

DOYLE



NEWS

Published by Doyle

37 S. Goodman St., Rochester, N.Y. - CH 4-3400

Detective Bureau, Inc.

698 Delaware Ave., Buffalo, N.Y. - TT4-8300

Check Alert - A New Doyle Service

A very necessary and needed service has been introduced by Doyle Detective Bureau. Any firm which handles cash or personal checks will benefit by it.

It is called Check-Alert, and it has been designed to stem the tide of 'insufficient balance' and 'no-account' checks that have been frustrating local merchants for so many months now.

From The Files: Contractor Underbid

He could not understand why he had lost out on four large construction contracts that he had been invited to bid. His profit had been pared to the minimum. A competitive firm had managed to underbid him by a small amount each time, just enough to obtain the jobs.

There seemed only one logical explanation. Someone in his organization was leaking the information to the competitive firm, and he had to find out who it was quickly, because there was another big job coming up which he could not afford to lose.

First, his own office was thoroughly searched. No 'bugging' equipment was found, no wireless microphone, no phone taps or transmitters.

Next, an automatic telephone recorder was installed on each of the company's four trunk lines. (It does not appear to be illegal for a businessman to monitor his own telephone line). It was not long before the suspect crystallized. One of the monitored conversations revealed an after-hours call by the dishonest employee to the competitive firm, setting up a meeting three days later.

A surveillance involving a three-car setup was organized. The suspect was discovered driving to and entering the residence of the president of the rival firm.

Instead of ending the game of industrial espionage then and there, it was decided to let the informant perform an act of poetic justice. False figures on the next large job were prepared, which were in turn leaked to the rival concern by the informant. At the last minute, before the bid figures were submitted, and without the knowledge of the dishonest employee, the figures were changed and it is not difficult to deduce who got the job. The president of the rival firm is still wondering how his lifeline to the other contractor had been cut.

Check-Alert offers three things to the business subscriber, and the cost is very low for the service rendered.

First, Doyle Detective Bureau immediately telephones all subscribers as soon as it receives notice that check forgers are operating in the area, or that stolen checks are being passed.

Second, a compendium of names is published and circulated among subscribers. This roster includes the makers of all checks that have been re-



Check-Alert offers necessary and needed service to firms handling cash or personal checks. It has been designed to stem tide of 'insufficient balance' and 'no-account' checks.

turned marked 'insufficient funds' or 'no-account'.

Third, all makers of 'insufficient funds' or 'no-account' checks are contacted by Doyle Detective Bureau and asked to come to the office to redeem the checks.

This Check-Alert service has been tested and it has proved to be the answer to a chronic problem. It has been found that 90% of all such checks are picked up by the maker after the first contact. 75% of the remaining 10% are picked up after the second contact. The warning service is fast and efficient.

Merchants, food retailers, restaurants, taverns, drug stores - all businesses which handle personal checks will profit from this new service offered by Doyle Detective Bureau.

Total Tailored Security

Why is Doyle Detective Bureau in a unique position to provide its clients with total tailored security?

There are other firms in the area which provide guard service, but not with the type of supervision and training that Doyle brings to bear upon its field forces.

There are other firms in upper New York State which handle investigations, but they do not have the resources and depth that distinguishes Doyle.

There are other firms in the state that utilize the latest electronic security controls, that lease burglar alarms, that offer polygraph service, but they do not have the technical know-how and the ability to blend man and machine ingredients into a composite, smoothly honed, total security program that is tailored to the specific requirements of a particular business or industry or institution.

This total tailored security that Doyle offers its clients is unique because it does the job better and get results faster than any other approach. It is unique because it has taken forty-six years to evolve, to refine, to field-test. It is unique because it can be applied with equally good results to both large and small businesses and corporations.

It starts with a Security Audit. This is an exhaustive analysis of your operation to unearth security breaches, to determine what is good and what is bad, to pinpoint the procedures and controls that should be instituted in order to stem profit leaks and prevent any future losses. Doyle Detective Bureau is an innovator, not an imitator, so you can be sure that our recommendations will enable you to obtain maximum mileage for every security dollar you will ever spend.

The Security Audit, itself, does not cost you anything. There is no charge for it, even though it involves time and money on the part of the Bureau. Our thinking is that we cannot offer total tailored security unless we examine your business or operation with an analytical eye.

Doyle has found, through the years, that the size of the corporation or business does not matter, when it comes to total tailored security. Every executive today is familiar with a financial audit. It is taken for granted that the books must be examined periodically in order to avoid perpetuation of irregularities. It is taken for granted that advertising and promotion and public relations are essential ingredients of business and marketing.

What is difficult to understand, though, is why so many businesses and institutions neglect to have a



Supervision is a prime ingredient of Doyle's total tailored security concept. Radio-equipped jeeps and patrol cars expedite communication between management and field forces.

