

KASASA

Kasasa Named a Best Place to Work in Austin for a Third Consecutive Year

AUSTIN, Texas, Aug. 7, 2017 – [Kasasa®](#), an award-winning financial technology and marketing technology provider, has been named one of the Best Places to Work by Austin Business Journal for the third year in a row.

Of the over 50,000 Austin-based companies, 300 were nominated. The Journal ranked companies in three categories based on employee size. Kasasa was named the fifth best workplace out of 15 ranked in the large business category.

To be considered for the award, at least 95 percent of the company's workforce was required to respond to the surveys, which measure six critical dimensions including communication and resources, individual needs, manager effectiveness, personal engagement, team dynamics and trust in leadership. Honorees were recognized by the Austin Business Journal at its annual awards luncheon on June 23 at the JW Marriot Austin downtown.

Kasasa's company culture centers on The Patch, a symbol made up of its four fundamental values that motivate each of Kasasa's employees: Five Star Leadership, Love, Badassitude and Interdependence. It primes employees to accomplish their goals, confront situations with compassion and kindness, build world-class product offerings, and rely on the cohesiveness of the team.

"We are honored to be named one of the 'Best Places to Work' in Austin for the third year in a row," said Gabe Krajicek, chief executive officer of Kasasa. "Our employees are indispensable to our clients' growth and success, and we take cultivating an environment and culture for our team to thrive very seriously. Each member of Kasasa has unique talents and skills that contribute to a stellar team. Together, we can continue to grow by doing what we love."

Austin Business Journal published the complete list of Best Places to Work on June 23.

About Kasasa

Based in Austin, Texas with 350 employees, Kasasa is a financial technology and marketing technology company committed to driving results for community financial institutions by attracting, engaging, and retaining consumers. Kasasa does this through branded retail products, world class marketing, and expert consulting. For more information, please visit www.kasasa.com, or visit them on Twitter [@Kasasa](#), [Facebook](#), or [LinkedIn](#).

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