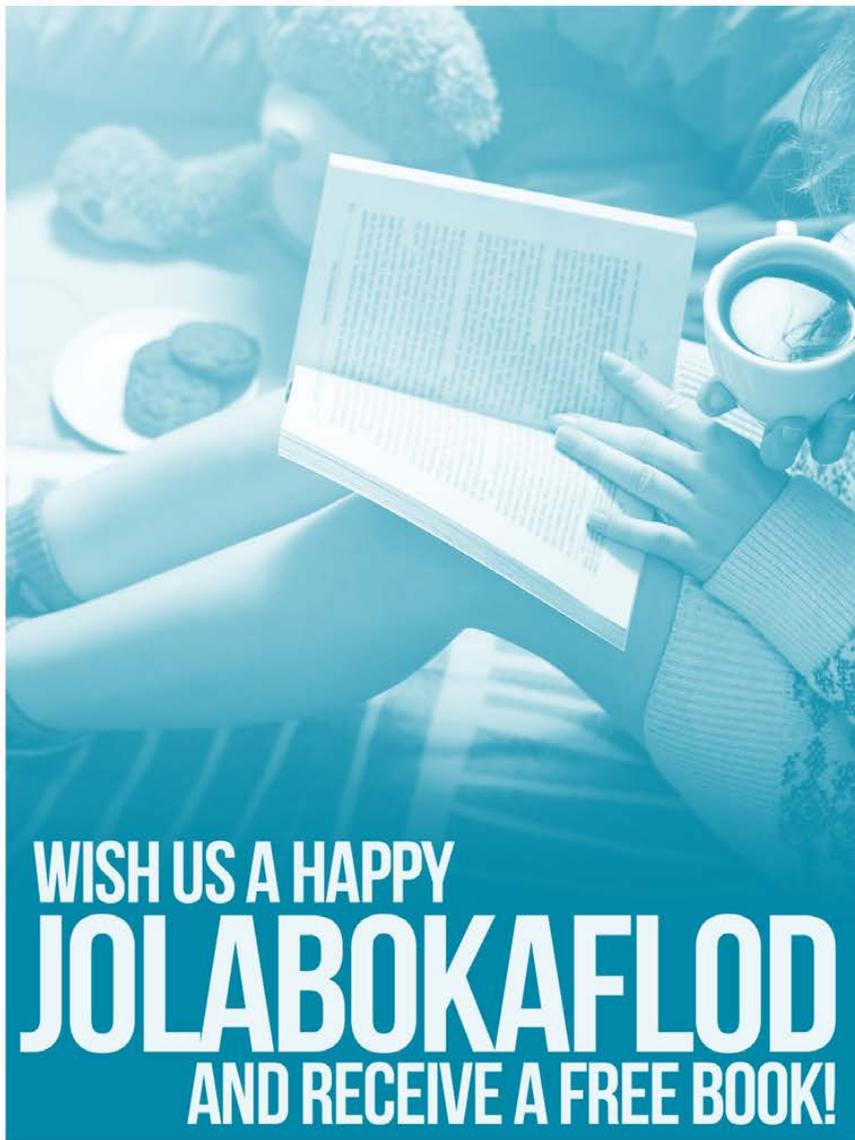


WISH US A HAPPY  
**JOLABOKAFLOD**  
**AND RECEIVE A FREE BOOK!**

Tuesday, December 5, 2017  
YOUR CAMPUS BOOK STORE NAME HERE

## Print-ready Poster

- 11x17 Poster
- Print & post in your campus bookstore!
- Use this poster to advertise Jolabokaflod all over campus

