

THE FACTS

61%

In 2018, 61 percent of respondents indicated that the total volume of external fraud had increased.

KPMG Global Banking Fraud Survey 2019

34%

34% of respondents said they thought their organisation's use of technology to combat fraud and/or economic crime was producing too many false positives.

PWC Global Economic Crime and Fraud Survey 2018

2020

2020 will see significant changes to both financial and privacy regulations.

25%

25% of consumers have forgotten a username or password within the past 6 months.

Experian Global Fraud Report

60%

Deloitte estimates that the total cost of ownership for a software solution is around 60% less than the hardware token equivalent.

Deloitte: Transforming authentication for a digital age (2017)

Reduce Fraud

With greater assurance that your users are who they say they are, you can stop fraud whether it appears at the point of entry or during a transaction, interaction or session.

Improve User Experience

Reduce abandoned transactions and improve customer retention with dynamic user journeys that offer optimized privacy and customer experience.

Reduce Costs

The costs of hard tokens, SMS, API calls and password resets can all be lowered with greater visibility and control over customer journeys. The real bonus is that operational fraud costs are also reduced.

Callsign keeps digital identities safe and helps organizations comply with regulations, while making sure users can get on without obstacles (unless there is legitimate cause for concern).

INFOGRAPHIC

Intelligence Driven Authentication

Intelligence Driven Authentication is ideal for organizations looking to deploy an identity solution that helps them to verify and authenticate users by confirming that they are who and where they say they are. Helping to reduce fraud and meet license compliance standards, all while improving user experience and productivity.

THE SOLUTION

Intelligence

One central view of activity across digital, telephony & physical channels.

One confidence score across:

- Device
- Location
- Behavior
- Mobile Network Intelligence

We build up a unique identity profile for each of your users, spotting relationships between data points that traditional vendors would not.

Decisioning & Journey Mapping

Adapt and test policies in real-time, ensuring journeys are always optimised.

With out-the-box templates and regulatory specific rules it's easy to meet compliance requirements.

No prior coding or JavaScript experience is needed to build dynamic, natural language user journeys with our drag-and-drop interface.

Test policies using real-time data before deploying.

Authentication

There's no need for continuous authentication as our algorithms work on minimal data points to identify users - improving privacy and battery preservation.

Dynamically orchestrate authenticators to the type of hardware, connectivity and even preferences of individual users.

Easy third-party integrations allows for quick solution comparisons.

Use real-time analytic data to determine & retire low yield / high cost authenticators.