

KASASA®

Kasasa Names Amy Gililland as Chief Financial Officer

Experienced financial expert joins Kasasa executive team to support continued growth

AUSTIN, Texas, Sept. 4, 2018 – [Kasasa®](#), an award-winning financial technology and marketing provider, today announced the addition of Amy Gililland as its Chief Financial Officer.

“Kasasa continues to grow, making it critical that we bring in an experienced executive to help create and guide our financial strategy,” said Gabe Krajicek, CEO of Kasasa. “Amy joins us with not only an impressive background, but an approach that parallels our own philosophies. She has a strong commitment to collaboration and a team attitude that will further our efforts in delivering world-class products to community financial institutions. She will be a tremendous asset to us.”

“I am delighted to take on this role and join an executive team that is committed and mission-focused,” said Gililland. “Like Kasasa, I share a passion for empowering teams to collaborate to further drive the organization’s mission. I take a creative yet disciplined approach to problem-solving, partnering with business unit leaders to create successful outcomes. I look forward to working closely with the team to build on an already successful company.”

Gililland brings a wealth of financial and operational leadership in the software, SaaS/PaaS and professional services industries, successfully raising over \$150 million in private equity and directing worldwide teams to ensure financial and strategic alignment while navigating hyper-growth. With nearly 20 years of experience, she specializes in assisting boards and leaders in strategic planning and effective use of capital. Previously, she held positions at PricewaterhouseCoopers, Nortel Networks and Kony, Inc. Gililland earned both her bachelor’s degree and a Master in Professional Accounting from The University of Texas – Austin.

About Kasasa

Kasasa® is an award-winning financial technology and marketing provider. Based in Austin, Texas, with 400 employees, Kasasa® helps more than 800 community financial institutions establish long lasting relationships with consumers residing in their local markets through its branded retail products, world class marketing capabilities, and expert consulting. The company reinvented checking and is now reinventing lending through its latest patent-pending offering, Kasasa Loans™. Learn more about Kasasa®’s innovative products and services:

[Reward Checking Accounts](#)

[Kasasa Loan™ – The only loan with take-backs](#)

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