

KASASA®

Kasasa® Named to 2018 IDC Financial Insights FinTech Rankings

Annual ranking highlights top 100 global providers of financial technology

AUSTIN, Texas, Sept. 24, 2018 – [Kasasa®](#), an award-winning financial technology and marketing provider, announced today they have been named to the 2018 IDC FinTech Rankings, the most comprehensive vendor ranking within the financial services industry.

The annual IDC Financial Insights FinTech Rankings is based on 2017 calendar year revenues, and it recognizes companies that are among the top financial technology providers worldwide. Global providers of financial technology in hardware, software and services are categorized and evaluated by IDC to determine key players in the space. This is the fifth consecutive year Kasasa has appeared on the prestigious list.

“A place on the IDC FinTech Rankings is a significant accomplishment, demonstrating a provider’s commitment to the success of its financial institution clients,” states Karen Massey, Research Manager at IDC Financial Insights. “The IDC FinTech Rankings, now in its 15th year, is the global industry standard register of financial services tech providers, and we congratulate the 2018 winners.”

To thrive in a digital economy, financial services organizations must embrace innovation and integrate cutting edge technology effectively to enhance the customer experience and achieve operational excellence. Kasasa and the vendors featured on the IDC FinTech Rankings, represent those providers committed to helping financial institutions successfully execute their digital transformation initiatives for the betterment of their customers around the world.

Kasasa has continued to see steady annual growth and currently ranks as the fifth-largest banking branch network in the nation. Kasasa has 3,116 branches across all 50 states and 1,783,506 accounts.

“Being named again to these rankings demonstrates our commitment to exclusively providing community banks and credit unions with groundbreaking financial products,” said Gabe Krajicek, CEO of Kasasa. “We continue to experience record growth, and we’re thrilled with the growing popularity of our Kasasa Loan™, the only loan available on the market that features take-backs™. IDC’s recognition of us as a leading technology provider is a testament to our passion to help community financial institutions all across the nation and we look forward to continuing that.”

For more information about the rankings, visit [here](#) and follow on Twitter @IDC and look for #IDCFinTechRankings.

About IDC Financial Insights

IDC Financial Insights assists financial service businesses and IT leaders, as well as the suppliers who serve them, in making more effective technology decisions by providing accurate, timely, and

insightful fact-based research and consulting services. Staffed by senior analysts with decades of industry experience, our global research analyzes and advises on business and technology issues facing the banking, insurance, and securities and investments industries. International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology market. IDC is a subsidiary of IDG, the world's leading technology, media, research, and events company. For more information, please visit www.idc.com/financial, email info@idc-fi.com, or call 508-620-5533.

About Kasasa

Kasasa® is an award-winning financial technology and marketing provider. Based in Austin, Texas, with 400 employees, Kasasa® helps more than 800 community financial institutions establish long lasting relationships with consumers residing in their local markets through its branded retail products, world class marketing capabilities, and expert consulting. The company reinvented checking and is now reinventing lending through its latest patent-pending offering, Kasasa Loans™. Learn more about Kasasa®'s innovative products and services:

[Reward Checking Accounts](#)

[Kasasa Loan™ – The only loan with take-backs](#)

[Marketing & Technology](#)

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