

500 IT leaders weigh in on the state of DRaaS

CLEARSKY DATA SURVEY RESULTS



Data protection is top of mind for enterprise IT leaders. Organizations must find efficient ways to keep themselves operational in the event of *all-too-frequent disasters*.





Disaster recovery as a service –
DRaaS – has opened the door
for companies looking for better
protection strategies with limited
budgets and resources to achieve
data protection success.

To learn more about how CIOs and IT leaders view their own backup and DR posture, ***we sent out a survey.***



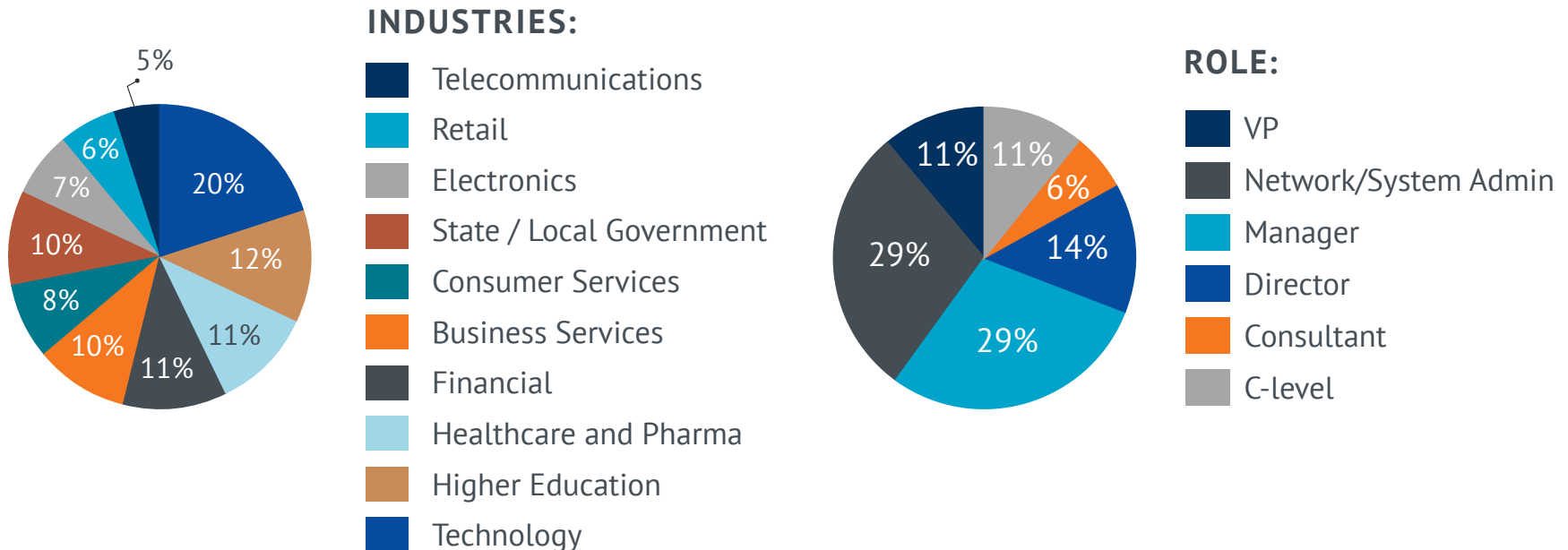
Here are a few of the questions we asked:

- Where do you store your data
(on prem, in the cloud or a hybrid model)?
- Are you managing a secondary data center?
- How often do you perform DR tests?
- How much data growth do you expect this year?

More than 500 senior-level professionals responded.

Here's what we learned:

Despite cloud advances, companies are still hesitant to go all in on the cloud. However, the vast majority employ a hybrid approach.

