

The Ultimate Image Recognition AI Checklist

Knowing if you should invest in image recognition AI can be confusing. We've developed this checklist to help! If you check off even 1 thing on this list, you need a solution.

- You receive a large amount of user-generated images or videos that you need to moderate, organize, or curate at scale.
- You have a large amount of images or videos created in-house that you need to organize or curate.
- You currently hire humans to organize, curate, or moderate visual content.
- You are an ecommerce platform and want your products to be searchable by multiple languages.
- You are a marketplace that has rules around what can and cannot be sold.
- Your company isn't willing to hire a research and development team to build and maintain in-house AI.
- You have an in-house machine learning team but want them to focus on more pressing or business-centric tasks.
- You are struggling to scale moderation.
- You are struggling to appropriately tag your content or products at scale.
- Your company has software developers who can dedicate a few days towards integrating an AI API or Mobile SDK.
- You have a large amount of security footage that you need to analyze quickly and accurately.
- You want to help potential customers find visually similar products.
- You are concerned around complying with the US FOSTA SESTA law.
- You need to understand what's in a streaming video in real time.
- You have a large number of images backloged to sort through and manage.
- The concepts you want to train AI to recognize are visually distinct (ie. a semi-expert could tell the difference between concepts at first glance).
- You want to pull data from visual content at scale.
- You have a large number of videos backloged to sort through and manage.

Did you check off any items on this list?

Talk to a computer vision expert.

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