


JOLA BOKA FLOD

BOOK DRIVE



What's included?

NOVEMBER MONTHLY MARKETING PLAN

JOLABOKAFLOD BOOK DRIVE

GIVE YOUR BOOKS A SECOND LIFE.

Donate novels and light reading
you no longer read at the

**CAMPUS BOOKSTORE
NAME**

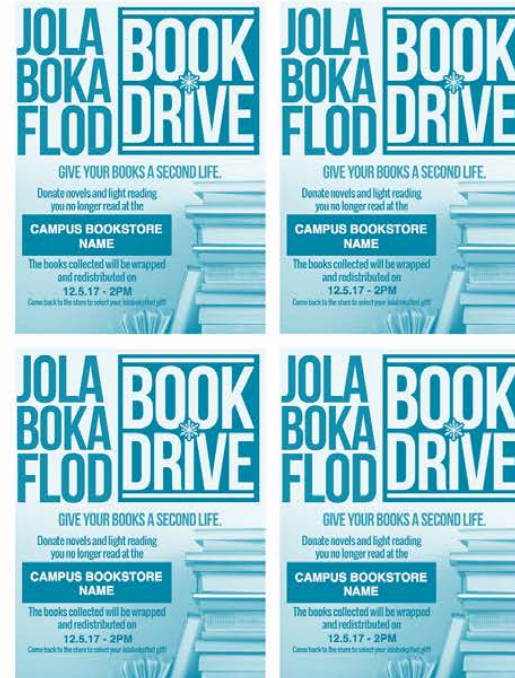
The books collected will be wrapped
and redistributed on

12.5.17 - 2PM

Come back to the store to select your Jolabokaflod gift!

Print-ready Flyer (BOOK DRIVE)

- Edit the date & location of your book drive
- Print 4 at a time with our 8.5x11 template
- Use this flyer to advertise your book drive



JOLABOKAFLOD BOOK DRIVE

GIVE YOUR BOOKS A SECOND LIFE.