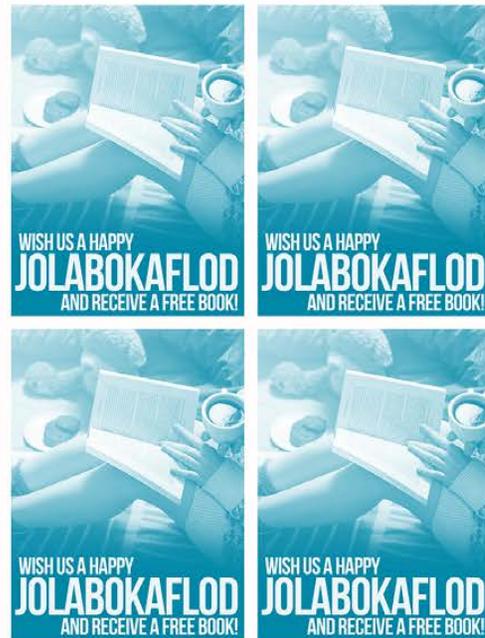


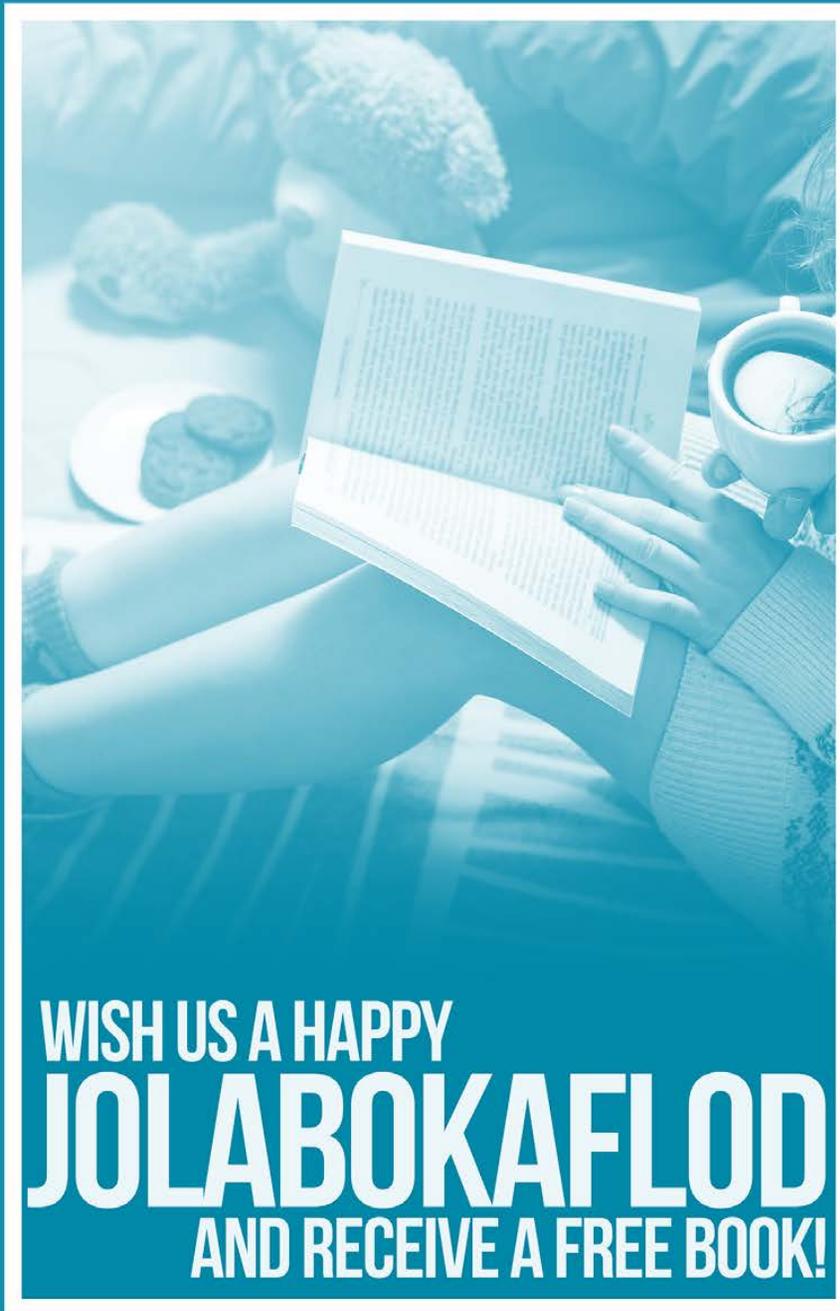
WISH US A HAPPY  
**JOLABOKAFLOD**  
AND RECEIVE A FREE BOOK!

