

KASASA®

Kasasa Named One of “2018 Best Places to Work in Financial Technology” by *American Banker*

AUSTIN, Texas, March 21, 2018 – [Kasasa@](#), an award-winning financial technology and marketing technology provider, has been named as one of the [2018 Best Places to Work in Financial Technology](#) by *American Banker* and Best Companies Group.

The 2018 Best Places to Work in Financial Technology award honors the best employers in the fintech sector leading the industry in workplace and business practices. This award is given to fintech companies in the United States that demonstrate the capability to create a workforce of happy and engaged employees who enthusiastically propel the companies to better performance. Notably, the award relies heavily on employee feedback in addition to information about how the companies are benefiting the industry’s economy, workforce and businesses. Kasasa was named the second best workplace out of the 20 ranked.

To determine the list of honorees, *American Banker* asked companies across the United States to complete a survey evaluating workplace policies, practices, philosophies, systems and demographics. Employees were also asked to complete a survey in which employees responded to 78 questions using a 5-point scale. The employee responses were weighted as 75 percent of the total evaluation. The Best Companies Group managed the registration and survey process, analyzed the data and determined the final ranking.

“Every one of the companies recognized in the Best Places to Work program demonstrated strong leadership in, and consistent support for, active and enthusiastic engagement with employees,” said Suleman Din, technology editor for *American Banker*. “Whether through training, professional development, benefits programs or corporate culture, these companies set the standard for employee satisfaction.”

Kasasa’s company culture centers on ‘The Patch,’ a symbol made up of its four fundamental values that motivate each of Kasasa’s employees: Five Star Leadership, Love, Badassitude and Interdependence. It primes employees to accomplish their goals, confront situations with compassion and kindness, build world-class product offerings and rely heavily on the cohesiveness of the team. The Patch defines everything Kasasa does, including how products are built, how clients are served, how to plan for the future and how to work together.

“We are honored to be named one of the ‘Best Places to Work’ by *American Banker*,” said Gabe Krajicek, chief executive officer of Kasasa. “Our employees are indispensable to our growth and success, and we take cultivating an environment and culture for our team to thrive very seriously. It’s vital that we foster an environment that drives all employees to embody our company’s core values. Ultimately, our employees are our most important asset – we want them to feel motivated, empowered and valued. With such a strong commitment to one another, we will certainly continue to excel and grow.”

To read the full *American Banker* article detailing Kasasa and the 2018 Best Places to Work in Financial Technology award, visit <https://www.americanbanker.com/slideshow/top-fintech-companies-to-work-for>.

About Kasasa

Kasasa is an award-winning financial technology and marketing technology provider. Based in Austin, Texas, with 350 employees, Kasasa helps more than 750 community financial institutions establish long lasting relationships with consumers residing in their local markets through its branded retail products, world class marketing capabilities, and expert consulting. The company reinvented checking and is now reinventing lending through its latest patent-pending offering, Kasasa Loans™. Learn more about Kasasa's innovation products and services:

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