Donate novels and light reading
you no longer read at the

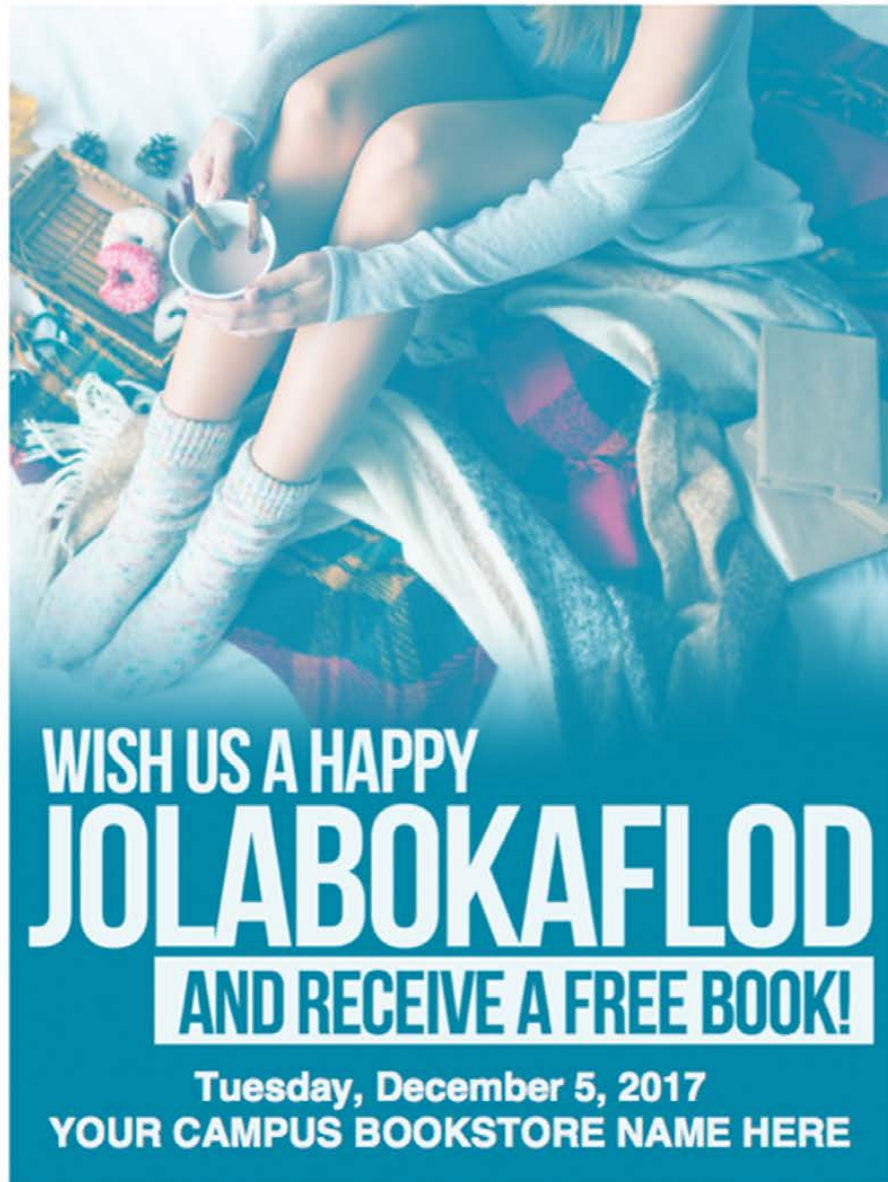
**YOUR CAMPUS
BOOKSTORE NAME HERE**

The books collected will be wrapped
and redistributed on
12.5.17 - 2pm

Come back to the store to select your Jolabokaflod gift!

Print-ready Poster

- 11x17 Poster
- Print & post in your campus bookstore!
- Use this poster to advertise your book drive all over campus

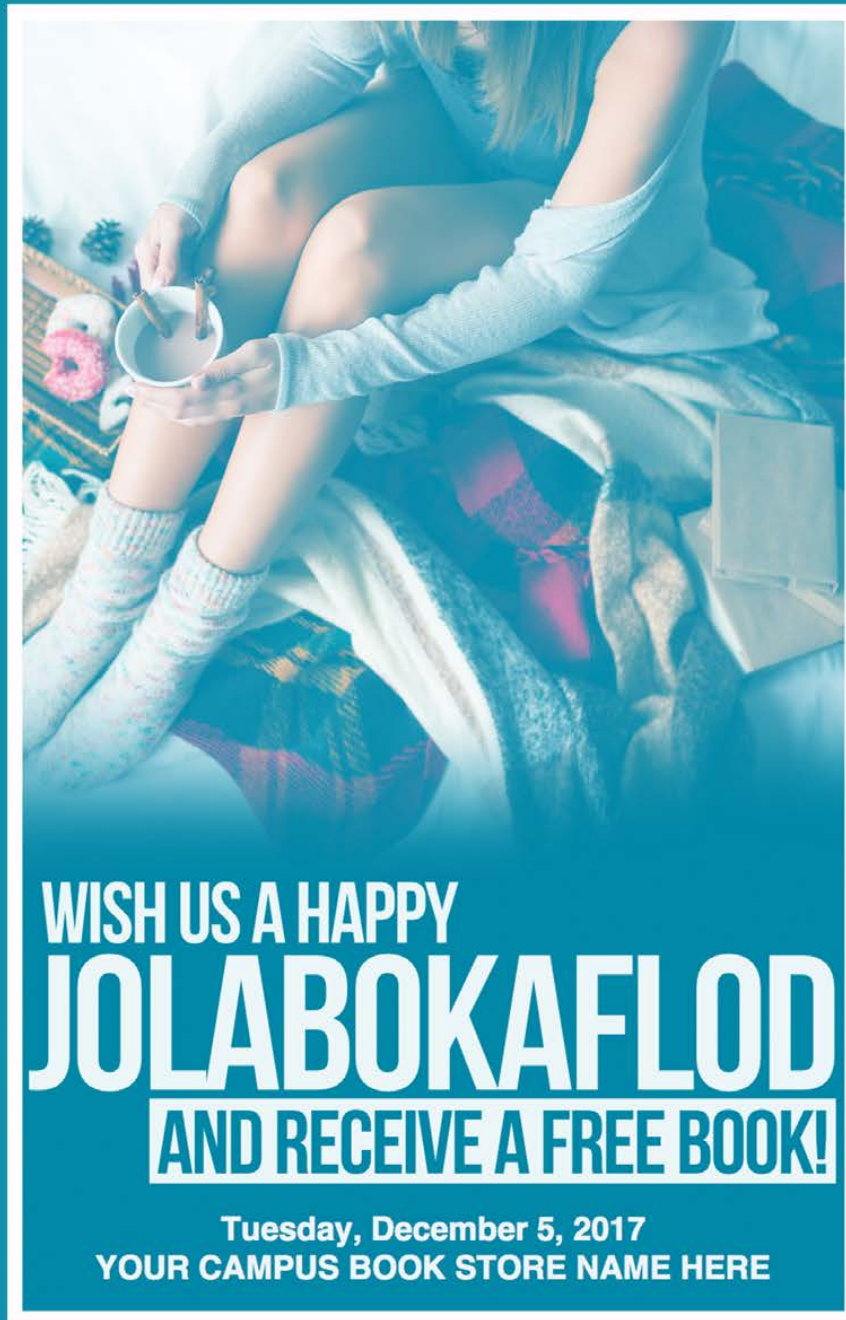


Print-ready Flyer

(JOLABOKAFLOD AROUND CAMPUS)