## Print-ready Flyer

(JOLABOKAFLOD IN-STORE)

- Edit the date & location of your book drive
- Print 4 at a time with our 8.5x11 template
- Use this flyer to advertise Jolabokaflod around campus



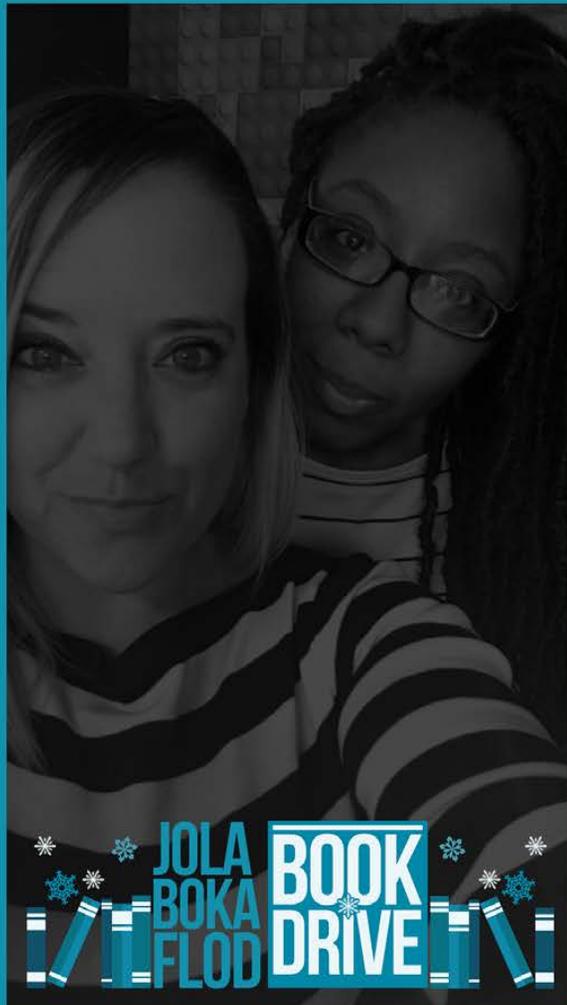


## Print-ready Poster

- 11x17 Poster
- Print & post in your campus bookstore!
- Use this poster to advertise Jolabokafloð directly in your campus store

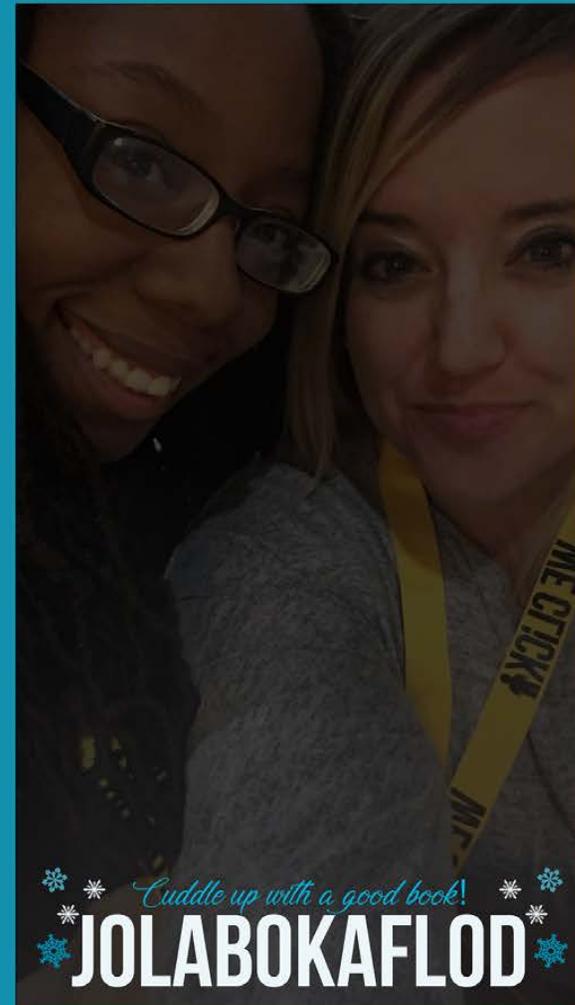
## Snapchat Filter (BOOKDRIVE FILTER)

- Use this ready-made geofilter for Snapchat on the day of the book drive



## Snapchat Filter

- Use this ready-made geofilter for Snapchat on the day of Jolabokafloð



## Social Media Image

- Use this ready-made image for engaging your online audience

