

Kryon Customer Success Program

GAIN INDUSTRY RECOGNITION, NETWORK WITH YOUR PEERS,
AND SHOWCASE YOUR SUCCESS WITH KRYON RPA

Share Your Kryon Success Story

What do worldwide industry leaders such as Allianz and Wyndham Hotel Group have in common? They are open to new, innovative ways to transform their businesses and optimize their processes. And they do so using Kryon RPA.

Because we feel that the achievements of our customers on their digital transformation journeys deserve recognition, we'd like to introduce you to the Kryon Customer Success Program. This program aims to enhance our customers' reputations as technology innovators in the eyes of their peers, customers, partners, investors, and employees.

How the Customer Success Program Works

The program is flexible, and enrollment is easy. Simply fill out our Customer Agreement Form, choosing from a wide range of program activities according to your company's preferences and goals.

For example, you can promote your business on our website by letting us post your logo and a short written statement about Kryon from you. You can also speak at industry events on our behalf, work with us to tell your Kryon success story, or take part in an interview with the media.

Once you have completed and signed the Customer Agreement Form, just send it to marketing@kryonsystems.com, and we'll take care of the rest. We know that your time is valuable, and you can easily change your choice of program activities or leave the program at any time by sending a request to marketing@kryonsystems.com.

Benefits

- **Establish yourself as a thought leader** by sharing your knowledge and expertise with others.
- **Join the ranks of global industry leaders** such as Microsoft, HP, AIG, Allianz, Samskip, and many others.
- **Create new business opportunities** by networking with other Kryon customers and partners.
- **Position your company as experts in your industry** by participating in publicity campaigns with well-respected publications.
- **Contribute to the advancement of Kryon RPA** by providing direct feedback and suggestions on our product roadmap.

What's in it for you?

By participating in Kryon's Customer Success Program, you can gain public exposure and get recognized for your innovative leadership in your industry. In addition, we will provide you with exclusive access to valuable networking and relationship-building opportunities. You will also be able to leverage additional contacts within the Kryon community, guiding our direction while building support for your upcoming RPA projects.



Kryon's Customer Success Program lets you participate in your choice of 10 activities:

- 1. Basic Reference**
Allow Kryon to promote your company by using its name and logo on our website, in our presentations, and in our marketing brochures.
- 2. Customer Quote**
Provide a short statement about Kryon. Your name, your company's name, and your job title will be displayed alongside your quote on our website and/or in other marketing materials.
- 3. Press Release**
Work with us to write a joint press release about your use of Kryon's solutions.
- 4. Media Interview**
Participate in a one-on-one interview with a journalist on a specific topic.
- 5. Analyst Briefing**
Participate in a one-on-one interview with an industry analyst on a specific topic.
- 6. Reference Call**
Participate in phone calls with other companies interested in Kryon.
- 7. Customer Site Visit**
Host a site visit for other companies interested in Kryon.
- 8. Speaking Engagement**
Speak about your use of our solutions at events and conferences.
- 9. Success Story**
Share your success story with us, so we can use it in various marketing materials.
- 10. Video Testimonial**
Participate in a short reference video.

Terms & Conditions

1. To enroll in the Kryon Customer Success Program, please complete, sign, and return the Customer Agreement Form.
2. You can terminate your participation in the Customer Success Program at any time by sending a request to **marketing@kryonsystems.com**.
3. Kryon reserves the right to modify or terminate the Customer Success Program at any time.

Start Now

To participate in the program, simply complete the Customer Agreement Form and return it to **marketing@kryonsystems.com**



About Kryon

Founded in 2008, Kryon delivers innovative, intelligent Robotic Process Automation (RPA) that speaks the language of business. This understanding of enterprise operation yields solutions that enable true digital transformation. Our Hybrid Automation enables virtual and human workforces to work better together, so enterprises can fully automate business processes end-to-end. And, our AI-driven Process Discovery solution helps organizations identify all the processes they should automate and automatically creates automation workflows in the Kryon Studio. Leading global enterprises such as Microsoft, Allianz, AIG Insurance, and more are leveraging Kryon's AI-powered platform to drive digital transformation and operational efficiencies.