

KASASA®

Kasasa® Ends Another Record Year of Awards & Recognition

*Fintech company recognized for continued commitment to excellence
in financial technology and company culture*

AUSTIN, Texas, Jan. 15, 2019 – [Kasasa®](#), a financial technology and marketing provider, ended another record year with numerous awards and recognition for the company’s innovative solutions and positive corporate culture, demonstrating continued growth and strong demand for its solutions.

In 2018, Kasasa earned consistent recognition for its disruptive retail banking products and services that empower community financial institutions, including its Kasasa rewards accounts, responsive websites, data-driven marketing platform, world-class consulting and the revolutionary Kasasa Loan™. These awards include:

- [FinovateSpring 2018](#) – “Best of Show” for demo of Kasasa Loan™
- [2018 Global Fintech Awards by Benzinga](#) – “Best Lending Platform” for Kasasa Loan™
- [2018 BankNews Innovative Solutions Awards](#) – Honorable Mention for Kasasa Loan™
- [2018 IDC Financial Insights FinTech Rankings](#) – Recognized for fifth consecutive year
- [Content Marketing Institute’s Content Marketing Awards](#) – Finalist in “Best Integrated Corporate Event/Digital Content Strategy” and “Best Overall Design – Digital”
- [W3 Award](#) – “Corporate Social Responsibility” award for Take Back Banking [website](#)

These accomplishments can be largely attributed to Kasasa’s outstanding leadership and corporate culture, which were also regularly recognized last year, including:

- [American Banker’s “2018 Best Places to Work in Financial Technology”](#) – Ranked 2nd
- [Austin Business Journal’s 2018 List of Best Places to Work](#) – Ranked 6th
- [The Glassdoor Employees’ Choice Awards](#) – Gabriel Krajicek ranked among the “Top 50 CEOs at Small and Medium Companies in the United States”
- Kasasa B2C blog named a Top 50 Personal Finance Blog
- The Kasasa B2B blog named one of [15 Business Blogs Actually Worth Reading](#)
- [The Austin Cup Bowling Tournament](#) benefitting The Center for Child Protection – 1st place for eighth consecutive year

“What you’re seeing is the result of unwavering dedication to our mission to support community financial institutions,” said Gabe Krajicek, CEO of Kasasa. “While it’s an honor to be recognized by organizations we respect so much, these awards truly demonstrate our purpose – to help community banks and credit unions compete and win – and the tangible success of that mission. We are grateful to be acknowledged for our hard work, and we share that honor with our clients. With their partnership, we look forward to an even stronger 2019.”

About Kasasa

Kasasa® is an award-winning financial technology and marketing provider. Based in Austin, Texas, with 400 employees, Kasasa® helps more than 800 community financial institutions establish long

lasting relationships with consumers residing in their local markets through its branded retail products, world class marketing capabilities, and expert consulting. The company reinvented checking and is now reinventing lending through its latest patent-pending offering, Kasasa Loans™. Learn more about Kasasa®'s innovative products and services:

[Reward Checking Accounts](#)

[Kasasa Loan™ – The only loan with take-backs](#)

[Marketing & Technology](#)

[Websites That Sell](#)

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