



Vinder is a community marketplace app for home gardeners and farmers to buy, sell, trade homegrown produce with their community from their phones. Vinder is a groundbreaking way to connect communities, promote sustainable agriculture and stimulate local economies.



Buyers can pick up the order themselves, meet their gardener, see the garden, and learn how their food is grown. If the grower has selected deliver as an option the fee is set by the gardener.

In 2017 Sam Lillie started Vinder on foot and bicycle knocking on his neighbors doors, selling their apples, and hand delivering it to the customer. Sam is originally from San Diego, an alum of San Jose State University, and thru-hiked the Pacific Crest Trail from Mexico to Canada in 2015.

Vinder was launched in Washington and recently moved to Austin after being accepted into Mass Challenge Texas Accelerator program. Sam is a board member on the Jefferson County Food System Council in Washington. Right now you can find Sam either in WeWorks building working away with his team or at a community garden getting his hands dirty helping plant and harvest local produce.



Sam Lillie, Vinder CEO + Founder

Proud Partners of Vinder





Business Awards

[1st place 2017 Silicon Valley Business Plan Competition](#)

[2018 SXSW Food+City Finalist](#)

[2018 Mass Challenge Texas Accelerator Participant](#)

[2017 Young Professional of the Year](#)

News Articles

[512 Tech Austin](#): Welcome to the startup farm: Why three startups are sharing one Austin house

[Seattle Times](#): Port Town startup helps neighbors buy, sell backyard produce
"People get to know who, what and where their food comes from," founder Sam Lillie explained.

[Peninsula Daily News](#): Port Townsend start-up tops Silicon Valley business competition
"It just seemed like there's so much food going to waste on the ground or in people's compost because they can't consume everything they grow. I just walked up to their door and asked if I could sell their apples," Lillie said. Within three months, he had hand-delivered 300 pounds of produce.

[PT Leader](#): Produce grows \$10,000 prize for PT man
"It's really just a community-based company. It's all about super local, you can say hyperlocal produce, and creating a transparent agricultural system." - Sam Lillie

[The Denver Post](#): New website connects Greeley produce growers with consumers
"Our average time from harvest to the door when it's delivered is under three hours," said Lillie, 26, who founded Vinder, an online community marketplace for fresh, homegrown produce.

[King5](#): Purchase fresh produce from local gardens via Vinder

"It's called Vinder. It rhymes with Tinder and hooks you up with your local gardener to get veggies you won't find at the supermarket."

[Q Fox 13](#): Locally grown fresh fruits and veggies now just a click away

"You taste some of this and compared to what you get in the store and it's an amazing difference. A huge, huge difference," says Mark Dejarnatt

[Average Person Gardening Podcast](#): #376: How to Make Money Selling Your Extra Home Grown Vegetables

"It opens people up to a lot of different varieties and that's super cool!" - Mike Podlesny

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