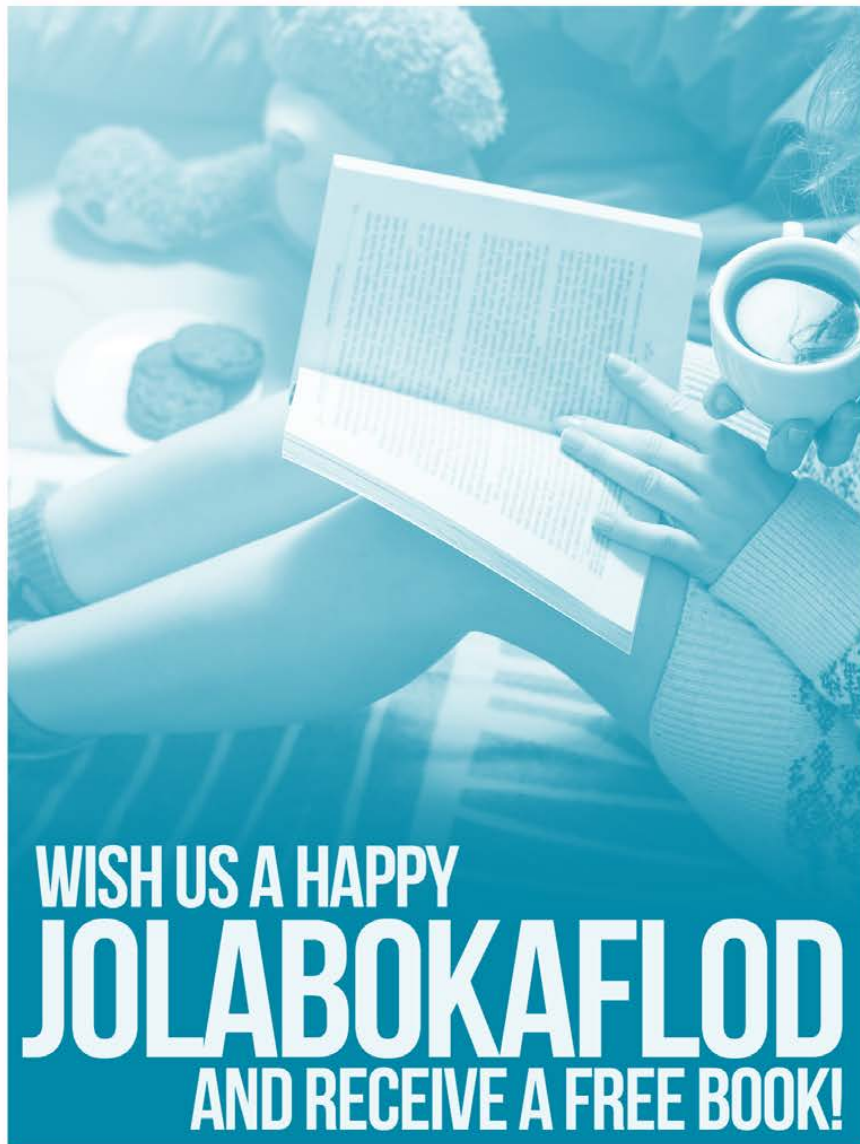
- Edit the date & location of your book drive
- Print 4 at a time with our 8.5x11 template
- Use this flyer to advertise Jolabokaflod around campus





Print-ready Poster

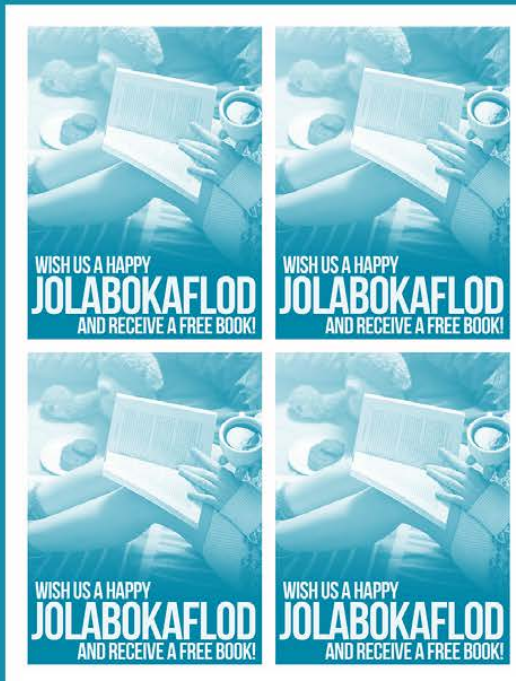
- 11x17 Poster
- Print & post in your campus bookstore!
- Use this poster to advertise Jolabokaflod all over campus

