

# KASASA®

## **Kasasa Named One of *Austin Business Journal's* "2019 Best Places to Work in Austin" for the Fifth Year in a Row**

*Company ranks sixth among large businesses in Austin*

**AUSTIN, Texas, July 17, 2019** – [Kasasa@](#), an award-winning financial technology and marketing provider, announced today that it has been named one of the "[2019 Best Places to Work in Austin](#)" by *Austin Business Journal* for five consecutive years.

Kasasa was named the sixth best place to work in the Large Business category, comprised of businesses with more than 250 employees. Businesses included on the list were ranked by their employees through confidential online surveys, which measured employee attitudes toward a number of factors including communication and resources, individual needs, manager effectiveness, personal engagement, team dynamics and trust in leadership.

In the survey, Kasasa's Austin-based staff of 370 employees detailed the benefits of working for a company that makes a measurable difference in local communities, cares about its employees and encourages a positive work environment. Kasasa believes its employees play an important role in the company's success and recognizes that an empowered, happy workforce can increase productivity and overall performance. Employees receive perks such as open paid time off, team building events, casual dress, annual performance reviews and even onsite yoga.

The company's culture is founded on 'The Patch,' the illustrated manifestation of Kasasa's four key values: Interdependence, Five-Star Leadership, Love and Badassitude. The Patch is at the heart of everything Kasasa does and is the foundation of the company's culture. Kasasa treats all employees as five-star leaders, challenging employees to accomplish their goals within the boundaries of The Patch and good ethics.

"We are honored to have held the title of one of the Best Places to Work by *Austin Business Journal* for five consecutive years," said Gabriel Krajicek, CEO of Kasasa. "We encourage our team members to challenge the status quo to make our company and products better. Our core values focus on creating an environment where employees feel proud to work here and are excited to grow with our company."

Kasasa has been regularly recognized as a top workplace. In addition to being named to *Austin Business Journal's* list of "Best Places to Work in Austin," the company has also been named twice to *American Banker's* "Best Places to Work in Financial Technology" and was recently named a finalist in the Company Culture category of the Greater Austin Business Awards. These accolades recognize Kasasa's commitment to cultivating a strong and inclusive work environment.

To read more about Kasasa's inclusion in *Austin Business Journal's* list of Best Places to Work in Austin, visit <https://bit.ly/2KTQwGj>.

**About Kasasa**

Based in Austin, Texas with 450 employees, Kasasa® is a financial technology and marketing provider committed to driving results for over 900 community financial institutions by attracting, engaging, and retaining consumers. Kasasa does this through branded retail products, world class marketing, and expert consulting. For more information, please visit [www.kasasa.com](http://www.kasasa.com), or visit them on [Twitter](#), [Facebook](#), or [LinkedIn](#).

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