KASASA[®]

Kasasa® Named One of American Banker's "2019 Best Places to Work in Financial Technology" for the Second Year

AUSTIN, Texas, March 25, 2019 – <u>Kasasa®</u>, an award-winning financial technology and marketing provider, has been named one of the <u>2019 Best Places to Work in Financial Technology</u> by *American Banker* for the second year in a row.

American Banker's 2019 Best Places to Work in Financial Technology award recognizes the U.S. employers in fintech that demonstrate how an empowered and happy workforce can increase productivity and performance. Employee feedback combined with information on how companies are supporting the industry's economy, workforce and businesses decide which companies make the coveted list. Kasasa was 21 of the 50 ranked companies.

Companies across the United States were asked to complete a survey which assessed workplace demographics, policies, practices and benefits. The entire process was managed by The Best Companies Group and published by *American Banker*.

"Every one of the companies named to SourceMedia's Best Places to Work in Financial Technology list demonstrated a culture focused on supporting and engaging employees," said Richard Melville, Group Editorial Director at SourceMedia.

Kasasa has been regularly recognized as a top workplace. In addition to being named twice to *American Banker's* list, the company has also been named to *Austin Business Journal's* list of Best Places to Work for four consecutive years, demonstrating Kasasa's commitment to cultivating a strong and inclusive work environment.

"To be named one of the 'Best Places to Work' by *American Banker* for the second year in a row is an honor," said Gabe Krajicek, chief executive officer of Kasasa. "It's not enough in the fintech space to offer competitive compensation and 'culture.' You have to make people feel seen, heard, and truly valued. Creating an environment where everyone's strengths are nurtured so that each employee thrives is taken seriously by our leadership."

To see the full list of the 2019 Best Places to Work in Financial Technology by *American Banker*, visit <u>https://www.americanbanker.com/list/best-fintechs-to-work-for?brief=00000161-e798-dfe4-a76b-e7f808200000</u>.

About Kasasa

Kasasa® is an award-winning financial technology and marketing provider. Based in Austin, Texas, with 450 employees, Kasasa® helps more than 900 community financial institutions establish long lasting relationships with consumers residing in their local markets through its branded retail products, world class marketing capabilities, and expert consulting. The company reinvented checking and is now reinventing lending through its latest patent-pending offering, Kasasa LoansTM. Learn more about Kasasa®'s innovative products and services: Reward Checking Accounts

Kasasa Loan[™] – The only loan with take-backs Marketing & Technology Websites That Sell Consulting & Insights For more information, please visit www.Kasasa.com, follow our blog at Kasasa.com/blog, or share with us on Twitter @Kasasa, Facebook, or LinkedIn.

###