

LEADING WITH A GLOBAL PERSPECTIVE

LEARNING FORMAT: CLASSROOM

Successful leaders do not automatically translate into successful global leaders -- the playing field is broader and harder to navigate, and the stakes are much higher. As a result, leaders need to broaden their perspectives while letting go of preconceptions about how business operates and how interactions are managed. Leaders develop a long-term strategy for leading in a global environment.

DO YOU FACE ANY OF THESE ISSUES?

- Do leaders lack the ability to think and operate from a global perspective, especially if they are sitting in their home office?
- Does the success of your organization suffer when leaders can't work effectively with people from multiple cultural backgrounds?
- Are your leader failing to take into account all the necessary perspectives when interacting with global colleagues, whether they are down the hall or around the globe?

PERFORMANCE OBJECTIVES

Helps leaders:

- Recognize the impact of globalization on their organization.
- Understand the mind-set, knowledge, and skills required to execute their global leadership responsibilities.
- Enhance their effectiveness to lead in a global environment.
- Commit to actions they will take to positively impact the business.

Primary Competencies Developed:

- Global Acumen
- Global Perspective
- Building Partnerships 3.0
- Navigating Complexity 2.0
- Optimizing Diversity 3.0

COURSE OVERVIEW

- **Introduction to Our Global Challenge:** Participants complete a group activity based on the course prep (pre-work) case study and discuss specific global challenges within their organization
- **Role of the Global Leaders:** Participants are introduced to the Global Leadership model and Global Factors and use the Global Factors to further analyze the case study.
- **Understanding Culture and Cultural Competencies:** The participants take a deep dive into the meaning of "culture" by reviewing their Cultural Orientation Indicator (COI) (c) and discussing the Four Key Cultural Skills.
- **Apply Cultural Competence to Business Challenges:** Participants share their own experiences with Global EQ and are introduced to a discipline for effectively adjusting to global differences.
- **Exploration:** Global Business Acumen: Participants review their own global challenges in light of insight gleaned from the COI and continue working in their case study groups using elements of the Four Key Cultural Skills.
- **Global Leaders Take Action:** Participants explore the Cultural Navigator and reflect on the question, "What is the essence of being a great leader?"

COURSE DETAILS

- **Target audience:** Mid-level and operational leaders
- **State-fundable:** Yes (some positions may be ineligible for state funding)
- **Course length:** 7-8 hours.
- **Facilitator Certification:** Senior-level certified facilitator required
- **Prerequisites:** None
- **Optimal Group Size:** 8 to 16. 20 maximum.
- **Course Prep:** Yes. 60-90 minutes to complete a self assessment, read a case study to be used during the workshop, and identify a personal situation to explore during the workshop.
- **Notes:** Suitable for all environments. This course is applicable for leaders who work in a global context whether dealing with different cultures within their U.S. location or working internationally.

RELATED COURES

- Cultivating Networks and Partnerships
- Influencing for Organizational Impact
- Instilling a Culture of Innovation
- Making Change Happen
- Mastering Decision Dynamics
- Mastering Emotional Intelligence
- Translating Strategy into Results