HOW CAMPUS LEADERS VIEW OER
- 87% support the use of open educational resources.
- 85% agree that textbooks and course materials cost too much.
- 51% agree that saving students money on textbooks justifies some loss of faculty control.
- 49% said they are well- or very-well prepared for digital learning matters.

HOW FACULTY VIEW OER
- 50% of faculty said it was too hard to find what I need.
- 13% of instructors require OER in at least one course.
- 31% of faculty are aware or very aware of OER.
- 47% said there are not enough resources for their subject.

OER PROS AND CONS
<table>
<thead>
<tr>
<th>Pros</th>
<th>Cons</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost savings</td>
<td>No quality control</td>
</tr>
<tr>
<td>Flexibility</td>
<td>Finding materials</td>
</tr>
<tr>
<td>Student Preparedness</td>
<td>Ensuring licensing</td>
</tr>
<tr>
<td></td>
<td>Time-consuming process</td>
</tr>
</tbody>
</table>

WAYS TO PREPARE FOR A DIGITAL INITIATIVE
1. Partner with a company that provides support
2. Gain community support through format education
3. Ensure faculty have the resources they need to find quality content
4. Work with IT support services to develop a plan
5. Reinforce cybersecurity efforts with training
6. Use digital resources optimized for mobile

OPENSTAX OER PROGRAM
OpenStax is a nonprofit program started by Rice University in 2012.

2.2 MILLION COLLEGE STUDENTS USED OPENSTAX IN 2018
AN ESTIMATED $177 MILLION
compared to the cost of commercial textbooks in 2018.

48% OF DEGREE GRANTING INSTITUTIONS USE OPENSTAX
3,990+ U.S. schools use OpenStax

WHAT ARE ENHANCED OER SOLUTIONS?
4 ways enhanced OER solutions overcome traditional OER challenges

- QUALITY, VETTED MATERIALS
- SAVES INSTRUCTORS TIME
- LICENSING IS TAKEN CARE OF
- TECHNOLOGY FEATURES ARE INCLUDED

Enhanced OER solutions can contain original content or use vetted OER in a way that improves student accessibility. These enhanced OER solutions are customizable or can come ready-to-use. With these tools, colleges and universities can deliver a personalized educational experience through mobile-friendly interfaces to students for a nominal fee.