

KASASA®

Kasasa Loan™ Recognized as “Best Lending Platform” by *Benzinga*

*Award spotlights company’s transformative
fintech solution for community financial institutions*

AUSTIN, Texas, May 21, 2018 – [Kasasa®](#), an award-winning financial technology and marketing technology provider, announced today that its Kasasa Loan™ has been recognized as the “Best Lending Platform” in the 2018 Global Fintech Awards by *Benzinga*. Winners were announced at this year’s *Benzinga* Awards gala in New York City.

Each year, *Benzinga* honors companies in numerous categories for their innovation and excellence throughout the financial services and capital markets industries. The online publication received submissions from companies across the globe, and eight other organizations were named as finalists in the Best Lending Platform category. Winners were selected by a board of industry experts as well as an online competition in which visitors to *Benzinga*’s website cast votes for the best nominee in each category.

“We are thrilled to congratulate all the finalists and winners of the 2018 Global Fintech Awards,” said Jason Raznick, founder and CEO of *Benzinga*. “These companies are the leading minds in fintech, boasting impressive technologies that will pave the way for even more groundbreaking innovations in our industry for years to come.”

Since the company’s founding, Kasasa has earned consistent recognition for its disruptive retail banking products and services that empower community financial institutions, including its Kasasa reward accounts, responsive websites, data-driven marketing platform, world-class consulting and now the revolutionary Kasasa Loan.

Unlike existing loans, the Kasasa Loan is the first and only loan to offer a new concept called a take-back™, which lets consumers pay ahead to reduce debt and take that extra back if they need it. It eliminates the fear of parting with ‘extra money’ and reinforces positive financial decisions like paying off debt early. In addition to its innovative take-back functionality, the Kasasa Loan also features a sleek mobile app that allows borrowers to manage their debt by viewing, editing and making payments as well as withdrawing from their take-back balance. Borrowers can see the impact of payment changes before they make them, providing more control and enabling them to make better decisions. In addition to being recognized as the *Benzinga* “Best Lending Platform,” Kasasa was recently awarded “Best of Show” at FinovateSpring 2018 for its demonstration of the Kasasa Loan.

“Being recognized by *Benzinga* is a true honor,” says Gabe Krajicek, CEO of Kasasa. “Known for reinventing checking, Kasasa has reinvented lending by creating a completely new concept that puts borrowers first. Unlike any other loan, the Kasasa Loan is the most people-friendly loan available today, allowing consumers to take back extra payments in times of need. By eliminating the fear of parting with extra money, borrowers have greater confidence to make better financial decisions and pay down debt quicker. This award is a testament to our commitment to improving

the lending marketplace by creating a loan that is better for people, better for financial institutions and better for the entire industry.”

About *Benzinga* Global Fintech Awards

The *Benzinga* Global Fintech Awards were created to recognize innovation and excellence throughout the capital markets industry. It celebrates companies that are changing the way ordinary people and professionals interact with finance. From its first year in 2015, the competition has grown to over 300 applicants from the financial technology industry—from top financial institutions to new startups. To learn more, visit <https://benzingafintechawards.com/>.

About Kasasa®

Kasasa® is an award-winning financial technology and marketing technology provider. Based in Austin, Texas, with 400 employees, Kasasa® helps more than 800 community financial institutions establish long lasting relationships with consumers residing in their local markets through its branded retail products, world class marketing capabilities, and expert consulting. The company reinvented checking and is now reinventing lending through its latest patent-pending offering, Kasasa Loans™. Learn more about Kasasa®’s innovative products and services:

[Reward Checking Accounts](#)

[Kasasa Loan™ – The only loan with take-backs](#)

[Marketing & Technology - Connect](#)

[Websites That Sell](#)

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