Security Audit. There are many instances of substantial revenue losses as a result of defective security.

Doyle has found, through the years, that a Security Audit is indeed an essential ingredient for proper operation of both large and small companies and institutions. Doyle believes that such an audit should be done by a professional organization, by



No personnel problems when you outcontract security to Doyle. Large, trained reserve enables Bureau to meet peak contingencies without strain. Guards are on your staff but on our payroll.



Doyle offers full line of investigative services. Here, unmarked panel truck is used for surveillance. Our photo laboratory and polygraph equipment also figure in many investigations.



Guards are stationed in accordance with your specific requirements. Latest electronic controls, like closed circuit television and alarms, are used to supplement or complement guards where needed.

an organization whose only business is security, by an organization that is in a position to implement the proper components, whether they be electronic devices, guards, undercover investigations, polygraph, communications, alarms, etc.

Whatever is necessary for your operation will be recommended. It is to your advantage to request a Security Audit. You will not be charged for it. All it takes is a telephone call to Doyle. Our number is CH4-3400.

WIRETAPPING

Industrial espionage is on the upswing, nationally, and the methods employed by the corporate cloak and dagger set are as intriguing as those used by the spies and saboteurs during the last war.

The tools of the trade are exotic, but one tool that is frequently resorted to, is wiretapping. True, wiretapping is illegal in almost every jurisdiction, and it cannot be introduced as evidence in most courts, but that does not deter the noble warriors; it just increases their asking price. When there are immense profits at stake, there are immense risks taken.

There are two basic wiretapping techniques in use today. The first is with an automatic recorder, which preserves all conversations for future monitoring. The device is actuated in one of three ways. One technique relies upon a voltage relay, since the voltage drops when the phone is in use. Another method of actuating an automatic recorder is via the audio route, where the electronic attachment senses the conversation and starts recording. The third method is called series actuation, and when this is employed, the actual current of the line is diverted and flows through the actuating unit. Utilizing one of the above three actuating techniques, the automatic recorder tapes the conversations, which are later monitored for useful tidbits.

The other basic wiretapping technique is to use a transmitting tap. An operator who acts, dresses, and talks like a lineman appears on the corporate scene. Frequently, his cronies have rendered one of the trunk lines inoperative to give him an excuse to appear on the premises at the invitation of the corporation. He carries the conventional tools of the lineman's trade. Under the guise of locating the trouble, he locates the proper person's line. He fixes the defective line, but also manages to make the transmitting tap, which broadcasts the conversations on a 30-50 megacycle band, to a nearby auto or panel truck.

Many business executives are under the misimpression that a private telephone line, divorced from the main trunk lines, will give them more privacy and render their talk less vulnerable to interception. The fact is, though, that private lines are among the easiest to tap. It is usually prohibitively expensive to tap and monitor a trunk line, but with comparative ease, a private line can be located and the stream of communications monitored economically. A residence is also relatively easy to tap, since there is just a drop line, a pole, and a terminal box to contend with, except in some residential sections where the cables have been installed underground.

To Stop A Thief

To catch a thief is a job which the Police Department is well equipped to do, and does do with increasing competency and frequency.

Unfortunately, new legions of burglars pick up where the apprehended leave off. Lately, the burglars have been operating in the Rochester and Buffalo areas in what seems battalion strength.

So to stop a thief is the job that Doyle Detective Bureau has set out to do, and from the comments received from satisfied clients, it is well on its way to accomplishing its mission.

Much of the credit goes to the Doyle Burglar Alarm System, which can be leased for just a few dollars a month. This has proven to be an effective deterrent, so much so that many burglars have decided that stores and businesses not protected by a Doyle alarm make much more easy pickings. In cases where stores and businesses have been repeatedly 'hit' before installation of a Doyle alarm, there have been very few attempts thereafter. Where there have been attempted burglaries, the thieves were frightened off when the alarm was activated.

There is much to gain from leasing a Doyle Burg-



lar Alarm. Quality components and installation by our own staff offer you one of the most effective deterrents available in this area. To stop a thief, just telephone Doyle Detective Bureau for further information about our burglar alarm system.

SECURITY AUDIT



Doyle Security Audit is an exhaustive survey of your current status, with complete recommendations for improving upon the status quo. There is no charge for an audit.

POLYGRAPH SCREENING

If you, as an employer, have been wondering if there is a simple, economical method of verifying the truth of a prospective employee's application, then you should obtain further information about Doyle's polygraph screening service. After obtaining the prospective employee's consent, the examiner asks a series of questions relating to the information on the application form, and from the responses evidenced by blood pressure, respiration, and skin resistance charts compiled during the interview, he is quickly able to tell whether or not the answers have been truthful.

Doyle Detective Bureau

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WIRETAPPING TECHNIQUES

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