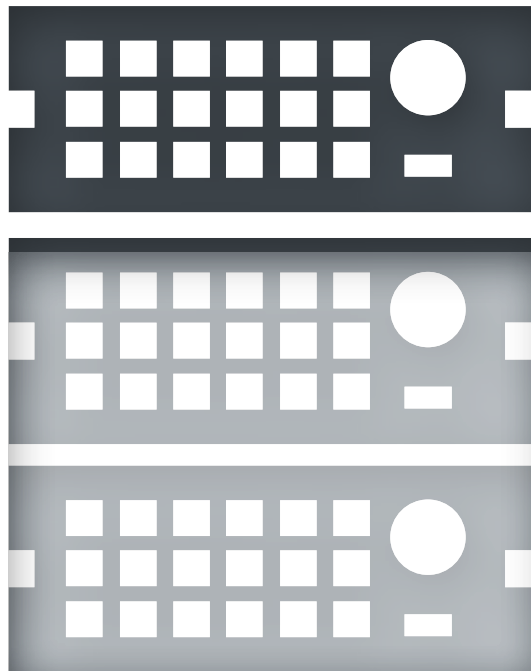


When it comes to DRaaS, enterprises are excited, yet having a hard time counting directly on the *public cloud* as their *DR strategy*.



*have no plans to
move to cloud-only
approach*

Almost *2/3 of respondents* are relying on physical secondary data centers.



63% *maintain secondary data centers*

Meanwhile, our respondents were clear that their ***data is growing*** exponentially.