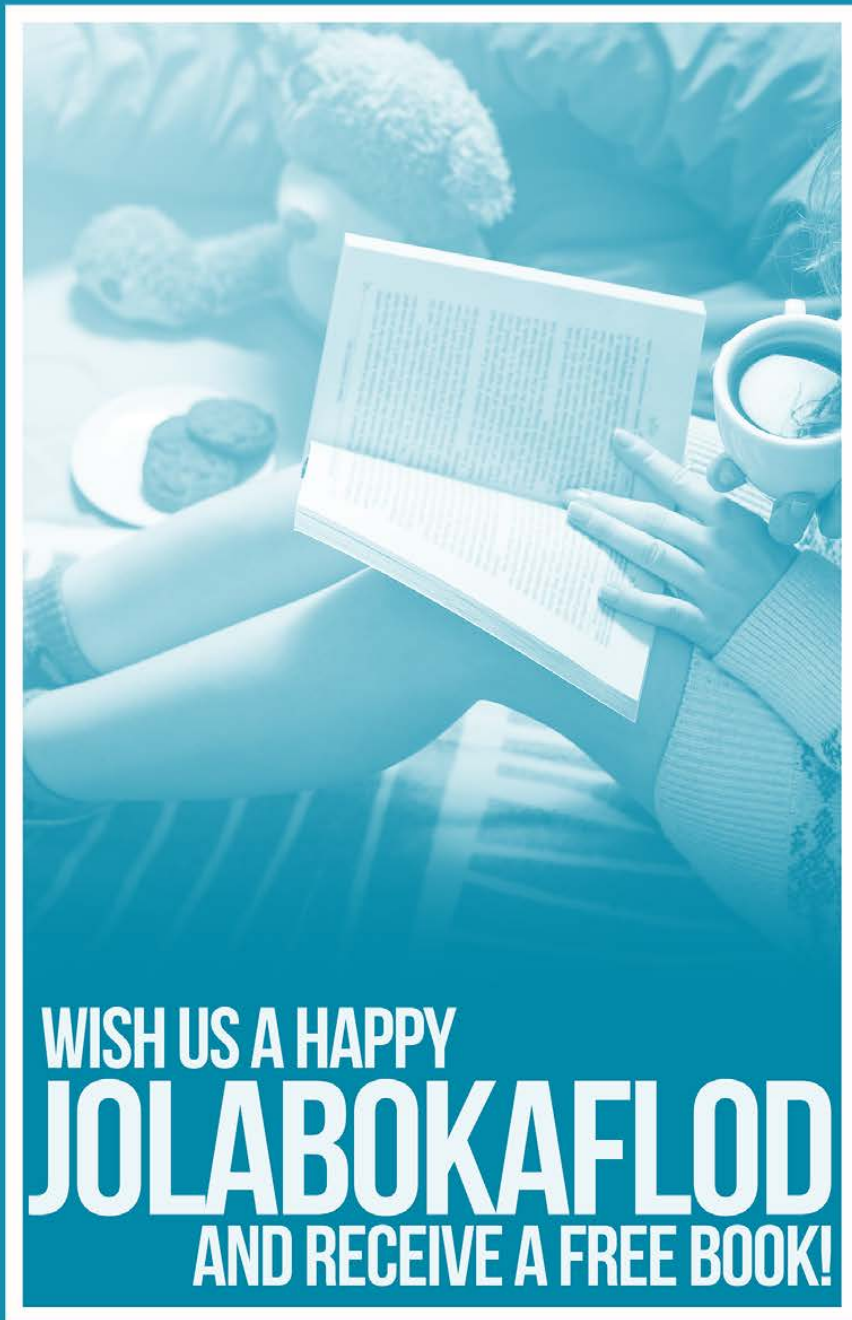


Print-ready Flyer

(JOLABOKAFLOD IN-STORE)

