🔁 clarifai

The Ultimate Image Recognition AI Checklist

Knowing if you should invest in image recognition AI can be confusing. We've developed this checklist to help! If you check off even 1 thing on this list, you need a solution.

You receive a large amount of user-generated images
or videos that you need to moderate, organize, or
curate at scale.

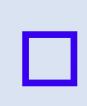
You have a large amount of images or videos created in-house that you need to organize or curate.



You currently hire humans to organize, curate, or moderate visual content.



You are an ecommerce platform and want your products to be searchable by multiple languages.



Your company has software developers who can dedicate a few days towards integrating an AI API or Mobile SDK.



You have a large amount of security footage that you need to analyze quickly and accurately.



You want to help potential customers find visually similar products.



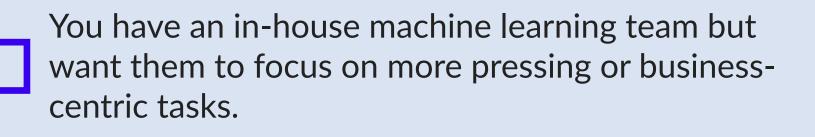
You are concerned around complying with the US FOSTA SESTA law.

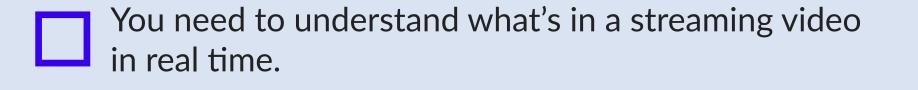


You are a marketplace that has rules around what can and cannot be sold.



Your company isn't willing to to hire a research and development team to build and maintain in-house AI.





You
sort

You have a large number of images backlogged to sort through and manage.



The concepts you want to train AI to recognize are visually distinct (ie. a semi-expert could tell the difference between concepts at first glance).



You are struggling to scale moderation.

-			
			1
-			

You are struggling to appropriately tag your content or products at scale.

You want to pull data from visual content at scale.



You have a large number of videos backlogged to sort through and manage.

Did you check off any items on this list?

Talk to a computer vision expert.