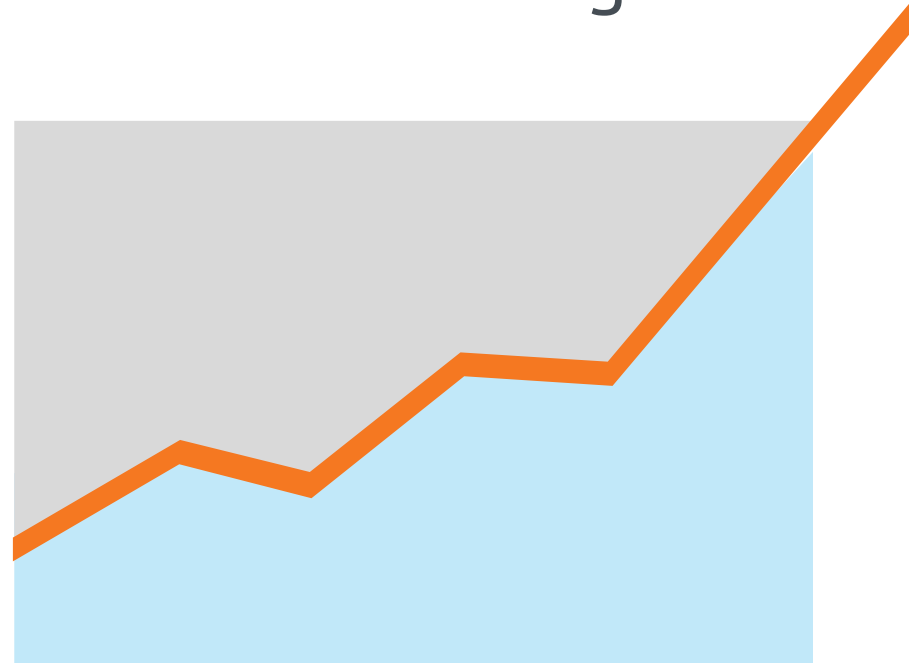


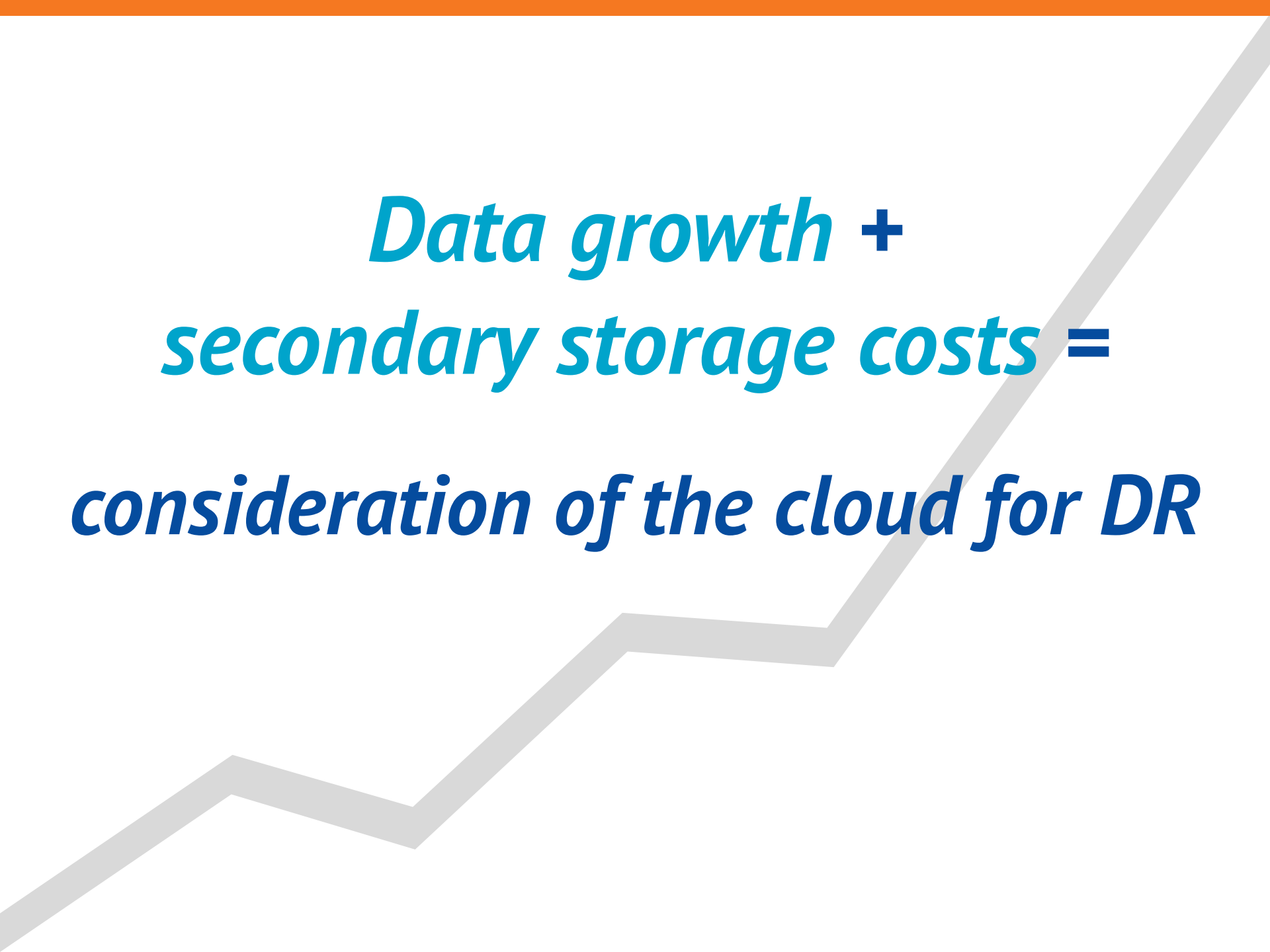
*41% expect data to grow
20% to 40% in 2018*

What's driving the growth?

Protection and retention policies are driving this growth, as enterprises try to copy and store their way out of their DR challenges.

Well, it's time to stop copying data.





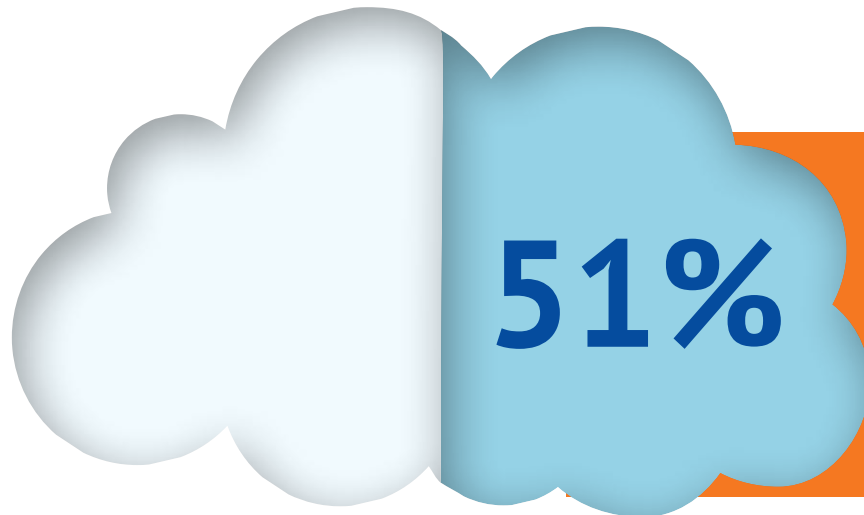
***Data growth +
secondary storage costs =
consideration of the cloud for DR***

A hybrid DR strategy can provide a seamless bridge between the on-prem reality the majority of respondents report and the benefits of the cloud they indicate they desire, like:

- Focus
- Speed
- Agility
- Cost reduction

More than half of respondents reported they are fully deployed in hybrid models today.

