Cobb Technologies
experienced. proficient. smart.

5 Consequences of NOT Investing in Technology for Your Business

Is technology at the top of your priority list? Evaluate these risks to decide if it should be...

1

LOST OR STOLEN DATA

What would happen if someone lost or gained access to your company's critical information? Threats can include: malware, hackers, internal employees, and failures.

Managed IT Benefit: We can put together a comprehensive security and data protection solution to minimize these risks.

2

UNPREDICTABLE BUDGET

Are you frustrated with confusing invoices and big swings in your IT spending from month-to-month?

Managed IT Benefit: Our flat-fee maintenance program and quarterly reviews allow us to help you plan for all your technology expenses.

3

LARGE RECOVERY COSTS

How long would it take, and what would it cost you to recover from equipment failure, an outage, or a disaster?

Managed IT Benefit: Redundant systems and testing processes ensure we can get you back to business quickly with minimal impact on your operation or bottom line.

4

MORE DOWNTIME

Have you experienced slowness, technology that doesn't work correctly, or unacceptable response times with your IT provider when you encounter issues?

Managed IT Benefit: Our live-answer Help Desk and Hardware Refreshment Plan improve efficiency and effectiveness, giving you back time and money.

5

REPUTATION DAMAGE

What would your customers and internal employees think if you had a system failure and were unable to deliver on your commitments?

Managed IT Benefit: Proactive management and regular maintenance minimize the risk of an outage and provide everyone peace of mind that things will work.

A Managed IT program can help you in all these areas and more.

Contact us today to see how we can help you improve your business.

Patrick Judy | 804.980.7709 | pjudy@cobbtechnologies.com

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