- Edit the date & location of your book drive
- Print 4 at a time with our 8.5x11 template
- Use this flyer to advertise Jolabokaflod around campus





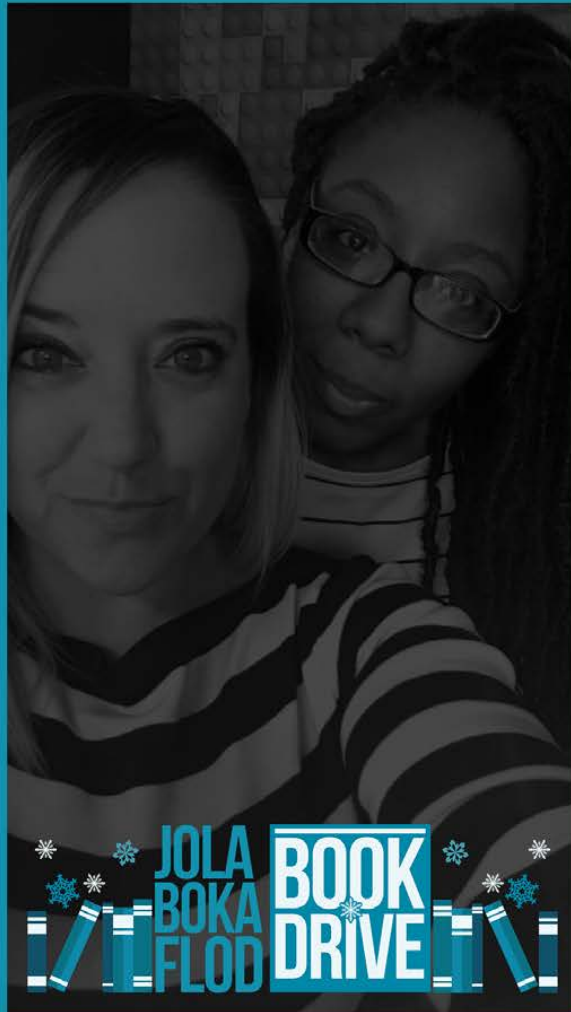
WISH US A HAPPY
JOLABOKAFLOD
AND RECEIVE A FREE BOOK!

Print-ready Poster

- 11x17 Poster
- Print & post in your campus bookstore!
- Use this poster to advertise Jolabokaflod directly in your campus store

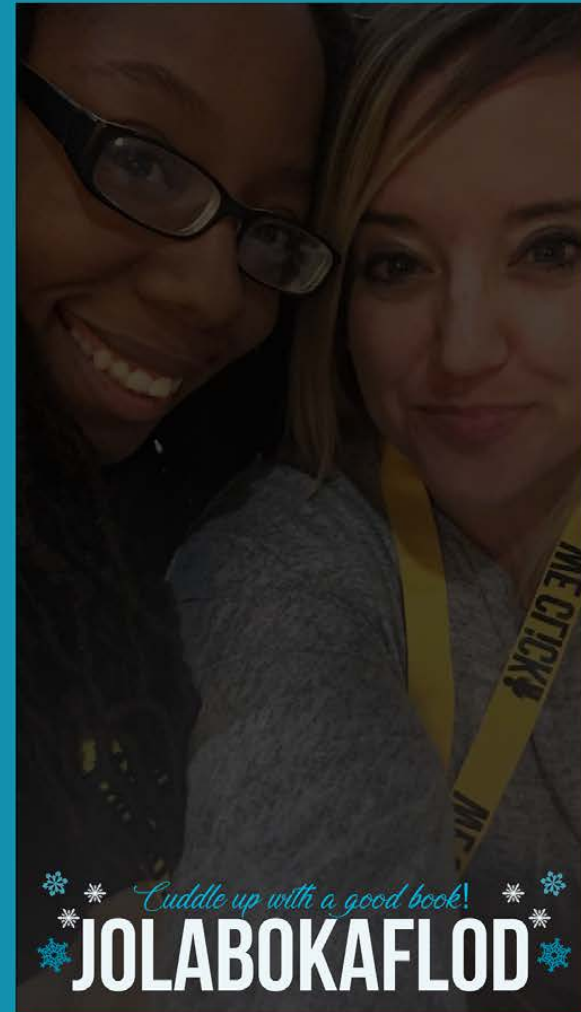
Snapshot Filter (BOOKDRIVE FILTER)

- Use this ready-made geofilter for Snapchat on the day of the book drive



Snapshot Filter

- Use this ready-made geofilter for Snapchat on the day of Jolabokaflod



Social Media Image

- Use this ready-made image for engaging your online audience

