

KASASA®

EXECUTIVE BIOS



Gabriel (Gabe) Krajicek, Chief Executive Officer

Gabriel Krajicek empowers community financial institutions with disruptive innovations and champions them in their fight for market dominance against megabanks and new industry players.

Gabe is captain of Kasasa®. CEO since 2005, he has provided more than 700 community banks and credit unions with banking technology and marketing services, including the nationally-branded Kasasa product suite. If all Kasasa financial institutions were a single bank, they'd be the fifth largest bank in the country, based on number of branches.

Inc. Magazine heralded the company's advances under Gabe's guidance, naming it the 23rd fastest-growing private company in America in 2009. That year, Gabe unveiled Kasasa, a national brand of highly profitable consumer-centric financial products offered exclusively at select community financial institutions. Kasasa's accolades include "Best of Show" at Finovate as well as three Platinum and six Gold MarCom Awards.

Gabe won the EY Entrepreneur of the Year Central Texas 2011 Award in his third consecutive year nominated as a finalist.

Prior to Kasasa, Gabe was President and CEO of DealerSkins, an automotive web solutions provider that served 1,200 auto dealers. Gabe took the helm in 2001, spearheading a five-year plan to drive the company into profitable territory. In 2005, Trader Publishing (parent company of Auto Trader magazine) acquired DealerSkins.

He is a Community Board Member at the Center for Child Protection. He also serves on the board of the Association for Financial Technology.

Gabe earned his MBA from Vanderbilt's Owens Graduate School of Management and his BS from Louisiana State University. He graduated both as valedictorian.