

KASASA

Kasasa Named to the 2017 IDC FinTech Rankings

AUSTIN, Texas, Sept. 18, 2017 – [Kasasa®](#), an award-winning financial technology and marketing technology provider, today announced they have been named in the 2017 IDC Financial Insights FinTech Rankings, the most comprehensive vendor ranking within the financial services industry.

The annual IDC Financial Insights FinTech Rankings is based on 2016 calendar year revenues, and it recognizes companies that are among the top financial technology providers worldwide. Global providers of financial technology in hardware, software and services are categorized and evaluated by IDC to determine key players in the space.

“A position on the IDC FinTech Rankings is a significant achievement, demonstrating a fintech company’s commitment to the success of their financial institution clients,” states Karen Massey, senior analyst at IDC Financial Insights. “The IDC FinTech Rankings, now in its 14th year, is the global industry standard who’s who of financial services technology providers, and we congratulate the 2017 winners.”

Kasasa has seen steady annual growth and is now the fifth-largest banking branch network in the nation. Currently, Kasasa has 2,660 branches across all 50 states and 1,539,073 accounts.

“Our inclusion in these rankings yet again is a testament to our commitment to create groundbreaking financial products that are as good for the consumer as they are for the community banks and credit unions that offer them,” said Gabe Krajicek, CEO of Kasasa. “This year has been one of record achievement for Kasasa and being recognized by IDC as a leading technology provider in the financial industry honors our passion to help community financial institutions all across the nation compete and win.”

The annual IDC Financial Insights FinTech Rankings has become an important measure of the health and direction of technology in the industry and the emergence of innovative solutions from new players. In addition, the IDC Financial Insights FinTech Rankings serve as a critical tool for financial services institutions to use during strategic planning and to review whenever they consider new investments in third-party solutions.

For more information about the rankings, visit [here](#).

About Kasasa

Based in Austin, Texas with 350 employees, Kasasa is a financial technology and marketing technology company committed to driving results for community financial institutions by attracting, engaging, and retaining consumers. Kasasa does this through branded retail products, world class marketing, and expert consulting. For more information, please visit www.kasasa.com, or visit them on Twitter [@Kasasa](https://twitter.com/Kasasa), [Facebook](https://www.facebook.com/Kasasa), or [LinkedIn](https://www.linkedin.com/company/kasasa).

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