



## CORPORATE BACKGROUNDER

### Our Mission

Our mission is to build a low-latency edge to multi-cloud network that delivers high-performance data storage and data management as-a-service.

### How We Do It

ClearSky has built an edge-based storage network that ensures data is stored and available wherever it's needed. ClearSky's patented Smart Tiered Caching(R) automatically allocates data across network layers to address performance and availability requirements while minimizing latency. The ClearSky Edge Cache, Point of Presence and Backing Cloud architecture revolutionizes how data is stored, accessed and protected.

### ClearSky Quick Facts

- » Founded in 2014
- » Headquarters: Boston, MA
- » 50+ Employees

### Investors & Board Members Include:

- » General Catalyst Partners
- » Highland Capital Partners
- » Polaris Partners
- » Akamai Technologies

### The Vision: A Data Layer that Makes All Data Available, Anywhere it's Needed

Ellen Rubin and Laz Vekiarides founded ClearSky Data to address one of the greatest challenges facing enterprise IT: what to do with all of their data. In a world where data volumes are skyrocketing and agility and efficiency are crucial to business success, companies have to deploy and manage multiple sets of complex infrastructures for primary storage, backup, disaster recovery and archival. It's a model that originated decades ago and, despite technology advances, has changed little until now. For IT teams struggling to meet the needs of internal users and customers, the lost time, spiraling costs and sheer inefficiency of these separate environments can be overwhelming.

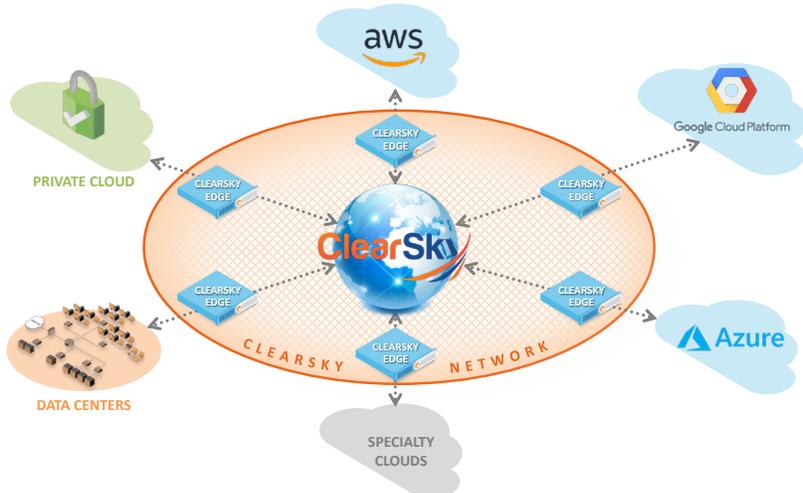
The ClearSky team set out to re-invent enterprise storage for today's business challenges. The goal: to enable organizations to access all of their data on demand, with the availability, security, scalability and performance they need and expect, for the entire lifecycle of that data. ClearSky would deliver that data as-a-service so IT teams would never have to manage storage infrastructure again and instead focus on strategic work.

### The ClearSky Breakthrough: Data Storage at the Edge

In 2015, ClearSky unveiled a revolutionary storage architecture for the challenges and opportunities that businesses face today, offered as a managed service at about one third the cost of traditional storage. At its core is an edge-based storage network that delivers data in real time to applications and users while harnessing the limitless scalability, protection and accessibility only available in the cloud. By caching hot and warm data at the network edge with seamless access to all data in the cloud, ClearSky eliminates the latency challenges that previously kept cloud storage off limits for many enterprise application requirements. Since each cache layer is a superset of the previous layer, there is no need for separate primary storage, backups, DR and archives—the architecture performs all these functions automatically.

### Cloud storage at the edge with built-in offsite backup and DR—as a single service

*One network, one copy of your data, fully protected and accessible anywhere*



## Escape the Storage Quagmire—Try the ClearSky Service

For the thousands of enterprises struggling with huge amounts of data, there is now a new model for enterprise storage—they can simply plug into ClearSky for all of their data, when and where they need it.

## Transforming Enterprise Storage Management

ClearSky customers include F1000 enterprises with large and fast-growing data whose businesses demand storage agility, simplicity and scale.

- **Nuance Communications**, a leading provider of conversational AI with multi-PBs of data and multiple data center locations, leverages hybrid cloud storage service for anywhere-access and reduced storage spend.
- **Sandy Alexander**, a 450-employee company serving the Fortune 500 from three locations, now gets flash performance for primary storage plus automatic backup and disaster recovery from a single service.
- **The Myers-Briggs Company**, a global provider of people development solutions, such as Myers-Briggs Type Indicator (MBTI) assessment, leverages ClearSky's collaboration with Equinix to rapidly roll-out service in key markets, with 2/3 bandwidth cost reduction and 70% reduction of on-premises data center footprint.
- **Miles & Stockbridge**, an AmLaw 200 firm, has doubled capacity at half the price of its legacy NAS with ClearSky Data's on-demand primary storage service. With ClearSky, Miles & Stockbridge has eliminated 90 TB of storage dedicated to backup and saved 40% over what it was previously paying for data protection.

## Partnering for Enterprise Readiness

The ClearSky partner ecosystem is comprised of tier III and IV colo, managed services, telecommunications and technology providers. Our key partners include Amazon Web Services (AWS), Equinix, Comcast, Google, Crown Castle, Microsoft Azure and VMware. These alliances coupled with the global storage network that is changing storage management forever.



## Leading by Example

At ClearSky, our world-class team has unique expertise in enterprise storage, cloud computing, networking and data optimization. We come from market-leading companies that include Akamai, Cisco, CloudSwitch, Dell, EqualLogic, Netezza, Storage Networks and Verizon. Our leadership combines startup experience with global scaling, and decades of engagement with enterprise customers.

The entire ClearSky team shares a commitment to inspiring innovation both in technology and in people through a culture of continued learning, open communication and collaboration coupled with clear opportunities for rapid growth.

## Our Founders

### Ellen Rubin, CEO & Co-founder

Ellen Rubin is an experienced entrepreneur with a track record in leading strategy, market positioning and go-to market efforts for fast-growing companies. Most recently, she was co-founder of CloudSwitch, a cloud enablement software company that was acquired by Verizon in 2011. Prior to founding CloudSwitch, Ellen was Vice President of Marketing at Netezza (NYSE: NZ), the pioneer and global leader in data warehouse appliances that power business intelligence and analytics at over 200 enterprises worldwide.

### Lazarus Vekiarides, CTO & Co-founder

For more than 20 years, Laz Vekiarides has served in key technical and leadership roles delivering breakthrough technologies to market. Most recently, he served as the executive director of software engineering for Dell's EqualLogic Storage Engineering group, where he led the development of numerous storage innovations and established the EqualLogic product line as a leader in host OS and hypervisor integration. Laz joined Dell from EqualLogic, which was acquired in early 2008, where he was a member of the core leadership team – playing a key role in the company's early success as a senior engineering manager and architect for the PS Series SAN arrays and host tools.

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**For additional information,  
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