A ***mere 11 percent*** of survey respondents said they store their data only in the cloud.



***use hybrid
data storage***

Data is growing, and replication and retention needs are driving that growth. Amid this shift, data protection needs to be re-evaluated.

Now is a crucial time to:

- Stop replicating data.
- Stop investing in redundant infrastructure.
- Start embracing solutions for automatic backup and DR.

Take DR testing as an example, which has traditionally been *resource-intensive*.

28% of respondents report weekly or monthly DR tests. But more than 50% said they test only once per year, and nearly 20% *admitted they never test*.

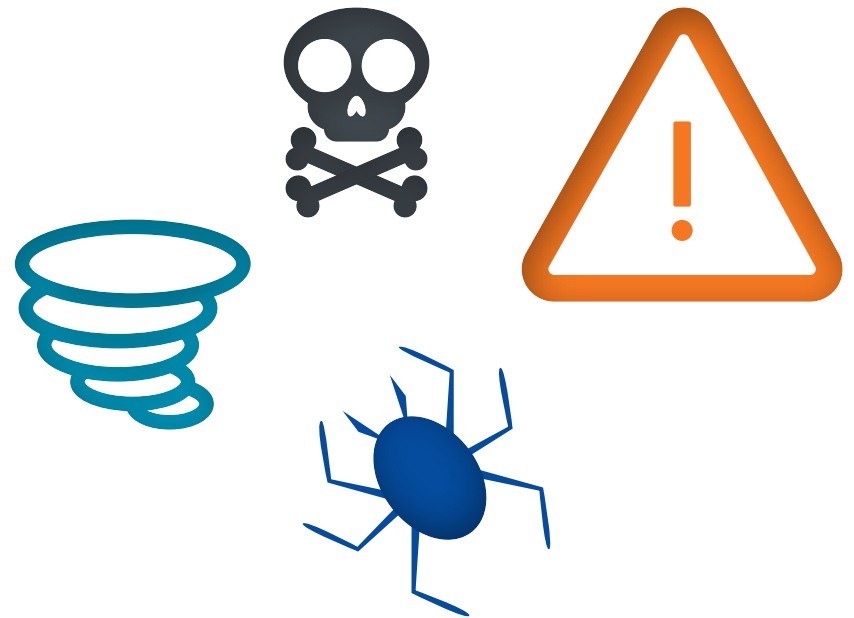


70%

*perform DR tests
once per year or less*

***This is frightening in a landscape
rife with malware, ransomware
and increasing natural disasters.***

What if you could
protect all your data
offsite, automatically,
at no additional cost?



ClearSky Data's approach to cloud DR ***shrinks data storage costs*** for our customers by more than ***50 percent***.

“ ”

ClearSky Data allows customers like us in the legal industry to move into a true hybrid cloud infrastructure and reduce the cost and complexity of storage, backup and DR for critical data, including eDiscovery.

– Ken Adams, CIO of Miles & Stockbridge, a technology-first law firm

Enterprises are rethinking backup and DR and moving to hybrid models with built-in protection.



But if you're among the companies that continue to pour budget into secondary data centers, *we should talk.*

ClearSky provides on-demand backup and DR with primary storage as a single service.

- Eliminate your secondary data center
- Eliminate replication and secondary storage costs
- Stop doing backup, yet protect all of your data offsite and for DR automatically
- Scale up or down on demand, paying only for the storage you use
- Migrate to the cloud rapidly, with predictable costs and performance for all workloads, and no cloud egress fees
- Pay for a single, durable copy of data and access it from anywhere
 - on-prem or in the cloud

Want to learn more about ClearSky Data's fully managed service, which includes on-demand backup and DR for all data?

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