

## The Build vs Buy Al Checklist:

The 9 Questions You Need to Ask



Mark the following statements as either true or false. Then, tally up the points to find out if building or buying an AI solution makes sense for your company.





It is a top priority for your company to allocate the resources needed to constantly follow the latest innovations in machine learning and implement consistent updates to ensure your solution does not lag behind your competition.

**True: -15** 

False: +15



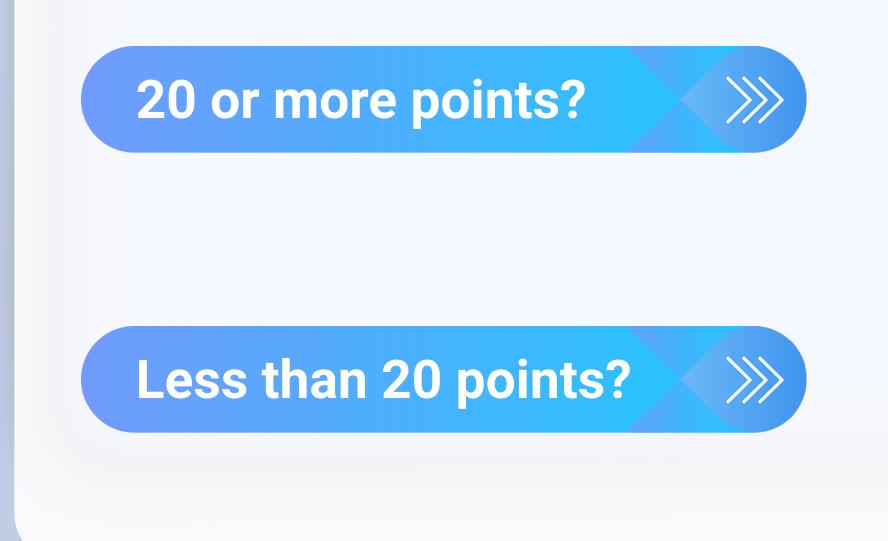
: +10
. +10
-15
: +15
-

5.

Being able to implement and scale AI-based functionality for yourTrue: +20product or service easily and without much time and resources takenFalse: -20from your current team is important.False: -20

The budget needed to build an in-house AI solution could be more helpful for building out other areas of business, such as customer support or product innovation.	True: +10 False: -10
AI is a core business objective and differentiator, and your company's revenue is mainly dependent on continually improving and selling AI.	True: -5 False: +5
You see the value of building AI in-house as far greater than the long- term costs of maintaining a solid infrastructure.	True: -5 False: +5
AI is an add-on to your current business or product offering and not the core of what you do or sell.	True: +5 False: -5

## **Total Points:**



You should invest in an AI tool, which will enable you to get the benefits of AI without the costs of building and maintaining an AI infrastructure.

Building your AI in-house might be possible!

Want to learn more about the pros and cons of building or buying an AI solution? Talk to an expert from the Clarifai team! Email us at info@clarifai.com





Follow us on social media @Clarifai